

## EVERYONE HAS AN INNER GENIUS

We can help  
you find yours

# CMI Level 7 Certificate in Strategic Management and Leadership Practice

The level 7 programme builds upon the past operational knowledge and experience of managers by focusing on the more strategic issues of management within an organisation.

### COURSE OVERVIEW

The programme is intended for the middle to senior manager who has the authority and personal inspiration to translate organisational strategy into effective operational performance. It is equally valuable for the person who aspires to such a role, by helping them to gain the knowledge and understanding necessary to deliver those outcomes.

### MODULES

Choose two of the following units:

- Strategic Leadership
- Leading and Developing People to Optimise Performance
- Developing Organisational Strategy
- Finance for Strategic Leaders
- Personal and Professional Development for Strategic Leaders

### ENTRY REQUIREMENTS

It is expected that you will hold a Level 5 CMI or similar qualification. However, we are able to take into account your level of experience in lieu of formal qualifications and this is normally established at interview.

### LOCATION

#### WORCESTER

WSTM-CT7-2224

### COURSE LENGTH

Part-time 3-12 months  
dependent on modules  
selected.

### TUITION FEES

£1100 (includes CMI  
registration fee)

### AWARD ON SUCCESSFUL COMPLETION

CMI Level 7 Certificate in  
Strategic Management  
and Leadership Practice

### HOW TO APPLY

Please apply through  
our website at  
[www.howcollege.ac.uk](http://www.howcollege.ac.uk)

Course regulated  
and validated by



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### DELIVERY INFORMATION

Workshops are held fortnightly on a Thursday evening, 18.00-21.00. Due to the nature of the qualification flexible start dates are available throughout the year. In addition you are expected to commit at least one hour study per evening, a minimum of 104 hours over the duration of the course. The course is supported by online materials via our Virtual Learning Environment and may be supplemented by online delivery.

### METHODS OF ASSESSMENT

One 4,000 (approximate) word assignment to be submitted after each unit. Guidance and resources are provided in relation to completion of this.

### PROGRESSION

You can study further units to complete the CMI Level 7 Diploma in Strategic Management and Leadership Practice which is then your first step towards completing a Master's Degree in Management and Leadership or an MBA. Local providers are the University of Worcester and Birmingham City University. Successful completion can also lead to the Chartered Manager Status, further information can be obtained from the CMI website.

### STAFF EXPERIENCE

Lecturers of these sessions have occupational experience in the areas of management and leadership, which will assist in the practical application of the theory taught because of their occupational experience. A number of lecturers also possess CMI or academic qualifications in this field.

### ADDITIONAL INFORMATION

Additional information for this course can be found on the CMI website ([managers.org.uk](http://managers.org.uk)).

*All course information, location of courses and fee information within this leaflet is correct at the time of publication. Where there is a change to published information, students will be notified in a timely manner and provided with a detailed explanation. If a course is cancelled, the College will make efforts to ensure that applicants receive timely advice on other suitable courses and options available. Any decisions made by Heart of Worcestershire College are carefully considered and made in the best interests of our students, to enhance both their success and experience.*