

BUSINESS AND ENTERPRISE

SUMMER PROJECTS
YEAR 11 STUDENTS

PART TWO



HEART OF
WORCESTERSHIRE
COLLEGE

KICK START YOUR STUDY AT HOW COLLEGE WITH ONE OF OUR CURRICULUM BRIDGING PROJECTS

Background:

With warmer weather upon us, everyone's thoughts are on their summer holidays with sun, sea and sand to look forward to. In January 2020 it was estimated that 32 million holidays had been booked in Europe and 7 million of these were package holidays. In February 2020 this figure had increased by 4%.

Task

In April 2020 British Airways announced it is set to make up to 12,000 workers redundant. The airline, which employs 42,000 people, has suffered from the global collapse in passenger numbers caused by the coronavirus pandemic and cancellation of family holidays.

Answer the following questions based on the information above.

1. Express 7 million as a percentage of 32 million. Give your answer correct to 1 decimal place.
2. Increase 32 million by 4%. Give your answer to the nearest million.
3. What percentage of employees will be made redundant?

Holiday Bookings

With all the uncertainty the UK has faced over the past few months, families and businesses are looking to the future. Sunbreak Holidays, a small local High Street business is advertising some fantastic deals for family breaks in 2021.

Dates	7 nights	14 nights
1 April - 30 April	£315	£575
1 May - 6 July	£220	£400

Note

Prices are for one adult (16 years and over)

Children (less than 16 years) 75% of adult price

10% discount if booked online (www.sunbreaks.co.uk)

Martha books a 14-night holiday in May.

She books for herself; husband Billy and daughter Mary (aged 11).

She books the holiday online.

1. Explain clearly why the total cost will be £990.
2. Martha is required to pay a 15% deposit, how much will she need to pay and what will be her final balance?

The family decide with all the uncertainty over the last few months and Billy having been furloughed and only receiving 80% of his wages, they will pay the deposit by debit card and the final balance the following month by credit card. They will pay the credit card in full when the bill is due 30 days later so they will not accrue any interest charges.

Unfortunately when it came to paying the credit card company they did not have the money, they worked out their finances and realised they would not be in a position to pay the credit card bill for 2 months. Mary's credit card is charged at 26.4% APR.

3. What will be the actual charges?
4. What is the final cost of their holiday?

For all activities you must include all workings out not just the answers.

Indicative time for this project:

10-12 hours

Instructions on how to submit this:

Please submit your work to

e. business@howcollege.ac.uk

How will I benefit from this project:

You will gain an understanding of the work that we complete at college. You will also gain a wider understanding of the impacts of COVID-19 on the Business sector.

What can I expect to get back after I submit my project work:

You will receive written feedback at Induction in September 2020.

Key information you should include:

Your name

Your email address

A contact telephone number