



**HIGHER  
EDUCATION**

HEART OF  
WORCESTERSHIRE COLLEGE

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INNER GENIUS**

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For further information please visit [howcollege.ac.uk](http://howcollege.ac.uk)  
or email our HE Admissions team [headmissions@howcollege.ac.uk](mailto:headmissions@howcollege.ac.uk)

2026/27

## **CMI Level 7 Award in Strategic Management and Leadership Practice**

The level 7 programme builds upon the past operational knowledge and experience of managers by focusing on the more strategic issues of management within an organisation.

### **COURSE OVERVIEW**

The programme is intended for the middle to senior manager who has the authority and personal inspiration to translate organisational strategy into effective operational performance. It is equally valuable for the person who aspires to such a role, by helping them to gain the knowledge and understanding necessary to deliver those outcomes.

### **MODULES**

Choose one of the following units:

- **Strategic Leadership**
- **Leading and Developing People to Optimise Performance**
- **Developing Organisational Strategy**
- **Personal and Professional Development for Strategic Leaders**

### **ENTRY REQUIREMENTS**

It is expected that you will hold a Level 5 CMI or similar qualification. However, we are able to take into account your level of experience in lieu of formal qualifications and this is normally established at interview.

### **LOCATION**

**WORCESTER**  
STM-AW7-2627

### **COURSE LENGTH**

Part-time 1-2 months

### **TUITION FEES**

£560 (includes CMI registration fee)

### **AWARD ON SUCCESSFUL COMPLETION**

CMI Level 7 Award in Strategic Management and Leadership

### **HOW TO APPLY**

Please apply through our website at [www.howcollege.ac.uk](http://www.howcollege.ac.uk)



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### **DELIVERY INFORMATION**

Workshops are held fortnightly on a Thursday evening, 18.00-21.00. Due to the nature of the qualification flexible start dates are available throughout the year. In addition you are expected to commit at least one hour study per evening, a minimum of 52 hours over the duration of the course. The course is supported by online materials via our Virtual Learning Environment and may be supplemented by online delivery.

### **METHODS OF ASSESSMENT**

One 4,000 (approximate) word assignment to be submitted after the unit. Guidance and resources are provided in relation to completion of this.

### **PROGRESSION**

You can study further units to complete the CMI Level 7 Certificate or Diploma in Strategic Management and Leadership Practice which is then your first step towards completing a Master's Degree in Management and Leadership or an MBA. Local providers are the University of Worcester and Birmingham City University. Successful completion can also lead to the Chartered Manager Status, further information can be obtained from the CMI website.

### **STAFF EXPERIENCE**

Lecturers of these sessions have occupational experience in the areas of management and leadership, which will assist in the practical application of the theory taught because of their occupational experience. A number of lecturers also possess CMI or academic qualifications in this field.

### **ADDITIONAL INFORMATION**

Additional information for this course can be found on the CMI website ([managers.org.uk](http://managers.org.uk)).

*All course information, location of courses and fee information within this leaflet is correct at the time of publication. Where there is a change to published information, students will be notified in a timely manner and provided with a detailed explanation. If a course is cancelled, the College will make efforts to ensure that applicants receive timely advice on other suitable courses and options available. Any decisions made by Heart of Worcestershire College are carefully considered and made in the best interests of our students, to enhance both their success and experience.*

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