



**HIGHER
EDUCATION**

**HEART OF
WORCESTERSHIRE COLLEGE**



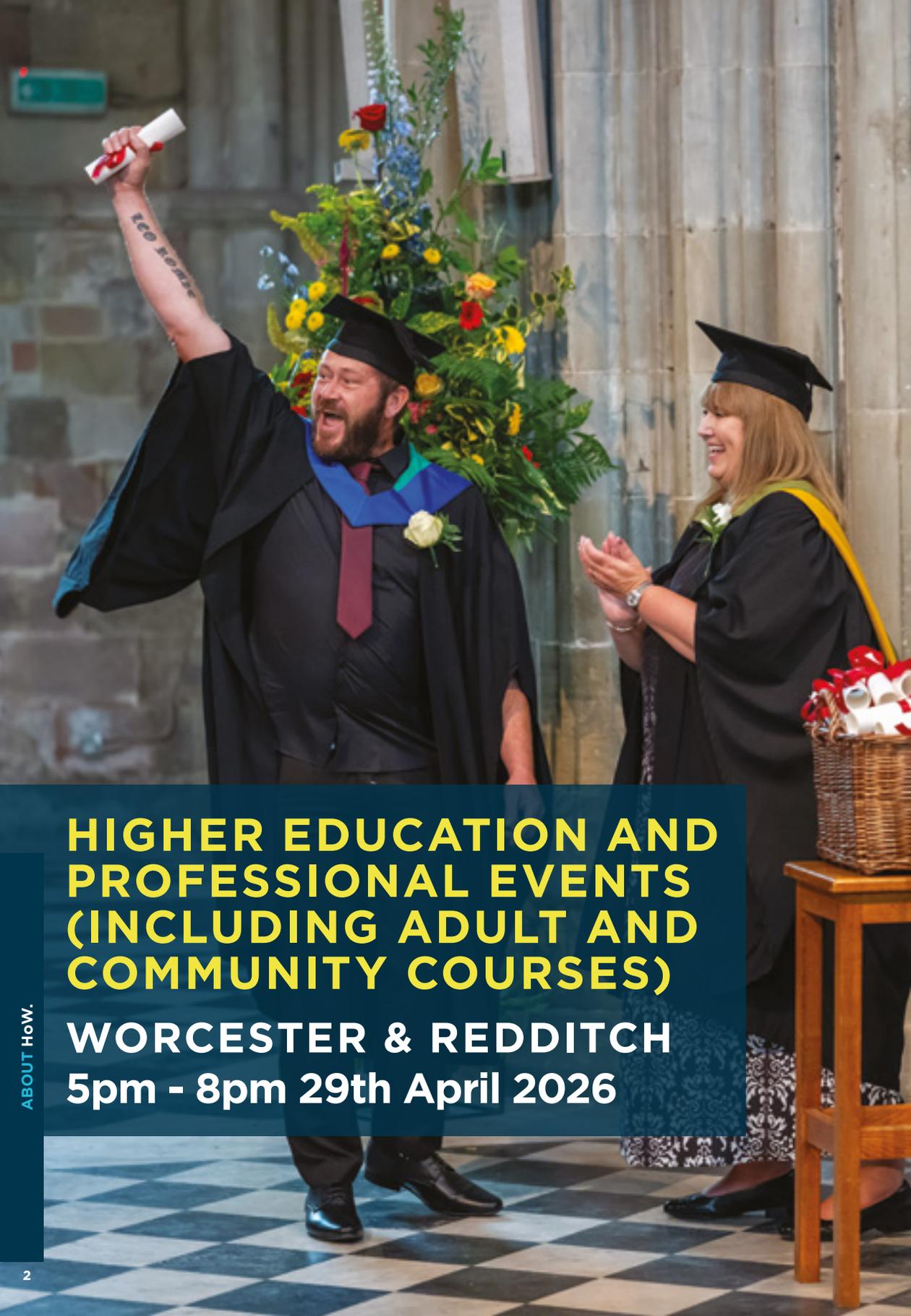
HIGHER EDUCATION PROSPECTUS 2026/27



[HOWCOLLEGE.AC.UK](https://www.howcollege.ac.uk)



**HEART OF
WORCESTERSHIRE
COLLEGE**



HIGHER EDUCATION AND PROFESSIONAL EVENTS (INCLUDING ADULT AND COMMUNITY COURSES)

WORCESTER & REDDITCH
5pm - 8pm 29th April 2026

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Visit our website at
www.howcollege.ac.uk

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All course information, location of courses and fee information within this prospectus is correct at the time of publication. Where there is a change to published information, students will be notified in a timely manner and provided with a detailed explanation. If a course is cancelled, the College will make efforts to ensure that applicants receive timely advice on other suitable courses and options available. Any decisions made by Heart of Worcestershire College are carefully considered and made in the best interests of our students, to enhance both their success and experience. For the most up-to-date information please see the College website: www.howcollege.ac.uk

WELCOME



**Heart of
Worcestershire
College is a place
for you to nurture
your individuality,
learn new skills,
meet new people
and take your next
step towards a
successful career.**

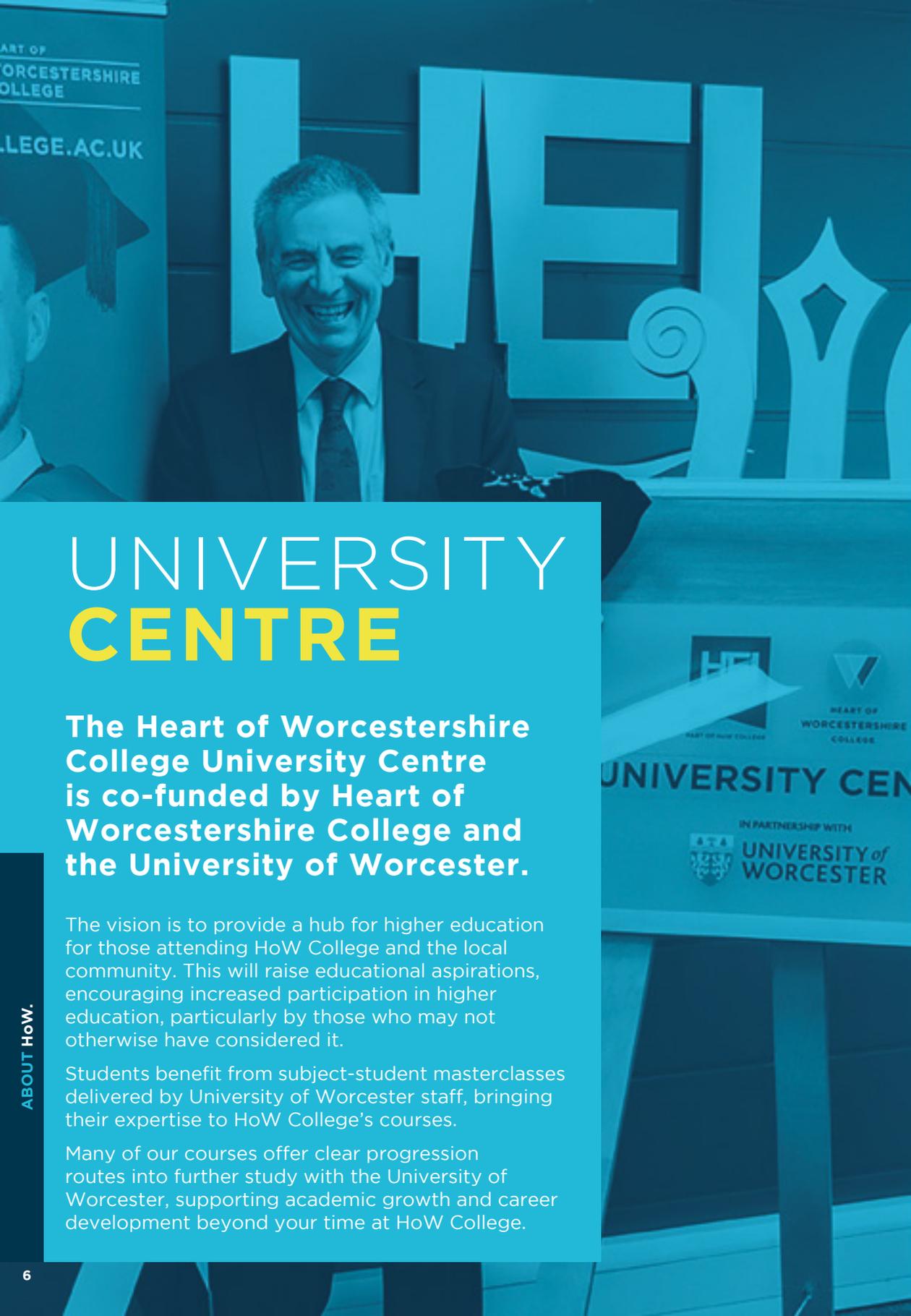
Why choose to **study at HEI** Worcestershire?

CHOOSING A PROGRAMME AT HEI WORCESTERSHIRE IS AN IMPORTANT INVESTMENT IN YOUR FUTURE.

We offer an excellent range of professional and higher education courses to support your future career progression.

WHY CHOOSE US?

1. Flexible study options available to fit your study around your life.
2. The College's dedicated HE Hub provides specialist guidance, offering help with developing academic skills, managing your studies, and navigating the demands of higher-level learning.
3. Dedicated careers team to help support you with CV writing and job hunting.
4. On average, our students spend more time learning in lectures and seminars than you would at most traditional universities. This means you get more contact time when you study with us, which means you also get more for your money.



PART OF
WORCESTERSHIRE
COLLEGE

COLLEGE.AC.UK

UNIVERSITY CENTRE

The Heart of Worcestershire College University Centre is co-funded by Heart of Worcestershire College and the University of Worcester.

The vision is to provide a hub for higher education for those attending HoW College and the local community. This will raise educational aspirations, encouraging increased participation in higher education, particularly by those who may not otherwise have considered it.

Students benefit from subject-student masterclasses delivered by University of Worcester staff, bringing their expertise to HoW College's courses.

Many of our courses offer clear progression routes into further study with the University of Worcester, supporting academic growth and career development beyond your time at HoW College.



ABOUT HoW.

SUPPORTING **OUR STUDENTS**

ADVICE CENTRES

Our Advice Centres enable all students to access dedicated support with applications, bursaries, loans and childcare support.

WELLBEING

We offer one-to-one appointments and organise campaign weeks throughout the year to promote positive wellbeing.

CAREERS AND EMPLOYABILITY

We have a dedicated careers team to support you with CV writing, interview techniques and job hunting.

HIGHER EDUCATION ENGAGEMENT OFFICERS

Our Higher Education Engagement Officers support students with assignment writing, referencing and study skills. They also provide disability advice and support to help apply for Disabled Students Allowance (DSA).

For more information, email: hehub@howcollege.ac.uk

WHICH COURSE IS RIGHT FOR ME?

HEI Worcestershire has courses to suit everyone. Whether you're looking to study part time or full time, we have a wide range of Higher Education (HE) courses and professional qualifications. Many of our courses also have Higher Technical Qualification (HTQ) status.

ACCESS TO HIGHER EDUCATION

Access courses are either one-year full time or two years part time, and are designed for adults over the age of 19 who would like to return to education. There are no formal entry requirements however, you may be asked to complete an online test to assess your suitability for the course.

HIGHER NATIONAL CERTIFICATE (HNC LEVEL 4) AND HIGHER NATIONAL DIPLOMA (HND LEVEL 5)

These qualifications blend academic theory with practical application, equipping you with the technical and professional skills needed for specific industries. Assessment methods include written assignments, presentations, and hands-on tasks. While HNCs and HNDs are respected qualifications in their own right and highly valued by employers, a HND can be converted into a full honours degree by completing a final top-up year at one of our partner universities.

FOUNDATION DEGREES

Foundation Degrees are equivalent to the first two years of an honours degree and combine academic study with practical training for specific careers. Such a course focuses on developing the technical skills needed for work, and assessments take place through a variety of measures, including written and practical formats. Foundation Degrees are qualifications in their own right, although, you also have the option to convert them to a full honours degree by completing a final top-up year with one of our partner universities.

PROFESSIONAL QUALIFICATIONS

These qualifications are awarded by professional bodies within their industry. Most are chartered and all are recognised by organisations within their field. Some careers will require you to be a member of a professional body; for example, accountancy or marketing. A professional qualification will support you to develop your future career.

HIGHER TECHNICAL QUALIFICATIONS (HTQS)

HTQs are Level 4 and 5 qualifications designed to deliver high-quality, sector-specific technical skills. They serve as a quality mark for a range of programmes including HNCs, HNDs, and Foundation Degrees. Each HTQ is approved against employer-defined standards, ensuring the curriculum aligns with the skills businesses are actively seeking. These qualifications are typically classroom-based and focus on practical, industry-relevant learning. HTQs blend academic study with hands-on technical projects, helping you develop the expertise employers value most.

LET'S TALK FINANCE

HOW CAN I PAY MY COURSE FEES?

At HEI Worcestershire we are proud to be able to offer competitive tuition fees for both full time and part time study. This ensures you get the best value for money whilst guaranteeing you are receiving the same standard of education you would expect from a traditional university. There are a variety of options available to help pay for higher education course fees; student loans are available from Student Finance England for both full time and part time students. Alternatively, if you are not applying for a loan for your HE course or wish to pay in instalments for a professional course, arrangements can be made with our finance department during enrolment.

IS THERE ANY FINANCIAL SUPPORT?

Yes, we have access to a variety of support funds to help learners continue to study a higher education qualification with us, such as the Higher Education Access to Learning Fund and Advanced Learning Loans. Full time higher education students also have the option to apply for a maintenance loan via the Student Loans Company.

WHAT IS THE HIGHER EDUCATION ACCESS TO LEARNING FUND?

The Higher Education Access to Learning Fund is an opportunity for students to receive financial assistance during their higher education studies.

Applications are available from the College's customer services team, however, this funding is not available to students studying with us on a franchised, sponsored basis. Students must also have applied for funding via Student Finance England.

HOW MUCH ARE TUITION FEES AT HEART OF WORCESTERSHIRE COLLEGE?

Tuition fees are £8,500 pa for full time higher education courses, and £4,250 pa per year for part time higher education courses.

For more information, please visit: howcollege.ac.uk

CAN MY EMPLOYER PAY FOR MY HIGHER EDUCATION OR PROFESSIONAL COURSE?

Yes, a letter from your employer/company confirming their intention to support your fees would be required at the time of enrolment. An invoice will be issued and payment can be made by cheque or BACS.

BOOST AWARDS

Boost Awards are put in place to offer financial support to HEI Worcestershire students. Such awards will be given based on students meeting one or more of the following criteria to apply:

- Have a household income of less than £25,000
- Studying on a Heart of Worcestershire College validated higher education course
- Permanent resident in England
- In receipt of Student Finance England Funding

Priority Groups for such funding include:

- Looked after/care leaver
- Applicants with disabilities
- Resident of low HE participation neighbourhoods

Please note that those who are self funding are not eligible to receive a Boost Award.



LEARNING CENTRES

The Learning Centres' mission is to provide a range of quality resources and information services to support the teaching and learning needs of the College.

Our three Learning Centres offer access to a dedicated HE study area, each with their own tailored resources to support your academic journey. The HE Hub also provides specialist guidance, offering help with developing academic skills, managing your studies, and navigating the demands of higher-level learning. Support is available through one-to-one appointments and the HE Hub Moodle page, which hosts a range of materials to help you study effectively. Our HE Hub staff are understanding and supportive, drawing on years of study, teaching, and student-facing support to inform every conversation. If you have a disability or require any additional support, the HE Hub is your first point of contact for personalised guidance and help accessing the services best suited to your needs.

If you require support either before starting or during your course please contact:
hehub@howcollege.ac.uk

ACCESS TO THE HIVE

Higher Education students studying Early Years courses have access to borrow 12 standard loan books along with 12 University High Loan books from The Hive to assist with studies. Public users, may borrow one University High book from The Hive.

For all Higher Education students, The Hive also offers a selection of research databases, with all Worcestershire Libraries offering use to Access to Research when using library computers.



NICK SKETT

LEVEL 5 CIPD STUDENT WHO
PROGRESSED FROM LEVEL 3



“““““

It's not just a tick box exercise at this college. It's not just learning outcomes that we need to tick off one by one and demonstrate that we know this knowledge. It's gaining competency in our profession. It's being able to go into the workplace the next day and being confident to talk about this, I'm confident to give ideas, I'm confident to tackle this, which has made me feel more valued as a member of staff at my organisation.



HOW TO **APPLY**

Applications for our full time higher education courses are made through UCAS using 'Apply'; an online application system available at www.ucas.com

The UCAS website contains full details of how to apply, plus help text where appropriate to make it as easy as possible for you to fill in your online application.

The UCAS code number for Heart of Worcestershire College is H19 and should be entered clearly on your application form. If you require further information and advice, you can contact the UCAS Customer Contact Centre.

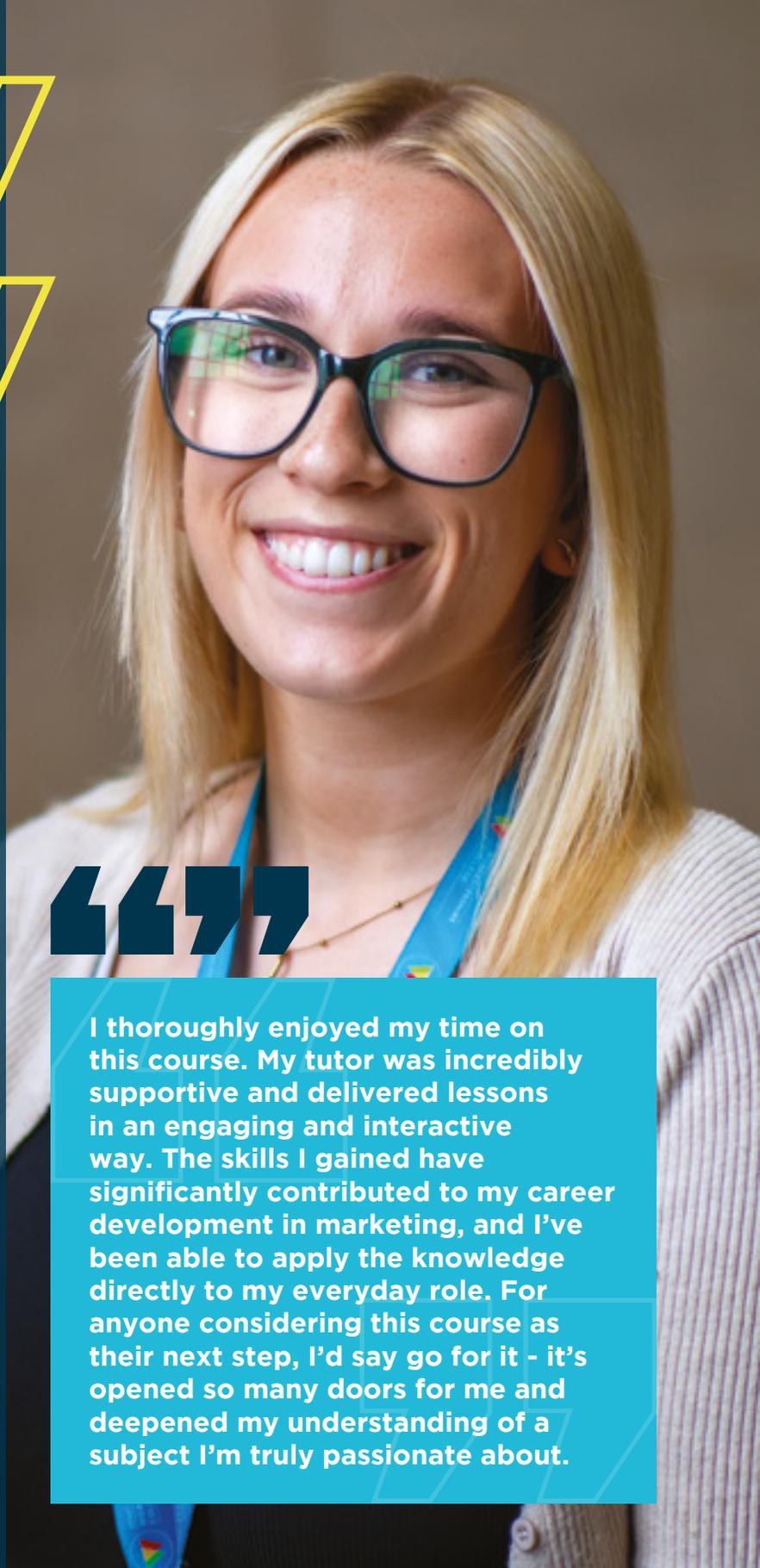
For all part time courses and professional qualifications please apply directly through the College website or contact admissions to request further information via:

headmissions@howcollege.ac.uk or profadmissions@howcollege.ac.uk



LUCY GIBBS

CIM LEVEL 4 CERTIFICATE
IN PROFESSIONAL & DIGITAL MARKETING



“““

I thoroughly enjoyed my time on this course. My tutor was incredibly supportive and delivered lessons in an engaging and interactive way. The skills I gained have significantly contributed to my career development in marketing, and I've been able to apply the knowledge directly to my everyday role. For anyone considering this course as their next step, I'd say go for it - it's opened so many doors for me and deepened my understanding of a subject I'm truly passionate about.

PROFESSIONAL QUALIFICATIONS

Professional qualifications will equip you with the knowledge and skills you need to boost your career.

These qualifications are awarded by professional bodies and all are recognised by organisations within their industries.

WHAT PROFESSIONAL QUALIFICATIONS DO WE OFFER?

- Chartered Institute of Marketing (CIM)
- Chartered Institute of Personnel and Development (CIPD)
- Association of Accounting Technicians (AAT)
- Chartered Management Institute (CMI)
- Institute of Leadership and Management (ILM)

WHAT ARE THE BENEFITS OF STUDYING A PROFESSIONAL QUALIFICATION?

- Boost career prospects and potentially help you gain promotions
- Awarded by professional bodies
- Recognised by organisations within their industry
- Study around your work and social commitments



ACCESS TO HIGHER EDUCATION



Access to Higher Education (HE) courses are a fantastic stepping stone for those looking to return to education.

Whether you're seeking a career change or are thinking of applying to university but have been out of work for a while, fear not as these courses have been designed with you in mind.

Access to Higher Education (Pre-Access), Level 2

This course focuses on the skills required to achieve English and Maths GCSEs and the academic study skills to progress onto our Access to Higher Education diplomas, the first step to apply for university.

Access to Higher Education Diploma (Health Professionals), Level 3

This Diploma teaches you the skills and knowledge you need to succeed in higher education. Aimed for those wanting to go into the Health industry, this course is for students wanting to go onto university and become a nurse, midwife, and more.

Access to Higher Education Diploma (Social Sciences), Level 3

This course is for those looking to progress onto university to study Social Sciences and develop the skills needed for studying at a higher education level.

Access to Higher Education Diploma (Science), Level 3

This Diploma develops the skills needed to apply to university and be on your way to a Degree in Science or a health profession.



**SCAN HERE
TO EXPLORE**

Access to Higher Education (Pre-Access)

Course Overview

Do you dream of a new or better career, but feel held back by your lack of a higher education? Are you thinking of applying for university but have been out of work for a while and need to brush up on your skills? Suitable for all adult learners/students and whatever your level of ability, our Access to Higher Education (Foundation) focuses on the skills required to achieve English and Maths GCSEs and the academic study skills to progress onto our Access to Higher Education diplomas.

The duration of this course is 1 year part time.

The Access to Higher Education courses provided at HoW College are regulated by the Quality Assurance Agency for Higher Education (QAA) and validated by AIM Qualifications and Assessment Group.

Entry Requirements

There are no formal entry requirements. We will ask you to undertake some English and maths tests at interview to ensure you are ready to study at level 2.

GCSE English and maths classes are offered alongside this course to ensure you are ready for the full Access to Higher Education courses and any university requirements.

Course Modules

- English GCSE
- Maths GCSE
- Level 2 Certificate in Further Skills for Study



Tuition Fees

Full Time: £350

Location

Redditch
Worcester

How will I be assessed?

You will be assessed through coursework, projects, presentations and group work. The GCSEs are externally examined.

What can I do next?

Successful completion of this course could lead to a range of exciting Access to Higher Education courses at Heart of Worcestershire College.



Access to Higher Education Diploma (Health Professions)

Course Overview

Do you dream of becoming a nurse or midwife? Or are you thinking of working for the National Health Service? Could you see yourself working as an Occupational Therapist, Physiotherapist or Paramedic? Our Access to Higher Education Diploma (Health Professions) will provide you with the skills and knowledge you need to achieve your dreams and succeed in higher education.

Access to Higher Education Diploma (Health Professions) is one of our most popular diplomas, that attracts students who wish to enter the healthcare profession, either as a nurse (adult, children's, mental health or learning disabilities), a midwife, a paramedic or one of the other healthcare professions such as occupational therapy or physiotherapy.

In addition students are assisted with their applications to university and often gruelling interview requirements to gain a place at university and to date, we have been extremely successful at supporting such students to gain places both at local universities such as Birmingham City University and University of Worcester as well as further afield.

You will need a strong understanding of work within the caring professions in order to be successful in gaining entry to university, so we advise students who do not already work in care to gain experience in fields such as voluntary work with vulnerable children/adults, or paid work in domiciliary care or nursing homes prior to starting the Access to Higher Education course.

Students wishing to progress to midwifery will need to be extremely determined and also innovative in gaining relevant experience within this field. Shadowing midwives, volunteering on labour wards, attending NCT pregnancy advice classes, and joining breast feeding support groups feature among the ways that previous students have ensured that they are able to demonstrate a wide-ranging knowledge of their future career at university interviews.

The Access to Higher Education courses provided at HoW College are regulated by the Quality Assurance Agency for Higher Education (QAA) and validated by AIM Qualifications and Assessment Group.



Entry Requirements

Ideally you will have either GCSE English or maths at grade 4 or above but alternative qualifications are considered, including our own Access Foundation course. You will also be asked to attend an interview where you will have the opportunity to discuss your options and decide on the most suitable course.

Course Modules

- Health Studies
- Human Biology
- Psychology
- Sociology
- Academic Study Skills

Tuition Fees

Full Time: £3,384

Location

Redditch
Worcester

How will I be assessed?

You will learn through a combination of tutor-led sessions, class discussions, presentations and group work. You will also have the opportunity to experience a formal examination setting to help prepare you for exams in higher education.

What can I do next?

With your Access to Higher Education Diploma (Health Professions), you will be qualified to apply to a university degree in a health-related subject, including the healthcare profession, either as a nurse (adult, children's, mental health or learning disabilities), a midwife, a paramedic or one of the other healthcare professions such as occupational therapy, speech and language therapy or physiotherapy.

Access to Higher Education Diploma (Social Sciences)

Course Overview

Why do we behave the way we do? What makes us happy, jealous, angry or sad? Are we free or controlled by society, government and the media? What are your legal rights and responsibilities?

When you choose to study an Access Higher Education Diploma (Social Science) you will be encouraged to ask thought-provoking questions about human behaviour and the way we choose to live our lives. Studying subject areas such as criminology, sociology, law, health studies and psychology

Social Science is a fascinating subject, but especially suitable if you are thinking of a career that involves working with people, such as Social Work, Community Outreach, Policing or working with charities and if you like to study law or sociality at university. Would you like to become a Psychologist or a Criminologist?

The Access to Higher Education courses provided at HoW College are regulated by the Quality Assurance Agency for Higher Education (QAA) and validated by AIM Qualifications and Assessment Group.

Entry Requirements

We welcome applications from anyone who wishes to move into higher education. There is no upper age limit, however this course may not be suitable for younger students as one of the entry requirements is to have had substantial life experience prior to the course. Ideally you will have either GCSE English or maths at grade 4 (C) or above but alternative qualifications are considered, including our own Access Foundation course. You will also be asked to attend an interview where you will have the opportunity to discuss your options and decide on the most suitable course.



Course Modules

- Criminology
- Psychology
- Sociology
- Academic Study Skills
- Health Studies
- Law
- Primary Education / Teaching

Tuition Fees

Full Time: £3,022

Location

Redditch
Worcester

How will I be assessed?

You will be assessed on a continuous basis throughout the course through essays, reports, exams, and presentations.

What can I do next?

This is specifically for those interested in going on to study law, criminology, psychology or sociology or interested in developing a career in the law, prison sector, probation or social services. You can progress onto a broad range of academic and vocational higher education courses at a Foundation Degree, HND or BA (Hons) level.



Access to Higher Education Diploma (Science)

Course Overview

Have you ever wondered how the world around us works? Does biology determine the way we behave? If you find yourself asking these questions, then you are already thinking like a scientist. With our Access to Higher Education Diploma (Science), you will be on your way to a Degree in Science or a health profession such as dietetics, physiotherapy, radiography or microbiology.

You will study from a range of modules, including Chemistry, Biology and Physics. Alongside your main programme, you will also learn vital study and career development skills, such as writing skills, time management and presentation techniques.

The Access to Higher Education courses provided at HoW College are regulated by the Quality Assurance Agency for Higher Education (QAA) and validated by AIM Qualifications and Assessment Group.

Entry Requirements

Ideally you will have either GCSE English or maths at grade 4 (C) or above but alternative qualifications are considered, including our own Access Foundation course. You will also be asked to attend an interview where you will have the opportunity to discuss your options and decide on the most suitable course.

Course Modules

- Chemistry
- Biology
- Physics
- Academic Study Skills
- Anatomy and Physiology



Tuition Fees

Full Time: £3,384

Location

Worcester

How will I be assessed?

You will be assessed on a continuous basis throughout the course through essays, reports, exams, and presentations. You will have the opportunity to experience a formal examination setting to help prepare you for exams in higher education.

What can I do next?

You can progress onto a broad range of academic and vocational higher education courses at a Foundation Degree, HND or BSc (Hons) level.

Previous students have successfully progressed onto studies in subjects including Forensic Sciences, Physiotherapy, Radiology and Radiography.



ACCOUNTING AND BOOKKEEPING



Step into a career that every industry depends on.

Accounting and Bookkeeping are the backbone of every business, ensuring financial accuracy, transparency and trust. From tracking money, preparing audits and more, these skills are essential for every sector, meaning you can work in Hospitality to Healthcare and so much more.

Level 4 AAT Professional Diploma in Accounting

This course is the final stage to achieving full Accounting Technicians status and maximise your opportunities in the Accounting industry.



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TO EXPLORE



AAT Professional Diploma in Accounting

Course Overview

This is the final stage to achieving full Accounting Technicians status.

Our AAT delivery team between them have many years of both Accountancy teaching and commercial accounting experience, in both local and international companies. Professionally qualified, our tutors also use their knowledge broadly, for example, as professional accounting authors and supporting Apprenticeship students in the workplace. Our aim is to use our experience and knowledge to support every student to achieve their learning aim and we are very proud of our continued high pass rate at every Level of AAT.

This course is classroom delivery supported by Teams when needed.

Entry Requirements

AAT Advanced Diploma in Accounting, Level 3.

The College has a commitment to widening participation in Higher Education and will therefore give careful consideration to prior experiential learning, non-traditional qualifications and qualifications obtained outside of the United Kingdom.

Course Modules

- Applied Management Accounting
 - Drafting & Interpreting Financial statements
 - Internal Accounting Systems & Controls
- Options:
- Cash & Financial Management
 - Credit & Debt Management

Apprentices will also need to sit the Synoptic Assessment as part of the apprenticeship programme.



Tuition Fees

Duration: 36 weeks

Tuition Fees: £2,250 per course (includes the assessment fee)

Mode: Part-time

Start Dates: September / November

Location

Bromsgrove

How will I be assessed?

This course has computer-based exams for all modules.

What can I do next?

Upon successful completion you will be able to progress to either CIMA or ACCA qualifications.

There are also many career paths which you could take including (but not limited to): Accounts Administrator, Accounts Assistant, Accounts Payable Clerk and many more career paths.



BUSINESS AND MANAGEMENT



What comes to mind when you think of working in business? Paperwork and meetings? Making big decisions? This may be true, but it is only part of what the business world has to offer.

Our Business and Management course offers a versatile skillset which spans leadership, strategy, planning, and problem-solving, perfect for a career as a manager and drive forth innovation, successful teams and more.

Level 5 HND in Leadership and Management [HTQ]

A HND in Leadership and Management is a globally recognised level 5 vocational qualification covers all the essential subject areas required to become successful in leadership and management.



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TO EXPLORE**



HND in Leadership and Management [HTQ]

Course Overview

This globally recognised level 5 vocational qualification covers a range of essential subject areas required to become successful in business and management.

As well as a sound understanding of the theory, you will develop leadership potential, employability skills, personal attributes and professional behaviours that are needed in the modern business environment.

There is one day of taught sessions per week, culminating in written assignments for each module. In addition, approximately 10 hours per week personal study is required. Support sessions and tutorials will also be available.

Entry Requirements

If you have recently been in education, you require at least one of the following:

- A BTEC Level 3 qualification in business (or related subject area)
- A GCE Advanced Level profile that demonstrates strong performance in a relevant subject or adequate performance in more than one subject
- An Access to Higher Education Certificate
- Other equivalent level 3 qualifications (including international equivalents)

In addition, you must have achieved at least 4 GCSEs at grade 4/C or above including English (equivalent qualifications accepted). If your first language is not English, you must be able to demonstrate proficiency in the English language at a minimum level of CEFR level B2/PTE 51/IELTS 5.5 (reading and writing must be at 5.5) or equivalent standards.

Mature applicants (over 21 years) may present a more varied profile of achievement that is likely to include extensive work experience (paid and/or unpaid) and/ or achievement of a range of professional qualifications in their work sector.

Course Modules

Year 1 - Level 4

- The Contemporary Business Environment
- Marketing Processes and Planning
- Management of Human Resources
- Leadership and Management
- Accounting Principles
- Managing a Successful Business Project
- Operational Planning and Management
- Digital Business in Practice

Year 2 - Level 5

- Organisational Behaviour Management
- Managing and Leading Change
- Principles of Operations Management
- Business Strategy
- Business Information Technology Systems
- Developing Individuals, Teams, and Organisations
- Business Communications and Relationship Management
- Business Data Analytics and Insights

Tuition Fees

Duration: Two years

Tuition Fees: £8,500 per year

Mode: Full-time

Location

Worcester

How will I be assessed?

We adopt a diverse approach to assessment that offers:

- Assessments relevant to our students' employment situations
- Supports progression to final year degree course studies
- Accommodates and enhances different learning styles

The course is continually assessed via a variety of assessment methods including: projects, reports, essays, case studies, simulation, role play, and presentations.

What can I do next?

HND Leadership and Management for England graduates have the opportunity to progress directly to the BA (Hons) Business Management top-up degree course, at University of Worcester. The qualification is also recognised by other Higher Education providers as meeting admission requirements to some relevant business-related courses, for example: BSc (Hons) in Business and Management; BA/BSc (Hons) in Business Studies. Alternatively, students may further develop their career in business, leadership or related professional occupations.

COMPUTING AND IT



Our Computing and IT courses are well equipped with a teaching team made up of highly experienced vocational staff with several years' experience of teaching both software development and networking at undergraduate level.

These courses are designed to equip you with the knowledge, understanding and skills required for success in current and future employment in an ever-expanding IT industry.

Level 4 HNC in Computing for England

Our dynamic HNC in Computing course is designed to equip you with the latest skills and knowledge demanded by industry leaders and technology professionals.

Level 5 HND in Computing for England (HTQ) (Top-Up)

Seamlessly elevate your HNC in Computing to a full-fledged HND qualification with our industry focused top-up qualification. Master advanced techniques in industry-focused skills for your career.



**SCAN HERE
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HNC in Computing for England

Course Overview

Our HNC is a specialist computing course designed to equip you with the knowledge, understanding and skills required for success in current and future employment in an ever-expanding IT industry. You will establish essential skills in network design, computer architecture, systems, web design and maintenance as well as professional development.

Units will be taught using a variety of teaching and learning styles: formal taught sessions, directed learning, tutor-led discussion and seminars, practical workshops with students working individually and/or in groups according to need and their learning preference.

Class sessions will be complemented by independent, self-directed learning using a Virtual Learning Environment.

Full-time study is sixteen hours per week, over two semesters, including tutorial time over one academic year. Part-time study is eight hours per week, over two semesters, including tutorial time over two academic years. It is expected that for every hour spent in the classroom, the equivalent is dedicated to independent, self-directed learning outside contact hours.

Entry Requirements

72 UCAS points or equivalent and the minimum of GCSE English and Maths grade 4 or higher or equivalent

Alternatively, an A-Level pass in an IT related subject or equivalent, T Level Pass (with a D or E on the core) or above or BTEC Level 3 Extended Diploma in IT. For applicants 21 and over, relevant industrial experience or vendor certification will be taken into account.

Learners are expected to be able to demonstrate English language comprehension at a level equivalent to IELTS 5.5 to be able to study BTEC Higher Nationals.

The College has a commitment to widening participation in Higher Education, and will therefore give careful consideration to prior experiential learning, non-traditional qualifications and qualifications obtained outside of the United Kingdom.

Course Modules

- Professional Practice
- Programming
- Software Development Life Cycles
- Website Design and Development
- Planning a Computing Project
- Database Design and Development
- Networking
- Security

Tuition Fees

Duration: Two years full-time OR four years part-time

Tuition Fees: £8,500 per year full-time OR £4,250 per year part-time

Mode: Full-time or part-time

Location

Worcester

How will I be assessed?

Units are 100% coursework and will be assessed using a variety of methods: reports, seminars, presentations, practical workshops, academic essays, screencasts and portfolios of evidence. Alternative assessment methods may be used where appropriate.

What can I do next?

After successful completion of the HNC you could carry on to do complete our HND course. After completing the HND course you could continue to do one more year at university to gain a BSc Honours degree in Computing. The course also provides you with the relevant vocational and technical skills to start work in software development, web development, network engineering or systems administration and we work with many local employers to help students gain employment after finishing the course.

HND in Computing for England (HTQ)

Course Overview

Our full time Computing HND is designed to equip you with the knowledge, understanding and skills required for success in current and future employment in an ever-expanding IT industry. You will establish essential skills in networking, programming, web design and security at Level 4, before choosing specialist option modules at Level 5 to increase your knowledge and skills in cyber security, software development and network management.

Throughout your final year you will also undertake an individual project working within your chosen specialism, whilst employability skills are developed through links with our employment partners. Class sessions will be complemented by independent, self-directed learning using a Virtual Learning Environment.

Full-time study is sixteen hours per week, over two semesters, including tutorial time. It is expected that for every hour spent in the classroom, the equivalent is dedicated to independent, self-directed learning outside contact hours. Units will be taught using a variety of teaching and learning styles: formal taught sessions, directed learning, tutor-led discussion and seminars, practical workshops with students working individually and/ or in groups according to need and learning preference. The delivery of the course may be a combination of online and face-to-face delivery if required.

Entry Requirements

72 UCAS points or equivalent and the minimum of GCSE English and Maths grade 4 or higher or equivalent Alternatively, an A-Level pass in an IT related subject or equivalent, T-Level Pass (with a D or E on the core) or above or BTEC Level 3 Extended Diploma in IT.

For applicants 21 and over, relevant industrial experience or vendor certification will be taken into account. Learners are expected to be able to demonstrate English language comprehension at a level equivalent to IELTS 5.5 to be able to study BTEC Higher Nationals.

The College has a commitment to widening participation in Higher Education and will therefore give careful consideration to prior experiential learning, non-traditional qualifications and qualifications obtained outside of the United Kingdom.



Course Modules

Year 1 – Level 4

- Professional Practice
- Programming
- Software Development Lifecycles
- Website Design and Development
- Planning a Successful Project
- Database Design and Development
- Networking
- Security

Year 2 – Level 5 – Customised program featuring a combination from the following units

- Computing Research Project
- Business Process Support
- Application Program Interfaces
- Application Development
- Transport Network Design
- Network Security
- Applied Cryptography in the Cloud
- Client Server Computing Systems
- Emerging Technologies

Tuition Fees

Duration: Two years full-time OR four years part-time

Tuition Fees: £8,500 per year full-time OR £4,250 per year part-time

Mode: Full-time or part-time

Location

Worcester

How will I be assessed?

Units will be assessed using a variety of methods: reports, seminars, presentations, practical workshops, academic essays, screencasts and portfolios of evidence. Alternative assessment methods may be used where appropriate.

What can I do next?

You can choose to top up your qualification into a full honours degree at university.

Alternatively, this is a recognised qualification to gain work in the computing and IT sector. Possible career pathways may include hardware, technical or network support and software or web development.

ENGINEERING AND MANUFACTURING AND ELECTRICAL INSTALLATION



In today's competitive job market, you need a qualification that really stands out.

An engineering qualification will let you be at the forefront of developing cutting edge technologies for many industries such as transport and healthcare. Electrical and Electronic Engineering allows you to design and improve the devices we use every day. From electric vehicles to smart mobile phones. Electrical and Electronic engineers revolutionise to meet society's communication, technology and energy needs.

Level 4 HNC in Mechanical Engineering

This course is perfect for creative problem solvers and will equip you with the skills to delve into a career of Mechanical Engineering, allowing you to build a better future for you and the world.

Level 5 HND in Mechanical Engineering (Top-up)

A HND in Mechanical Engineering provides you with the skills necessary to develop in your career with a focus on creating a research project, Engineering Management and more.

Level 4 HNC in Electrical and Electronic Engineering

The HNC in Electrical and Electronic Engineering course provides academic and practical expertise to help you to progress with your career.

Level 5 HND in Electrical and Electronic Engineering (Top Up)

Step up to the next level in Engineering with a HND in Electrical and Electronic Engineering. This course will provide you with the academic and practical expertise to help learners progress with their careers.



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ENGINEERING
AND MANUFACTURING



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TO EXPLORE

ELECTRICAL
INSTALLATION

HNC in Mechanical Engineering

Course Overview

If you are creative and a natural problem solver, then mechanical engineering could be your perfect career choice. A career in mechanical engineering allows you to build a better future for you, and for the world. Mechanical engineering is at the front of developing cutting edge technologies for many industries including transport, healthcare, construction and robotics. The HNC in Mechanical Engineering at Heart of Worcestershire College gives academic and practical expertise to help you progress with your career.

The course is made up of eight units and is delivered over three semesters. One day of taught sessions per week, support sessions and tutorials will also be available.

Entry Requirements

You will need a Level 3 qualification in an Engineering related disciplines or relevant industrial experience may be considered.

Course Modules

- Engineering Design (core unit)
- Engineering Maths (core unit)
- Managing a Professional Engineering Project (core unit)
- Mechanical Principles (specialist unit)
- Fluid Mechanics (specialist unit)
- Fundamentals of Thermodynamics and Heat Engines (specialist)
- Production Engineering for Manufacture (specialist unit)
- Quality and Process Improvement (specialist unit)



Tuition Fees

Duration: Two years

Tuition Fees: £4,250 per year

Mode: Part-time

Location

Worcester

How will I be assessed?

A range of assessment techniques which may include; written assignments, examinations, work-based projects and verbal presentations.

What can I do next?

If you wish to progress to further study, you may want to consider our HND in Mechanical Engineering.



HND in Mechanical Engineering (Top-up)

Course Overview

A career in mechanical engineering allows you to build a better future for you, and for the world. Mechanical engineering is at the front of developing cutting edge technologies for many industries including transport, healthcare, construction and robotics. The HND in Mechanical Engineering at the Heart of Worcestershire College gives academic and practical expertise to help learners to progress with their careers.

The course is made up of seven units and is delivered over three semesters. One day of taught sessions per week, support sessions and tutorials will also be available.

Entry Requirements

You will need to have completed a relevant HNC programme such as HNC in Mechanical Engineering and achieved at least pass grades in all units. This will earn you the required 120 credits.

Course Modules

- Professional Engineering Management (core unit)
- Further Mathematics (core unit)
- Advanced Mechanical Principles (specialist unit)
- Virtual Engineering (specialist unit)
- Further Thermodynamics (specialist unit)
- Manufacturing Systems Engineering (specialist unit)
- Lean Manufacturing (specialist unit)
- Thermofluids (specialist unit)



Tuition Fees

Duration: Two years

Tuition Fees: £4,250 per year

Mode: Part-time

Location

Worcester

How will I be assessed?

A range of assessment techniques which may include; written assignments, examinations, work-based projects and verbal presentations.

What can I do next?

If you wish to progress to further study, you may want to join University top-up courses to get a bachelorette degree in Mechanical Engineering.



HNC in Electrical and Electronic Engineering

Course Overview

In today's competitive job market, you need a qualification that really stands out. Electrical and electronic engineering will let you work at the cutting edge of practical technology, designing and improving the devices we use every day. From electric vehicles to smart mobile phones. Electrical and Electronic engineers revolutionise to meet society's communication, technology and energy needs. The HNC in Electrical and Electronic Engineering at Heart of Worcestershire College gives academic and practical expertise to help you to progress with your career.

Entry Requirements

You will need a Level Three qualification in an Engineering related discipline. Relevant industrial experience will be considered, but a maths assessment may be conducted to establish learners can complete the calculations required.

Course Modules

- Engineering Design (core unit)
- Engineering Maths (core unit)
- Managing a Professional Engineering Project (core unit)
- Production Engineering for Manufacture (specialist unit)
- Automation, Robotics, and Programmable Logic Controllers (specialist unit)
- Quality and Process Improvement (specialist unit)
- Electrical and Electronic Principles (specialist unit)
- Electrical Machines (specialist unit)



Tuition Fees

Duration: Two years

Tuition Fees: £4,250 per year

Mode: Part-time

Location

Worcester

How will I be assessed?

A variety of assessment methods are used including Projects, Reports, Coursework, Presentations and Assignments.

What can I do next?

If you wish to progress to further study, you may want to consider our HND in Electrical and Electronic Engineering.



HND in Electrical and Electronic Engineering (Top Up)

Course Overview

Electrical and electronic engineering will let you work at the leading edge of practical technology, designing and improving the devices we use every day. From electric vehicles to smart mobile phones, Electrical and Electronic engineers revolutionise to meet society's communication, technology and energy needs. The HND in Electrical and Electronic Engineering at the Heart of Worcestershire College gives academic and practical expertise to help learners progress with their careers.

The course is made up of seven units and is delivered over three semesters. One day of taught sessions per week, support sessions and tutorials will also be available.

Entry Requirements

You will need to have completed a relevant HNC program such as HNC in Electrical and Electronic Engineering and achieved at least pass grades in all units. This will earn you the required 120 credits.

Course Modules

- Professional Engineering Management (core unit)
- Further Mathematics (core unit)
- Further Programmable Logic Controllers (specialist unit)
- Further Electrical Machines and Drives (specialist unit)
- Industrial Power, Electronics and Storage (specialist unit)
- Embedded Systems (specialist unit)
- Further Electrical, Electronic and Digital Principles (specialist unit)
- Utilisation of Electrical Power (specialist unit)



Tuition Fees

Duration: Two years

Tuition Fees: £4,250 per year

Mode: Part-time

Location

Worcester

How will I be assessed?

A variety of assessment methods are used including Projects, Reports, Coursework, Presentations and Assignments.

What can I do next?

If you wish to progress to further study, you may want to consider a HNC in a relevant Engineering discipline.



GAMES DESIGN AND DIGITAL MEDIA



Take your technical skills to the next level.

Join the rapidly expanding industries of Digital Media and Games Design. From mobile applications to PC and Console gaming, our course delivers a broad understanding to design and implement media, with a range of specialist equipment and software to bring your ideas to life.

Level 5 Foundation Degree (Arts) in Digital Media & Game Design validated by University of Wolverhampton

This course will provide you with a broad understanding and knowledge of games and digital media design. Develop a range of technical and methodological skills necessary to analyse, design and implement the development of these media.



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Foundation Degree (Arts) in Digital Media & Game Design validated by University of Wolverhampton

Course Overview

The Digital Media and Games Design industries are both rapidly expanding and increasing in use and popularity. From the prominence of mobile applications to the continued recognition of PC and console gaming, media and visual design. Courses in this sector have never been so relevant and in demand.

This course will provide you with a broad understanding and knowledge of games and digital media design. A range of technical and methodological skills necessary to analyse, design and implement the development of these media will be delivered on the course.

3D modelling and the use of game engines is one of the main focuses of the course and will give students the ability to be proficient with these tools.

Modules on the course are structured to allow a progressive learning curve using iterations for visual design and idea generation for product prototypes and full games. In order to aid your development, the course has a range of specialist equipment and software such as motion capture and virtual reality to help bring your ideas to life. There is also a good opportunity to aid with teamwork and employability skills with real world clients.

Please note that a smartphone will be required to complete multifactor log-in for assessment submission.

Entry Requirements

48 UCAS points or equivalent and the minimum of GCSE English and maths grade 4 or higher or equivalent.

Applicants who are 21 and over and are currently employed in the industry will also be considered.

The College has a commitment to widening participation in Higher Education and will therefore give careful consideration to prior experiential learning, non-traditional qualifications and qualifications obtained outside of the United Kingdom.



Course Modules*

Year 1

- Interaction in Games
- Games Structures
- Game Modelling
- Graphic Design
- Working to a Client Brief
- Digital Animation and Video Production

Year 2

- Group Project
- Pitch and Development
- Emerging Technologies
- Game Production
- Character Modelling
- Advanced Modelling for Games

Tuition Fees

Duration: Two years full-time OR three years part-time

Tuition Fees: £8,500 per year full-time or £4,250 per year part-time

Mode: Full-time or part-time

Location

Worcester

How will I be assessed?

Students are assessed through a variety of methods including written assessments, presentations, projects, and practical activities.

What can I do next?

After successful completion of the Foundation Degree, you could carry on to do one more year at university to gain a BA Honours degree in Games Design at the University of Wolverhampton. The course also provides you with the relevant vocational and technical skills to start work in games design and digital media.

*Subject to validation 2026, these modules may change slightly

HEALTH, SOCIAL CARE AND EARLY YEARS



Are you passionate about the care and education of children?

Are you looking for a fulfilling career? Then our Early Years course is for you!

Our courses offer a mix of theory with engaging lectures, workshops and discussion groups along with physical practice of voluntary or paid work, giving each learner the essential skills to succeed in this industry.

Level 5 Foundation Degree in Early Years: 0-8 (HTQ) University of Worcester

The Foundation Degree in Early Years is designed to allow you to work while studying. It enables you to develop your professional knowledge, skills and attributes to enhance your career options in the early years or family support sector.



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Foundation Degree in Early Years: 0-8 (HTQ) approved by University of Worcester

Course Overview

Are you passionate about the care and education of children or do you aspire to support children and families?

The Foundation Degree in Early Years enables you to develop your professional knowledge, skills and attributes to enhance your career options in the early years or family support sector whilst allowing you to work while studying.

The Foundation Degree in Early Years course has two pathway options:

FdA Early Years (0-8yrs) pathway option (UCAS Code: FEYP) is for students joining who have already met the requirements for EYE (Level 3 full and relevant /approved qualification) and wish to extend their knowledge and professional practice.

Entry Requirements

Mature applicants are welcome to apply for non-standard entry.

Minimum of four GCSEs at Grade C/4 or above or alternative qualifications.

Evidence of Level 2 Literacy, for example key skills / Functional Skills at Level 2 or GCSE English Language at Grade C/4 or above. Non-standard entry also possible.

32 UCAS Tariff points: Acceptable qualifications include a minimum of

FdA Early Years (0-8yrs) (Professional Practice) pathway option (UCAS Code: FDEY) meets the requirements for Early Years Educator (EYE approved qualification) (including over 350 hours of practice in an Ofsted registered setting which can be paid employment). This enables students to meet the “full and relevant” approved qualification requirement for practice in an early years setting.

The course will feature a mixture of taught sessions with practice-based work (paid employment) or voluntary placement per week, along with approximately 9 hours per week guided independent study.

1 A Level or an equivalent Level 3 qualification, for example the CACHE Diploma or Edexcel BTEC National Diploma in Children’s Care, Learning and Development.

All applicants are required to complete an Enhanced Disclosure and Barring Service Check. A reference that supports the student’s commitment and suitability for the course is also required.

NB: For the Early Years (0-8) pathway, if you do not have evidence of Literacy at Level 2, it will be necessary to complete a non-standard entry essay. For those taking the Professional Practice Pathway, if you do not have evidence of L2 numeracy, you will be advised about strategies during interview.

Course Modules

Year 1

- The Developing Child
- Health and Well-Being
- Playful Pedagogy
- Plus the relevant pathway module – see below*
- Plus the relevant pathway module – see below*

*The pathway modules:-

FdA Early Years (0-8yrs): Introduction to Work-Based Learning (Yr. 1); Small-Scale Practice Based Enquiry and Future Progression (Year 2)

FdA Early Years (0-8yrs) (Professional Practice): Theory for the Early Years Foundation Graduate (Yr. 1); Early Educator Small Scale Practice-Based Enquiry (Year 2)

Year 2

- Childhood: a Global Perspective
- Policy into Practice
- Safeguarding Children’s Welfare in the Early Years & Integrating Our work with Other Agencies.

Tuition Fees

Duration: Two years full-time OR three years part-time

Tuition Fees: £8,500 per year full-time or £4,250 per year part-time

Mode: Full-time or part-time

Location

Worcester

How will I be assessed?

Assessment is all course work based; there are no formal examinations. The assignments link theory directly to practice and aim to develop the student as a reflective practitioner and focus on enhancing the quality of provision for children and families in the early years and related professions.

What can I do next?

The FDEY will qualify you for a range of careers in the early years sector, including day nurseries, family support work, social care, children’s centres, children’s voluntary organisations and nursery management. With further qualifications you can enter Primary Teacher Training.

You can progress from the FDEY to a BA (Hons) Top-Up degree in Integrated Working with Children and Families (Level 6) at the University of Worcester, or a similar degree at a university. After gaining Level 6, you can then apply for teacher training on a one-year PGCE course. NB: PGCE courses require GCSE English, maths and science at C grade.



HUMAN RESOURCES

OUR COURSES.

Be part of the industry that connects employers to their employees.

A career in Human Resources can be rewarding for those who value managing an organisations valuable asset – its employees. By learning how to recruit, people management, and more These courses are perfect for a strategic and personable individual.

Level 5 CIPD Associate Diploma in People Management

This professional qualification is ideal for anyone looking to develop their current professional knowledge and people management skills.

Level 7 CIPD Advanced Diploma in Strategic People Management

This advanced qualification is ideal if you are looking to develop your Human Resources (HR) career to the next level, work as an independent consultant or aspire to become a Chartered Member or Fellow of the CIPD.



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CIPD Associate Diploma in People Management

Course Overview

You will study a comprehensive associate-level course to achieve a level 5 qualification accredited by the Chartered Institute of Personnel and Development (CIPD). You will study core units to develop as an effective professional in people management and human resource (HR) specialist units, including employment law. You will understand the context of HR in business, learn about current developments in people management and develop skills that can be applied in the workplace.

In addition to in-person classes, you are expected to allocate time for independent study and assignment preparation. The course is supported by online materials via our Virtual Learning Environment and may be supplemented by online delivery.

Additional costs include CIPD membership and optional charges for textbooks.

Entry Requirements

- A level 3 CIPD qualification, similar qualifications will be considered.
- At least one year's experience working in a HR or people management role.
- A good standard of English. If English is not your first language, a suitable qualification e.g. IELTS.

The College has a commitment to widening participation in Higher Education and will therefore give careful consideration to prior experiential learning, non-traditional qualifications and qualifications obtained outside of the United Kingdom.

Course Modules

- Organisational performance and culture
- Evidence-based practice
- Professional behaviours and valuing people
- Employment relationship management
- Talent management and workforce planning
- Reward for performance and contribution
- Specialist employment law



Tuition Fees

Duration: One year

Tuition Fees: £2,100

Mode: Part-time

Start Dates: September / November

Location

Worcester

How will I be assessed?

You will complete a written assignment for each unit. This qualification is not graded, you will receive a pass or fail, with opportunity to resubmit referred work.

What can I do next?

Successful achievement will allow progression to the CIPD Level 7 Advanced Diploma in Strategic People Management.



CIPD Advanced Diploma in Strategic People Management

Course Overview

You will study a comprehensive advanced-level course to achieve a Level 7 qualification accredited by the Chartered Institute of Personnel and Development (CIPD). You will study core units to develop personal, strategic and leadership skills and human resource specialist units, including employment law.

This is a 2-year programme that is delivered through the Worcester campus via a part-time route or via our blended flexible learning option (individual and group sessions, remote learning, and online materials). In addition, you are expected to allocate time for independent study and assignment preparation.

The course is supported by online materials via our Virtual Learning Environment and may be supplemented by online delivery.

Entry Requirements

- A level 5 CIPD qualification, similar qualifications will be considered.
- At least two years' experience working in a HR or people management role.
- A good standard of English. If English is not your first language, a suitable qualification e.g. IELTS.

The College has a commitment to widening participation in Higher Education, and will therefore give careful consideration to prior experiential learning, non-traditional qualifications and qualifications obtained outside of the United Kingdom.

Course Modules

- Work and working lives in a changing business environment
- People management and development strategies for performance
- Personal effectiveness, ethics, and business acumen
- Business research in people practice
- Strategic employment relations
- Resourcing and talent management to sustain success
- Strategic reward management
- Advanced employment law in practice



Tuition Fees

Duration: Two years

Tuition Fees: £2,500 per year

Mode: Part-time

Location

Worcester

How will I be assessed?

Units will be assessed by completing a written assignment for each unit. The qualification is not graded, you will receive a pass or fail, with opportunity to resubmit referred work. Successful assessments will be awarded a pass, merit, or distinction.

What can I do next?

Upon successful completion, learners with relevant experience can apply for Chartered Membership of the CIPD.



LEADERSHIP AND MANAGEMENT



Do you aspire to have a fulfilling career in Management?

Our range of Leadership and Management course offer aspiring and established managers the skills to elevate their expertise.

Whether you dream of being a project manager or climbing the career ladder, a course with us is the next step.

Level 7 CMI Award in Strategic Management and Leadership

The level 7 programme builds upon the past operational knowledge and experience of managers by focusing on the more strategic issues of management within an organisation.

Level 7 CMI Certificate in Strategic Management and Leadership

The level 7 programme builds upon the past operational knowledge and experience of managers by focusing on the more strategic issues of management within an organisation. This course is intended for the middle to senior manager who has the authority and personal inspiration to translate organisational strategy into effective operational performance.

Level 7 CMI Diploma in Strategic Management and Leadership Practice

Our Level 7 Diploma in Strategic Management and Leadership develops you further to give you all the key skills and competencies you will need to become an effective strategic manager.



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CMI Award in Strategic Management and Leadership

Course Overview

The level 7 programme builds upon the past operational knowledge and experience of managers by focusing on the more strategic issues of management within an organisation.

The programme is intended for the middle to senior manager who have the authority and personal inspiration to translate organisational strategy into effective operational performance. It is equally valuable for the person who aspires to such a role, by helping them to gain the knowledge and understanding necessary to deliver those outcomes.

Workshops are held fortnightly. Due to the nature of the qualification flexible start dates are available throughout the year. In addition, you are expected to commit at least one hour study per evening, a minimum of 52 hours over the duration of the course. The course is supported by online materials via our Virtual Learning Environment and may be supplemented by online delivery.

Entry Requirements

It is expected that you will hold a Level 5 CMI or similar qualification. However, we are able to take into account your level of experience in lieu of formal qualifications and this is normally established at interview.

The College has a commitment to widening participation in Higher Education and will therefore give careful consideration to prior experiential learning, non-traditional qualifications and qualifications obtained outside of the United Kingdom.

Course Modules

Learners choose one of the following units whilst studying:

- Strategic Leadership
- Finance for Strategic Leaders
- Leading and Developing People to Optimise Performance
- Personal and Professional Development for Strategic Leaders
- Developing Organisational Strategy



Tuition Fees

Duration: 1-2 months

Tuition Fees: £560

Mode: Part-time

Location

Worcester

How will I be assessed?

One 4,000 (approximate) word assignment to be submitted after the unit. Guidance and resources are provided in relation to completion of this.

What can I do next?

You can study further units to complete the CMI Level 7 Certificate or Diploma in Strategic Management and Leadership Practice which is then your first step towards completing a Master's Degree in Management and Leadership or an MBA. Local providers are the University of Worcester and Birmingham City University.

Successful completion can lead to the Chartered Manager Status, further information can be obtained from the CMI website.



CMI Certificate in Strategic Management and Leadership

Course Overview

The level 7 programme builds upon the past operational knowledge and experience of managers by focusing on the more strategic issues of management within an organisation.

The programme is intended for the middle to senior manager who has the authority and personal inspiration to translate organisational strategy into effective operational performance. It is equally valuable for the person who aspires to such a role, by helping them to gain the knowledge and understanding necessary to deliver those outcomes.

Workshops are held fortnightly. Due to the nature of the qualification flexible start dates are available throughout the year. In addition, you are expected to commit at least one hour study per evening, a minimum of 104 hours over the duration of the course. The course is supported by online materials via our Virtual Learning Environment and may be supplemented by online delivery.

Entry Requirements

It is expected that you will hold a Level 5 CMI or similar qualification. However, we are able to take into account your level of experience in lieu of formal qualifications and this is normally established at interview.

The College has a commitment to widening participation in Higher Education and will therefore give careful consideration to prior experiential learning, non-traditional qualifications and qualifications obtained outside of the United Kingdom

Course Modules

Learners choose two of the following units whilst studying:

- Strategic Leadership
- Finance for Strategic Leaders
- Leading and Developing People to Optimise Performance
- Personal and Professional Development for Strategic Leaders
- Developing Organisational Strategy



Tuition Fees

Duration: 3-12 months dependent on modules selected

Tuition Fees: £1,100

Mode: Part-time

Location

Worcester

How will I be assessed?

One 4,000 (approximate) word assignment to be submitted after each unit. Guidance and resources are provided in relation to completion of this.

What can I do next?

You can study further units to complete the CMI Level 7 Diploma in Strategic Management and Leadership Practice which is then your first step towards completing a Master's Degree in Management and Leadership or an MBA. Local providers are the University of Worcester and Birmingham City University.

Successful completion can also lead to the Chartered Manager Status; further information can be obtained from the CMI website.



CMI Diploma in Strategic Management and Leadership Practice

Course Overview

The level 7 programme builds upon the past operational knowledge and experience of managers by focusing on the more strategic issues of management within an organisation.

With a more comprehensive structure, our Level 7 Diploma in Strategic Management and Leadership develops you further to give you all the key skills and competencies you will need to become an effective strategic manager. This course gives you full CMI membership and takes you another step closer towards Chartered Manager Status.

Workshops are held fortnightly. Guidance and resources are provided in relation to completion of this. Due to the nature of the qualification flexible start dates are available throughout the year. In addition, you are expected to commit at least one hour study per evening, a minimum of 230 hours over the duration of the course. The course is supported by online materials via our Virtual Learning Environment and may be supplemented by online delivery.

Entry Requirements

It is expected that you will hold a Level 5 CMI or similar qualification. However, we are able to take into account your level of experience in lieu of formal qualifications and this is normally established at interview.

The College has a commitment to widening participation in Higher Education and will therefore give careful consideration to prior experiential learning, non-traditional qualifications and qualifications obtained outside of the United Kingdom.

Course Modules

- Strategic Leadership
- Leading and Developing People to Optimise Performance
- Developing Organisational Strategy
- Finance for Strategic Leaders
- Personal and Professional Development for Strategic Leaders



Tuition Fees

Duration: 12 months

Tuition Fees: £2,500

Mode: Part-time

Location

Worcester

How will I be assessed?

One 4,000 (approximate) word assignment to be submitted after each unit. Guidance and resources are provided in relation to completion of this.

What can I do next?

Completion of the Diploma can be your first step towards a Master's Degree in Management and Leadership or an MBA. Local providers are the University of Worcester and Birmingham City University.

Successful completion can lead to the Chartered Manager Status; further information can be obtained from the CMI website.





MARKETING

OUR COURSES.



Do you have a passion for Marketing? Do you enjoy dynamic roles that blend creativity, strategy, and research?

Marketing courses are taught by those with occupational experience and a degree level or higher in Marketing to provide you with the skills necessary to develop a rewarding career.

Level 4 CIM Certificate in Professional & Digital Marketing

Prove that you have the skills and improve your prospects to compete in the demanding and dynamic world of marketing with this recognised level 4 qualification sought after by employers.

The go to for marketing executives, or equivalent, who have had experience in the industry and are looking to advance their career.



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CIM Certificate in Professional & Digital Marketing

Course Overview

The go to for marketing executives, or equivalent, who have had experience in the industry and are looking to advance their career. This Level 4 qualification accredited by the Chartered Institute of Marketing provides you with the key knowledge and skills needed to perform professionally in an operational level role within the marketing department.

Course entry points are in September, January and April.

In addition to course delivery, you will be expected to undertake an average 6 hours of reading/independent study per week.

The course is supported by online materials via our Virtual Learning Environment and may be supplemented by online delivery.

Entry Requirements

One or more of the following is required to gain entry to this qualification:

- CIM Level 3 Introductory or Foundation Certificate in Marketing qualification.
- Any relevant Level 3 qualification.
- Any UK degree or international equivalent.
- International Baccalaureate (equivalent to NQF Level 3 and above).
- Professional practice (suggested one year in a marketing role) plus diagnostic assessment on to Level 4.
- If English is not your first language, a suitable English qualification e.g. IELTS

Course Modules

- Marketing Impact
- Responsible Marketing
- Martech
- Content Marketing



Tuition Fees

Duration: One year

Tuition Fees: £1,920

Mode: Part-time

Start Dates: September / January / April

Location

Worcester

How will I be assessed?

Onscreen CIM assessments utilising either multiple-choice testing scenario-driven short and extended answer response tests.

What can I do next?

After you successfully complete this course, you will be eligible to complete the CIM Level 6 Certificate in Professional & Digital Marketing.



PUBLIC SERVICES



Serve society, grow your career

Public services offer one of the most rewarding career paths, giving you the chance to make a real difference in people's lives every day. Whether supporting communities through the emergency services, guiding young people, or contributing to the criminal justice system, these roles combine purpose with stability and growth. With the public sector being the UK's largest employer, a career here opens doors to diverse opportunities while allowing you to serve society with pride, integrity, and impact.

Level 5 HND in Public Services (Criminology)

The HND in Public Services prepares students for diverse careers across the UK's largest employment sector, offering pathways into uniformed and non-uniformed roles as well as progression opportunities. Delivered by experienced lecturers, the course combines expert teaching, practical excursions, and personalised support within small cohorts to enhance skills and employability.



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HND in Public Services (Criminology)

Course Overview

With over five million employees, the public sector is the UK's largest employer, offering diverse and rewarding career opportunities. The HND in Public Services equips students with the skills, knowledge, and qualifications needed to pursue roles across both uniformed and non-uniformed services, while also providing a pathway to a Level 6 Criminology top-up degree.

This dynamic programme develops expertise relevant to careers in the military, emergency services, prison service, criminal justice, and youth work. Delivered by highly qualified lecturers with extensive industry experience, the course blends academic learning with practical insights, ensuring students gain real-world understanding.

Students benefit from engaging excursions, including university visits, which broaden perspectives and enhance employability. The course is taught full-time over two years, with each year divided into two semesters. Learning is delivered face-to-face for two days per week, with continuous assessment to track progress and achievement.

A smaller cohort size ensures personalised support, with each student assigned a dedicated tutor. In addition, subject-specific learning advisers and access to excellent library and IT facilities provide a strong foundation for success.

Entry Requirements

You will require 48 UCAS points, or an equivalent Level 3 Public Services related qualification and five A - C GCSEs (grade 4 or above) including English and maths.

Mature applicants are welcome to apply and will be assessed on an individual basis and may be asked to complete a short task to demonstrate the required level of knowledge to meet the demands of the course.

All applicants will be asked to attend a formal interview to assess suitability and commitment to the programme of study.



Course Modules

- Exploring Public Services
- Mental Health & Wellbeing
- Equality, Diversity, Inclusions & Ethics
- Planning a Public Service Project
- Criminal Law & Justice System
- Theories of Crime
- Crime & the Media
- Crime Reduction
- Professional Development
- Research Project
- Justice, Punishment & Rehabilitation
- Serious & Organise Crime
- Forensic Methods & Applications
- Community Policing & Antisocial Behaviour
- Work-based Experience

Tuition Fees

Duration: Two years

Tuition Fees: £8,500 per year

Mode: Full-time

Location

Redditch

How will I be assessed?

You will be assessed through written assignments, reports, case studies, practical assessments, individual projects, individual/group presentations and time constrained assessments. In year 2 you will be required to undertake a detailed research project related to your chosen area of employment and engage in work related placements or volunteering.

What can I do next?

Public Services is one of the most exciting industries and has such a diverse career pathway.

The HND in Public Services (Criminology) will provide you with the foundation knowledge required to build a career in the prison service, criminal justice, probation service or youth work. Graduates have secured employment within Her Majesty's Prison Service, the Royal Air Force and the Police Force.

Students can also progress on to Level 6 top-ups in criminology.

This course provides a wide range of opportunities due to the variety of contemporary topics studied.

SPORTS AND FITNESS



Turn your passion for movement into a powerful career.

With a booming industry, studying Sports and Fitness can take you everywhere – from personal fitness to coaching, performance science and more. This field blends physical expertise with encouragement and care to those you work with.

If you love staying active and inspiring others, this is a rewarding career to enter.

Level 5 HND in Sport & Exercise Science: Coaching Science

With the rapidly growing specialism of coaching science within the sports industry this course is designed to equip you with the skills and knowledge of how scientific principles and methods are applied within coaching.

Level 5 HND in Sport: Sports Coaching & Leadership Management

The course is delivered through seminars, lectures and practical sessions, following a theory into practice model. The opportunity to apply these new skills in the sports industry will take place through work experience.



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HND in Sport & Exercise Science: Coaching Science

Course Overview

With the rapidly growing specialism of coaching science within the sports industry this course is designed to equip you with the skills and knowledge of how scientific principles and methods are applied within coaching. The two-year program provides learners with the opportunity to study a broad range of modules aimed at providing you with the knowledge and scientific understanding to help you succeed in your chosen profession.

The course will be delivered by a blend of experienced lecturing staff that have a range of qualifications and vocational knowledge and experience. These include NGB sports coaching certificates, professional qualifications, PGCE's, and experience of working with elite sport performers. Some of the staff are currently working towards Masters in the areas of Sports Medicine, Sports Nutrition and Sport Science. This breadth and depth of skills allows the team to provide not only an inspiring academic learning environment but excellent vocational knowledge in the classroom.

During the length of the course you will be offered extra opportunities to complete additional qualifications in coaching levels & gym instruction.

In the aim of upskilling our learners and also making them more employable upon completion of their degree, we have added the following course;

YMCA Level 3 Diploma in Performance Massage.

Entry Requirements

You will need a minimum of 48 UCAS points preferably gained in a sport and/or business-related qualification e.g. BTEC Level 3 Diploma in Sport or A Level P.E. Level 2 (GCSE) maths and English Language are required.

Mature applicants with other qualifications or non-formal qualifications are welcome to apply, if they are over 21 years of age, and will be assessed on an individual basis and may be asked to complete a short task to demonstrate the required level of knowledge to meet the demands of the course.

All applicants will be asked to attend a formal interview to assess suitability and commitment to the programme of study.

The College has a commitment to widening participation in Higher Education and will therefore give careful consideration to prior experiential learning, non-traditional qualifications and qualifications obtained outside of the United Kingdom.

Course Modules

Year 1

- Nutrition
- Anatomy & Physiology
- Fundamentals of Sport & Exercise Psychology
- Professional Skills
- Coaching Practice & Skill Development
- Training, Fitness & Testing
- Biomechanics
- Sports massage

Year 2

- Research Project
- Advanced Coaching
- Performance Analysis
- Talent Identification & Development
- Strength & Conditioning for Coaching
- Work Experience and Employability Skills
- Sport Rehabilitation

Tuition Fees

Duration: Two years

Tuition Fees: £8,500 per year

Mode: Full-time

Location

Redditch

How will I be assessed?

Each assessment is designed in the context of realistic situations of the workplace and higher education.

Throughout the course you will be asked to complete practical demonstrations, presentations, timed assessments, poster presentations, written reports, and dissertations.

Each unit will be marked to pass, merit or distinction and are combined at the end of the course to give an overall grade

What can I do next?

On completion of this course, you could progress onto the final year of a BA or BSC programme to convert your HND into a full honours degree.

HND in Sport: Sports Coaching & Leadership Management

Course Overview

This full-time course runs two days a week in both first and second years. This gives students the opportunity to earn as they learn. The course is delivered through seminars, lectures and practical sessions, following a theory into practice model. The opportunity to apply these new skills in the sports industry will take place through work experience.

The HND provides a unique insight into the sports industry with several high-profile guest lecturers from professional athletes and coaches to professional sports club CEO's. Visits to the London 2012 site, Cardiff's Sports Village, national stadia and outdoor activity centres are just a few of the trips that we organise to help enhance your learning experience. Thus, enabling you to recognise the skills you have and where you can apply them within sports coaching and leadership management.

As part of this course, interested students can join the following pathway, for those with a passion for football.

HND in Sport (Football Performance & Development)

HND students will also have the opportunity to join the Worcester Football Academy. The Worcester Football Academy is open to those students who have a passion and talent for playing football. You will have the opportunity to train and play football while gaining your qualification. Discipline and self-motivation is essential. Entry into the Football Academy is based on pre-season trial. In recent seasons the Football Academy have had many successes; reaching the semi finals of the National Colleges cup twice, winning leagues and having players sign contracts at professional and semi-professional clubs. You can remain at your current club whilst training and playing with the Football Academy.

Entry Requirements

You will require 48 UCAS points or an equivalent Level 3 sport qualification and five 4-9 GCSEs including Maths and English. Mature applicants with other qualifications or non-formal qualifications are welcome to apply and will be assessed on an individual basis.

Course Modules

Year 1

- Coaching Practice & Skill Development
- Physical Activity, Lifestyle & Health
- The Sports landscape
- Project Management
- Anatomy & Physiology
- Technology in Sport
- Inclusive Sport
- Sports Marketing

Year 2

- Research Project
- Advanced Coaching
- Performance Analysis
- Entrepreneurism in Sport
- Sport, Health & Society
- Work Experience
- Event Management

Tuition Fees

Duration: Two years

Tuition Fees: £8,500 per year

Mode: Full-time

Location

Worcester

How will I be assessed?

You will be assessed through written assignments, individual projects, individual and group presentations and time constrained assessments. You will also meet up regularly with your tutor to discuss personal progress and plan your studies.

What can I do next?

As a HND Sports Coaching and Leadership Management graduate you will be prepared to progress to a wide range of roles within the sports industry.

Predominantly roles within Sports coaching and analysis, sports marketing, sports/ health fitness facility management or sports event management. However, careers in sports teaching/lecturing, sports development, outdoor leadership including the broader business management professions are all options with further study. Graduates have the potential to diversify the skills they have developed across many other industries including hospitality and retail sectors.

TEACHER TRAINING



Are you interested in levelling up your teaching career?

Our Teacher Training courses offer teachers, tutors, trainers, lecturers and instructors delivering work-based learning techniques the skills needed for to confirm occupational competence for students. Our Quality Assurance courses equip those with skills needed to perform internal quality assurer or internal verifier roles.

Level 4 Award in The Internal Quality Assurance of Assessment Processes and Practice

This Level 4 qualification supports individuals in or aspiring to internal quality assurance roles, helping them enhance their practice and gain professional recognition.

Level 4 Certificate in Education and Training

This Level 4 course is designed for new educators across the lifelong learning sector, focusing on practical teaching for roles in FE colleges, adult learning, and work-based training environments.



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Award in The Internal Quality Assurance of Assessment Processes and Practice

Course Overview

This qualification is at Level 4 and is appropriate for individuals who are interested in taking on the role of an internal quality assurer or internal verifier as well as for staff.

This qualification includes a unit that covers all the essential knowledge and understanding that quality assurance staff need and a unit that describes competent practice. The qualification will give people who carry out a quality assurance role the opportunity to develop and improve their practice as well as the opportunity of achieving a professional qualification already in this role.

The aims of this of this qualification is to enable learners to develop an understanding of the principles and practices of internal quality assurance assess performance in assuring the quality of assessment from within an organisation or assessment centre. Along with achieving a professional qualification for the knowledge, understanding and skills developed.

The duration of the course is six months and will be delivered through two classroom sessions with the remainder of the delivery online, following a blended format.

Entry Requirements

There are no formal entry requirements for this course.

Course Modules

- Understanding the Principles and Practices of Internally Assuring the Quality of Assessment
- Internally Assure the Quality of Assessment



Tuition Fees

Duration: Six months

Tuition Fees: £650

Mode: Part Time

Location

Worcester

How will I be assessed?

The course will be assessed by a portfolio. The trainee Assessor will have two observations of their assessing.

What can I do next?

On successful completion of this course, students can progress onto the Certificate in Leading the Internal Quality Assurance of Assessment Processes and Practice.



Certificate in Education and Training

Course Overview

Do you have a role which focuses on practical teaching? For example, do you teach short courses or recreational evening classes, or train using materials someone else has developed? If so, the Certificate in Education and Training is for you.

This course is designed for those new to teaching in all areas of the lifelong learning sector. This is a 36-credit course at level 4 with a focus on practical teaching. It is appropriate for teachers, tutors, trainers, lecturers and instructors who may be working within an FE college, Adult and Community Learning and for those delivering work-based learning such as within voluntary, community, private and public organisations.

The Certificate gives the candidate the underpinning knowledge, understanding and skills needed to confirm occupational competence. This includes the planning and delivering of schemes of work and sessions, negotiation of individual goals, different teaching and learning strategies, communication issues and exploring a range of assessment practices.

Teaching practice of at least 30 hours is a requirement of the qualification. This course is a blended version with weekly 3 hours sessions, with a mixture of in-person, online synchronous and some asynchronous content, as well as 1:1 tutorials.

Entry Requirements

Trainees will need to have a reasonable level of maths and English language (ideally level 2 in both). Trainees will also need at least a level 3 qualification in the subject they intend to teach. They will also need to have a minimum of 30 hours of teaching over the life of the course. The teaching can include small groups and one-to-one sessions and may be paid or voluntary.

The trainee will also need a mentor who has experience in teaching their specialist subject.

Trainees should not have a criminal background which might prevent them from working as a teacher with young people or vulnerable adults.

The College has a commitment to widening participation in Higher Education, and will therefore give careful consideration to prior experiential learning, non-traditional qualifications and qualifications obtained outside of the United Kingdom.

Course Modules

- Roles and responsibilities in education and training
- Planning to meet the needs of learners in education and training
- Delivering education and training
- Assessing learners in education and training
- Using resources for education and training
- Action learning to support development of subject-specific pedagogy

Tuition Fees

Duration: One year

Tuition Fees: £1,200

Mode: Part-time

Location

Worcester

How will I be assessed?

The course will be assessed by written assignments and a portfolio. The trainee will have three assessed observations of their teaching. One assessed observation will be carried out by the mentor.

What can I do next?

On successful completion of this course, students can progress onto the Diploma in Teaching which is a full professional qualification appropriate for those with an extensive range of teaching or training responsibilities.

HOW TO FIND US

BROMSGROVE CAMPUS

Slideslow Drive
Bromsgrove
B60 1PQ

t. **01527 572500**

REDDITCH CAMPUS

Peakman Street
Redditch
B98 8DW

t. **01527 572522**

WORCESTER CAMPUS

Deansway
Worcester
WR1 2JF

t. **01905 725555**





**HIGHER
EDUCATION**

**HEART OF
WORCESTERSHIRE COLLEGE**



OUR COURSES

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Accounting and Book Keeping

Business and Management

Computing and IT

**Engineering and Manufacturing
and Electrical Installation**

Games Design and Digital Media

Health, Social Care and Early Years

Human Resources

Leadership and Management

Marketing

Public Services

Sports and Fitness

Teacher Training



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