

BUSINESSES AND ENTERPRISE

SUMMER PROJECTS
YEAR 11 STUDENTS

PART ONE



HEART OF
WORCESTERSHIRE
COLLEGE

KICK START YOUR STUDY AT HOW COLLEGE WITH ONE OF OUR CURRICULUM BRIDGING PROJECTS

Background:

The Corona Virus has affected us all. It has forced us to stay at home, changed the way that our GCSE grades are awarded, cancelled sporting activities and forced us to think about different ways to communicate with our friends and family. The impact on businesses has been immense, for some it has been an opportunity, for others a threat.

Task

Your task is to produce a newspaper that documents the way in which Corona has affected the general public and businesses. You will include articles and reports in the same way as the newspapers that you buy.

English: Make sure that your spelling, punctuation and grammar are all correct. Think about the style of writing, making it appropriate for the article that you are writing. Think about the literary devices that you could use, alliterations, metaphors, similes.

Maths: Include some analysis of the figures and statistics that we have been given during the Corona virus incident. Include some charts or graphs to illustrate your points. You could use a timeline to show how things unfolded.

IT: Ensure that your work is in a newspaper format. Use text boxes, photographs, bold headings, columns and appropriate fonts.

You should include: -

- **Front page** – The headlines. The main points about the Corona virus and its affect on society and in particular on the business environment. You can include some smaller articles which are of interest to you.
- **Finance** – A section which looks at the financial impact on businesses and on individuals and what was available to help them. Was it effective? Does everyone agree that this is the right approach?
- **Politics and legislation** – Have there been any new laws made as a result of the Corona virus? What did the politicians say or do? Talk about the Corona virus job retention scheme. How did that effect businesses?
- **Entertainment and celebrities** – How did life change for celebrities? What did they do to help during the lockdown? Did anyone become a celebrity because of the Corona virus? A lot of money was raised for charity, what are the benefits and issues around this?
- **Sport** – What has been the impact on sport? Sporting events are cancelled around the world. How will this affect the sporting community? Is sport a business? What have sportsmen done to help during these times?

You could include: -

- An editorial – Your own views and opinions on a topic. Link this to one of the articles that you have written.
- Letters to the editor – imagine that you are a member of the public writing to the editor. What would you say?
- An article about a business that you are interested in. This might be the business that you work for or one that is important to you.
- Any other article which covers a topic that you are interested in and which will help you to fill your newspaper.

Indicative time for this project:

10-12 hours

Instructions on how to submit this:

Please submit your work to

e. business@howcollege.ac.uk

How will I benefit from this project:

You will gain an understanding of the work that we complete at college. You will also gain a wider understanding of the impacts of COVID-19 on the Business sector.

What can I expect to get back after I submit my project work:

You will receive written feedback at Induction in September 2020.

Key information you should include:

Your name

Your email address

A contact telephone number