

The logo for HEI (Higher Education Institute) consists of the letters 'HEI' in a bold, dark blue, sans-serif font. A thin, dark blue horizontal line is positioned below the letters.

WORCESTERSHIRE  
Higher Education Institute

A black and white photograph of four graduates in academic regalia standing in front of a large Gothic cathedral. The graduates are a woman on the left, a man in the center holding a book, and two men on the right. The cathedral's architecture features tall, pointed arches and intricate stonework. The image is partially overlaid by a large, stylized graphic of overlapping triangles in shades of blue and black at the bottom.

**EVERYONE HAS AN INNER GENIUS**

We can help you find yours

**HOWCOLLEGE.AC.UK**  
**08448 802500**



HEART OF  
**WORCESTERSHIRE**  
COLLEGE

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## GENERAL COLLEGE OPEN EVENTS

**13**  
Oct' 18

All campuses  
Saturday  
11am - 2pm

**30**  
Mar' 19

All campuses  
Saturday  
11am - 2pm

**14**  
May' 19

Worcester  
Tuesday  
5pm - 8pm

**16**  
May' 19

Bromsgrove  
& Redditch  
Thursday  
5pm - 8pm

## COLLEGE TOURS

**12-16**  
Nov' 18

All campuses

**4-8**  
Feb' 19

All campuses

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Jun' 19

All campuses

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Can't find the information that you are looking for?  
Visit our website at [www.howcollege.ac.uk](http://www.howcollege.ac.uk) or call us on 0844 880 2500

All course information, location of courses and fee information, in this prospectus, is correct at the time of publication. Where there is a change to published information, students will be notified in a timely manner and provided with a detailed explanation. If a course is cancelled, the College will make efforts to ensure that applicants receive timely advice on other suitable courses and options available. Any decisions made by Heart of Worcestershire College are carefully considered and made in the best interests of our students, to enhance both their success and experience. For the most up-to-date information please see the College website: [www.howcollege.ac.uk](http://www.howcollege.ac.uk)

# Why choose to study at HEI Worcestershire?

Choosing a programme at HEI Worcestershire is an important investment in your future.

We offer an excellent range of professional and higher education courses to support your future career progression.



**Flexible study options available to fit your study around your life**



**FAST-TRACK**  
Get your qualification quicker with one of our fast-track options

2

1

**Awarded TEF Silver Award in 2017 & 2018**



TEF = Teaching Excellence Framework



3

**On average students spend more time learning in lectures and seminars than most traditional universities meaning you get more for your money**



4

**Small class sizes meaning more 1-2-1 contact with your lecturers**



# Supporting our Students



**Advice Centres**  
The Advice Centres are a one-stop shop offering support with applications, bursaries, loans & childcare support.

**Wellbeing**  
We offer one-to-one appointments and organise campaign weeks throughout the year.

**Careers and Employability**  
We have a dedicated careers team to support you with CV writing and job hunting.

**Student Union - affiliated by the National Union of Students**  
The Student Union run national and local campaigns on issues ranging from higher education funding to global warming. They also organise social events throughout the year.  
All enrolled students become members of the Students' Union and can purchase an NUS Extra Discount card.

**Higher Education Engagement Officer**  
Our Higher Education Engagement Officer supports students with assignment writing, referencing and study skills. They also provide disability advice and support to help apply for Disabled Students Allowance (DSA). For more information email the [hehub@howcollege.ac.uk](mailto:hehub@howcollege.ac.uk)



# Which Course is Right For Me?

We have courses to suit everyone - full-time or part-time, from degrees, HNDs and HNCs to access to higher education courses, professional qualifications and apprenticeships. Discover more about your options and what they all mean.



## Access to Higher Education

Access courses are one year full-time, or two year part-time courses designed for adults over the age of 19 who would like to return to education. There are no formal entry requirements; however, you may be asked to complete an online test to assess your suitability for the course.

## BA (Hons) Degree

Honours degrees are recognised across the UK and Europe. An honours degree is awarded in one of four classes depending upon the marks gained in the final assignment. HoW College is proud to offer full degrees in the following areas: social work and business.

## BA (Hons) Top Up

Top up qualifications will convert your HND or Foundation Degree qualification to a full honours degree.

## Higher National Certificate (HNC) & Higher National Diploma (HND)

Providing a combination of theory and practice, these qualifications are geared towards giving you the practical and technical skills for a particular field of work. You will be assessed through assignments and practical tasks. HNDs are qualifications in their own right, but you also have the option to convert them to a full honours degree by completing a final top-up with ourselves or at a university.

## Professional Qualifications

These qualifications are awarded by professional bodies within their industry. Most are chartered and all are recognised by organisations within their field. Some careers will require you to be a member of a professional body, these include accountancy and law. A professional qualification will support you to develop your future career.

## Foundation Degrees

Our foundation degrees are equivalent to the first two years of an honours degree and combine academic study with practical training for specific careers. They focus on developing the technical skills you need for work. You will be assessed through a variety of measures, including exams and practical work. Foundation degrees are qualifications in their own right, but you also have the option to convert them to a full honours degree by completing a final top-up year with ourselves or at one of our university partners.

## Higher Apprenticeships

Higher apprenticeships are an alternative route to professions that have traditionally been reserved for graduates. They are recognised qualifications that incorporate work-based learning programmes.

# Professional Qualifications



Professional qualifications will equip you with the knowledge and skills you need to boost your career. These qualifications are awarded by professional bodies and all are recognised by organisations within their industries.

## What professional qualifications do we offer?

- Chartered Institute of Marketing
- Chartered Institute of Personnel and Development
- Association of Accounting Technicians
- Association of Chartered Certified Accountants
- Chartered Management Institute
- Chartered Institute of Legal Executives

## What are the benefits of studying a professional qualification?

- Boost career prospects and potentially help you gain promotions
- Awarded by professional bodies
- Recognised by organisations within their industry
- Study around your work and social commitments



**Kelly Higgot**

## National BTEC Student of the Year 2017

**HND Advanced Practice in Work with Children and Families**

**“I was so shocked when I found out my tutor had nominated me for this award so to win feels absolutely amazing! It has been a pleasure to study at Heart of Worcestershire College, everyone has been so supportive and I wouldn’t be where I am today without them.”**

**Kelly has since successfully completed her degree at Newman University and is undertaking a Masters to continue her studies.**

# Let's Talk Finance



## How can I pay my course fees?

At HEI Worcestershire we are proud to be able to offer competitive tuition fees for both full-time and part-time study. This ensures you get the best value for money whilst guaranteeing you are receiving the same standard of education you would expect from a traditional university. There are a variety of options available to help pay for higher education course fees; student loans are available from Student Finance England for both full-time and part-time students. Alternatively, if you are not applying for a loan for your HE course or wish to pay in instalments for a professional course, arrangements can be made with our finance department during enrolment.

## Is there any financial support?

Yes, we have access to a variety of support funds to help learners continue to study a higher education qualification with us, such as the Higher Education Access to Learning Fund and Advanced Learning Loans. Full-time higher education students can apply for a maintenance loan via the Student Loans Company.

## What is the Higher Education Access to Learning Fund?

The Higher Education Access to Learning Fund is a fund to assist students during their higher education studies. Applications are available from the College's customer services team. This funding is not available to students studying with us on a franchised, sponsored basis and students must have applied for funding via Student Finance England.

## How much are tuition fees at Heart of Worcestershire College?

Tuition fees for full-time, higher education courses are typically £8,000. For some courses they may be higher. For part-time, higher education courses fees are typically £4,000 per year. For more information, please visit [howcollege.ac.uk](http://howcollege.ac.uk)

## Can my employer pay for my higher education or professional course?

Yes, a letter from your employer/company confirming their intention to support your fees would be required at the time of enrolment. An invoice will be issued and payment can be made by cheque or BACS. Cheques should be made payable to Heart of Worcestershire College.

## The boost awards will be awarded based on the following criteria. Students must meet one or more of these to apply:

- Studying on a Heart of Worcestershire College validated higher education course
- Normally residing in England
- Have a household income of less than £25,000
- Self funding, not sponsored by an employer, the NHS or the training and development agency for schools

FOR  
HIGHER EDUCATION  
**BOOST**  
AWARDS

# Student Life at HoW

Immerse yourself in student life at HoW College; whether it's taking a study break in Starbucks or making time for yourself in our state-of-the-art salons, there's never a dull moment on campus.



**An active student union to organise social events**



**Starbucks cafés on campus**



**Two hair and beauty salons to keep you looking good**



**Free wifi on all campuses**



**On campus travel agency**



**Restaurants on campus**

## How to Apply



Applications for our full-time higher education courses are made through UCAS using 'Apply'; an online application system available at [www.ucas.com](http://www.ucas.com)

The UCAS website contains full details of how to apply, plus help text where appropriate, to make it as easy as possible for you to fill in your online application.

The UCAS code number for Heart of Worcestershire College is **H19**.

You should enter this clearly on your application form. If you require further information and advice, you can contact the UCAS Customer Contact Centre.

For all part-time courses and professional qualifications please apply directly through the College website or contact admissions to request further information via [headmissions@howcollege.ac.uk](mailto:headmissions@howcollege.ac.uk) or [profadmissions@howcollege.ac.uk](mailto:profadmissions@howcollege.ac.uk)





# Access to Higher Education

Do you dream of a new or better career, but feel held back by your lack of a higher education? Regardless of your age or prior attainment it is never too late to think about a change of career. Studying an Access to Higher Education Diploma at HoW College will prepare you for study at university and life in a higher education environment.

## In this section:

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Level 3

Redditch  
Worcester

Full-time  
Part-time

1 or 2 years

Day classes

# Access to Higher Education (Health Professionals)

Our health professionals pathway is designed for those students wanting to progress to university with a view to ultimately working for or alongside the NHS.

## What will I be doing?

- Health studies
- Human Biology
- Psychology
- Sociology

## Progression

You can progress onto a broad range of academic and vocational higher education courses at a foundation degree, HND or BA (Hons) level.



### ENTRY REQUIREMENTS

All adults, regardless of age. Ideally you will have either GCSE English or maths at a grade 4 or above but alternative qualifications are considered, including our own Access Foundation course.



### AWARD ON COMPLETION

Access to Higher Education (Health Professionals)

**I found the course very useful for prepping for university. Staff were so helpful! Such a great team that go out of their way to help. Initially I saw a careers advisor who guided me in to the right direction. I highly recommend seeing a career advisor if you are unsure about anything. The best thing I learnt was to always ask! There are so many ways in which the college can help you, you only have to ask. Child care is free and it really helped me complete my course and get a place at The University of Worcester studying Mental Health Nursing.**

Asia Musah, Access to Higher Education (Health)





Level 3

Redditch  
Worcester

Full-time  
Part-time

1 or 2 years

Day classes



Level 3

Redditch  
Worcester

Full-time  
Part-time

1 or 2 years

Day classes

## Access to Higher Education (Science)

If you want to embark on a degree in science or a health profession such as nutrition, physiotherapy, radiography or microbiology then our Access to Higher Education (Science) is the route for you.

### What will I be doing?

- Chemistry
- Forensic Science (Redditch only)
- Biology
- Physics

### Progression

You can progress onto a broad range of academic and vocational higher education courses at a foundation degree, HND or BA (Hons) level.



#### ENTRY REQUIREMENTS

All adults, regardless of age. Ideally you will have either GCSE English or maths at a grade 4 or above but alternative qualifications are considered, including our own Access Foundation course.



#### AWARD ON COMPLETION

Access to Higher Education (Science)

## Access to Higher Education (Social Science)

Our Access to Higher Education (Social Science) course asks thought-provoking questions about human behaviour and the way we choose to live our lives. Suitable if you are thinking of a career in social care.

### What will I be doing?

- Criminology
- Psychology
- Social Policy
- Sociology

### Progression

You can progress onto a broad range of academic and vocational higher education courses at a foundation degree, HND or BA (Hons) level.



#### ENTRY REQUIREMENTS

All adults, regardless of age. Ideally you will have either GCSE English or maths at a grade 4 or above but alternative qualifications are considered, including our own Access Foundation course.



#### AWARD ON COMPLETION

Access to Higher Education (Social Science)



Level 3

Redditch

Full-time  
Part-time

1 or 2 years

Day or evening  
classes

# Access to Higher Education (Social Sciences & Humanities)

Are you interested in a career in teaching or undertaking a broad based qualification leading to entry to university? If so, our Access to Higher Education (Social Sciences & Humanities) is the route for you.

## What will I be doing?

- History
- English Literature
- Sociology
- Psychology

## Progression

You can progress onto a broad range of academic and vocational higher education courses at a foundation degree, HND or BA (Hons) level.



### ENTRY REQUIREMENTS

All adults, regardless of age. Ideally you will have either GCSE English or maths at a grade 4 or above but alternative qualifications are considered, including our own Access Foundation course.



### AWARD ON COMPLETION

Access to Higher Education (Social Sciences & Humanities)



Level 3

Redditch  
Worcester

Full-time  
Part-time

1 or 2 years

Day or evening  
classes

# Access to Higher Education (Education)

Learn about the psychology of teaching and learning, classroom management and how to help develop learning across a range of subject specialisms.

## What will I be doing?

- Psychology of Learning
- Classroom Teaching & Management
- Development & Literature
- Language
- Numeracy
- Science

## Progression

You can progress onto a broad range of academic and vocational higher education courses at a foundation degree, HND or BA (Hons) level.



### ENTRY REQUIREMENTS

All adults, regardless of age. Ideally you will have either GCSE English or maths at a grade 4 or above but alternative qualifications are considered, including our own Access Foundation course.



### AWARD ON COMPLETION

Access to Higher Education (Education)



Level 3

Worcester

Full-time  
Part-time

1 or 2 years

Day classes



## Access to Higher Education (Business & Law)

Would you like to run your own business? Do you think logically and enjoy solving problems? Do you want to study business or law at university level? If the answer is yes, then our Access to Higher Education Diploma (Business and Law) could be the perfect route for you.

### What will I be doing?

- Economics
- Business Management
- Business Organisation
- Law

### Progression

You can progress onto a broad range of academic and vocational higher education courses at a foundation degree, HND or BA (Hons) level.

### ENTRY REQUIREMENTS

All adults, regardless of age. Ideally you will have either GCSE English or maths at a grade 4 or above but alternative qualifications are considered, including our own Access Foundation course.

### AWARD ON COMPLETION

Access to Higher Education  
(Business & Law)



Level 3

Redditch  
Worcester

Full-time  
Part-time

1 or 2 years

Day classes

# Access to Higher Education (Sports Coaching and Business Management)

Would you like to run your own sports business? Do you want to study sports coaching or sports management at university level? If yes, then this course could be the perfect route for you.

## What will I be doing?

- Sports Coaching
- Business Organisations
- Marketing
- Current Issues in Sport
- Technical and Tactical Skills in Sport
- Business in the Environment
- Assessing Risk in Sport
- Academic Study Skills

## Progression

Progress onto a broad range of academic and vocational higher education courses, including; HND Sports Coaching and Development, FdA Sports Leadership and Management and BA (Hons) Sports Business Management.



## ENTRY REQUIREMENTS

All adults, regardless of age. Ideally you will have either GCSE English or maths at a grade 4 or above but alternative qualifications are considered, including our own Access Foundation course.



## AWARD ON COMPLETION

Access to Higher Education (Sport Coaching and Business Management)





# Business, Management & Professional

We have a wide range of business, management and professional programmes including; accountancy, business, human resources, management and marketing. Professional programmes are linked to awarding bodies to ensure you are being taught modern theories while relating to practical experience.

## In this section:

- 30** Accounting
- 35** Business Management
- 38** Human Resources
- 43** Management
- 48** Marketing



Level 3

Bromsgrove  
Worcester

Part-time

1 year

Day or evening  
classes

# AAT Advanced Diploma in Accounting

This is the intermediate stage to achieving full Accounting Technicians status. Heart of Worcestershire College pass rates for this course are currently above the national average for AAT.

## What will I be doing?

- Advanced Bookkeeping
- Final Accounts Preparation
- Management Accounting (Costing)
- Indirect Tax
- Spreadsheets
- Ethics for Accountants

**Our assessment results are consistently 25% above national average**

**ENTRY REQUIREMENTS**  
AAT Foundation Certificate in Accounting, Level 2.

**AWARD ON COMPLETION**  
AAT Advanced Diploma in Accounting, Level 3



## Progression

Upon successful completion you will be able to progress onto the AAT Professional Diploma in Accounting, Level 4.



Level 4

Bromsgrove  
Worcester

Part-time

1 year

Day or evening  
classes

# AAT Professional Diploma in Accounting

This is the final stage to achieving full Accounting Technicians status. Pass rates for this course are currently above the national average for AAT.

## What will I be doing?

- Financial Statements of Limited Companies
- Management Accounting (Budgeting)
- Management Accounting (Decision and Control)
- Accounting Systems & Controls
- Business Tax
- Personal Tax
- Cash Management
- Credit Management

**ENTRY REQUIREMENTS**  
AAT Advanced Diploma in Accounting, Level 3.

**AWARD ON COMPLETION**  
AAT Professional Diploma in Accounting, Level 4

“The classroom atmosphere was really good and I would definitely recommend it to others.”

Linzi Haden AAT Professional Diploma in Accounting

## Progression

Upon successful completion you will be able to progress to either CIMA or ACCA qualifications.

**Our level 4 results are 30% above national average**





Level 5

Worcester

Part-time

2 years

1 class per month,  
plus online  
guided study

# ACCA Applied Skills Level Exams, Level 5

Accountants play a vital role in managing business opportunities; they inform the strategy and help secure the future of businesses.

## What will I be doing?

- Performance Management (PM)
- Financial Reporting (FR)
- Corporate & Business Law (LW)
- Taxation (TX)
- Audit and Assurance (AA)
- Financial Management (FM)

## Progression

Upon completion of the Strategic Level, if you have completed the Practical Experience Requirements and the Ethics and Professional Skills Module, you can apply to become a member of the Association of Chartered Certified Accountants (ACCA).



### ENTRY REQUIREMENTS

Attained AAT Level 4 or Applied Knowledge stage of ACCA, previously known as F1, F2 & F3, for which exemptions may be available from ACCA depending on prior qualifications.



### AWARD ON COMPLETION

Applied Skills Level completion





Level 4 & 5

Redditch  
Worcester

Part-time

2 years

1 afternoon &  
evening class  
per week

# Fast-Track Part-Time HND Business Management

Do you want to achieve a HND Business Management in double quick time and for a sensible price?

## What will I be doing?

- Business and the Business Environment
- Marketing Essentials
- Human Resource Management
- Management and Operations
- Management Accounting
- Managing a Successful Business Project
- Innovation and Commercialisation
- Entrepreneurship and Small Business Management
- Organisational Behaviour
- Operations and Project Management
- Understanding and Leading Change
- Global Business Environment
- Business Strategy
- Developing Individuals, Teams and Organisations

## Progression

Most Fast-Track HND Business Management graduates progress directly onto the Fast-Track BA (Hons) Business Management Top-Up Degree course; which is awarded by Staffordshire University and delivered at the College. The qualification is also recognised by other higher education providers as meeting admission requirements to many relevant business-related courses, for example: BA/ BSc Hons in Business Management and BA/BSc Hons in Business Studies. Alternatively, you could further develop your career in business, management or related professional occupations.

## ENTRY REQUIREMENTS

Applicants who have recently been in education require:

- A GCE Advanced Level profile that demonstrates strong performance in a relevant subject.
- A BTEC level 3 diploma/ certificate in business (or related subject area)
- An access to higher education diploma
- Other equivalent level 3 qualifications.

Mature applicants (over 21 years) are assessed on an individual basis.

Applicants whose first language is not English must be able to demonstrate proficiency in the English language at a minimum level of CEFR level B2/PTE 51/ IELTS 5.5 (reading and writing must be at 5.5) or equivalent standards.

## AWARD ON COMPLETION

Pearson BTEC Level 5 Higher National Diploma in Business Management

**Hard work certainly pays off and if it wasn't for the flexible nature of the course and the support of my tutor I wouldn't be where I am today!**

Joanne Bull, former HND Business Management student, now works as a Supply Chain Specialist at EDF energy.





Level 6

Redditch

Part-time

1 year

1 afternoon & evening class per week

# Fast-Track Part-time BA (Hons) Business Management Top-up

Have you previously completed a HND/FdA in Business (or similar course) and feel it's now time to go ahead and achieve a full honours degree in business management? If so, this is the course for you and what's more you can achieve it within one year!

## What will I be doing?

- Applied Business Research
- Global Business Directions
- Strategic Management in Organisations
- Learning, Knowledge and Performance
- Brand Identities and Communities

## Progression

Graduates can progress to a wide range of business and management jobs. The qualification also allows progression to Masters degrees in Business and/or a range of specialist professional qualifications in areas such as; management, marketing, human resources, accounting and finance.



### ENTRY REQUIREMENTS

A foundation degree or higher national diploma which includes a substantial amount of business or management content or equivalent level 5 qualification (such as CMI).

Learners whose first language is not English should normally be able to demonstrate proficiency to a minimum level of 6.0 IELTS or TOEFL score of 550 or equivalent



### AWARD ON COMPLETION

BA (Hons) Business Management awarded by Staffordshire University



# 100% SUCCESS!

## 100% of our students graduated this year (2017/18) from Fast-Track BA (Hons) Business Management Top-up with a 2.1 or above.



## 50% of our graduates achieved a 1st!



Level 3

Redditch  
Worcester

Part-time

1 year

1 afternoon/  
evening or 1 evening  
class per week

# CIPD Level 3 Certificate in Human Resource Practice

This qualification is ideal for anyone wanting to gain the essential knowledge and skills required to move into HR or for those working in HR that do not hold a formal qualification.

## What will I be doing?

- Developing Yourself as an Effective Human Resources Practitioner
- Understanding Organisations and the Role of HR
- Recording, Analysing and Using Information
- Resourcing Talent
- Supporting Good Practice in Managing Employment Relations
- Delivering Learning and Development Activities

## Progression

Upon successful completion of this course you will achieve Associate Membership of the CIPD and will be eligible to study the level 5 qualification.

**ENTRY REQUIREMENTS**  
There are no formal entry requirements for this qualification.

**AWARD ON COMPLETION**  
CIPD Certificate in HR Practice and gain Associate Membership of the CIPD



Level 3

Worcester

Part-time

1 year

1 evening class  
per week

# CIPD Level 3 Certificate in Learning and Development Practice

This qualification is ideal for anyone looking to develop their current professional knowledge and training skills or for those already working in L&D and wishing to gain a recognised professional qualification.

## What will I be doing?

- Becoming an Effective Learning & Development Practitioner
- Learning & Development and the Organisation
- Identifying Learning & Development Needs
- Designing Learning & Development Activities
- Delivering Learning & Development Activities
- Evaluating Learning & Development Activities

## Progression

Upon successful completion of this course you will achieve Associate Membership of the CIPD and will be eligible to study the level 5 qualification.

**ENTRY REQUIREMENTS**  
There are no formal entry requirements for this qualification.

**AWARD ON COMPLETION**  
Certificate in Learning and Development Practice and gain Associate membership of the CIPD





Level 5

Redditch  
Worcester

Part-time

1 year

1 afternoon/evening  
class per week

# CIPD Intermediate Certificate in Human Resource Management

This professional qualification is ideal for anyone looking to develop their current professional knowledge and management skills.

## What will I be doing?

- Using Information in Human Resources
- Developing Professional Practice
- Business Issues and the Contexts of Human Resources
- Managing and Coordinating the HR Function
- Employment Law
- Contemporary Developments in Employee Relations (Worcester Only)
- Reward Management (Redditch Only)

## Progression

Successful completion of this course means you will be awarded Associate Membership of the CIPD and can then progress on to the CIPD Level 7 Advanced Diploma in Human Resource Management.



### ENTRY REQUIREMENTS

A level 3 CIPD qualification or at least one year's HR/people management experience.



### AWARD ON COMPLETION

CIPD Certificate in HR Management and gain Associate membership of the CIPD

**CIPD**  
Approved centre

“ The high quality of teaching was definitely evident and we all achieved a 100% pass. ”

Samatha Hobbs CIPD Student





Level 7

Worcester

Part-time

1 year / 2 years

1 afternoon and evening class per week. Flexible, 1 Friday a month

# CIPD Advanced Certificate/ Diploma in Human Resource Management

The advanced qualification is ideal if you are looking to develop your HR career to the next level, work as an independent consultant or aspire to become a Chartered Member or Fellow of the CIPD.

## What will I be doing?

- Resourcing & Talent Management
- Employment Law
- Learning & Talent Development
- Reward Management
- Human Resource Management in Context
- Leading, Managing & Developing People
- Developing Skills for Business Leadership
- Investigating a Business Issue from a HR Perspective

## Progression

Upon successful completion of this course you will achieve Associate Membership of the CIPD and following completion of the Diploma you are eligible to apply for Chartership status of the CIPD.

**Exam pass rate consistently 20% above the national average**



### ENTRY REQUIREMENTS

A level 5 CIPD qualification, a relevant degree or at least two years working in an HR role.



### AWARD ON COMPLETION

Advanced Certificate or Diploma in HR Management plus gain Associate Membership of the CIPD

# CIPD

Approved centre



Level 3

Worcester

Part-time

Up to 1 year (Depending on Level)

1 evening class per week

# CMI Award/Certificate/Diploma in First Line Management

These programmes build upon your workplace experience to give you the skills and knowledge to become an effective first line manager

## What will I be doing?

- Personal Development as a First Line Manager
- Identifying Development Opportunities
- Resource Planning
- Meeting Stakeholder Needs
- Managing and Communicating Information
- Improving Team Performance



The tutor's enthusiasm for the subject was really inspiring. The diverse range of students I met on the course was fantastic; it allowed me to get an insight into different industries and provoked interesting, thought-provoking conversations in class.



Rob Allen CMI Student

## Progression

On successful completion of the Certificate in First Line Management you will be eligible to study for the CMI Level 5 qualification and can apply for Associate Membership of the CMI. You can also progress onto the Diploma in First Line Management. Alternatively, the CMI would recommend the below qualifications as a possible progression route, once you complete the First Line Management qualifications:

- CMI Level 3 Qualifications in Coaching and Mentoring
- CMI Level 4/5 Qualifications in Management and Leadership



### ENTRY REQUIREMENTS

There are no formal entry requirements for this qualification.



### AWARD ON COMPLETION

CMI Level 3 Award/ Certificate/Diploma in First Line Management





Level 5

Worcester

Part-time

Up to 1 year  
(Depending  
on Level)

1 afternoon &  
evening class  
per month

# CMI Award/Certificate/Extended Diploma in Management & Leadership

This level 5 programme is designed to meet the needs of middle and aspiring middle managers wishing to acquire the knowledge and skills necessary to develop their career in management.

## What will I be doing?

- Personal Development as a Manager and Leader
- Managing Selection Recruitment and Induction
- Information Based Decision Making
- Conducting a Management Project
- Practices of Resource Management
- Managing a Team and Individual Performance
- Planning for Development
- Meeting Stakeholder and Quality Needs

## Progression

On successful completion of a level 5 qualification in Management and Leadership, you can progress to the CMI level 7 Strategic Management & Leadership qualifications or apply to become a Chartered Manager.

Successful completion can lead to the Chartered Manager Status, further information can be obtained from the CMI website.

## ENTRY REQUIREMENTS

It is expected that you will hold a CMI level 3 or similar qualification. However, we are able to take into account your level of experience in lieu of formal qualifications and this is normally established at interview.

## AWARD ON COMPLETION

CMI Level 5 Award/  
Certificate/Extended  
Diploma in Management  
& Leadership





Level 7

Worcester

Part-time

Up to 1 year  
(Depending  
on Level)

1 afternoon &  
evening class  
per month

# CMI Award/Certificate/ Extended Diploma in Strategic Management & Leadership

This level 7 programme builds upon the past operational knowledge and experience of managers by focusing on the more strategic issues of management within an organisation.

## What will I be doing?

- Personal Development as a Strategic Manager
- Strategic Information Management
- Human Resource Planning
- Financial Management
- Conducting a Strategic Management
- Developing Performance Management
- Reviewing Organisational Strategy Plans and Performance
- Implementing Organisational Change Strategies
- Developing a Marketing Strategy

## Progression

Completion of the Extended Diploma can be your first step towards a Master's Degree in Management and Leadership or an MBA. Local providers are the University of Worcester and Birmingham City University. Successful completion can lead to the Chartered Manager Status, further information can be obtained from the CMI website.

## ENTRY REQUIREMENTS

It is expected that you will hold a CMI Level 5 or similar qualification. However, we are able to take into account your level of experience in lieu of formal qualifications and this is normally established at interview.

## AWARD ON COMPLETION

CMI Level 7 Award/Certificate/Extended Diploma in Strategic Management & Leadership

**The CMI course has given me a helicopter view of what a business does and how it operates. The tutors have been amazing and there is great support available at HoW College for anyone who needs it.**

Mobu Eberendu, CMI Extended Diploma in Strategic Management & Leadership



Level 3

Worcester

Part-time

Up to 1 year

1 evening class per week

# CIM Foundation Certificate in Marketing

Have you got a passion for marketing? Would you like to develop your knowledge and skills to take you to the next level?

## What will I be doing?

- Conducting a Strategic Management Project
- Developing Performance Management Strategies

“ Undertaking a professional qualification has enabled me to boost my understanding of the marketing industry. ”

Harriet Simpson CIM Marketing

## Progression

You will have affiliate studying membership of the CIM whilst undertaking the qualification. After you successfully complete this course you will be eligible to complete the Level 4 Certificate in Professional Marketing.



### ENTRY REQUIREMENTS

A desire to know more about marketing. If English is not your first language, a suitable English qualification e.g. IELTS.



### AWARD ON COMPLETION

CIM Foundation Certificate in Marketing

CIM Accredited Study Centre



Level 4

Worcester

Part-time

1 year

1 evening class per week

# CIM Certificate in Professional Marketing

Prove that you have the skills and improve your prospects to compete in the demanding and dynamic world of marketing with this recognised level 4 qualification sought after by employers.

## What will I be doing?

- Marketing
- Integrated Communications
- Digital Marketing

## Congratulations!

The Awarding Body at The Chartered Institute of Marketing (CIM) has commended Heart of Worcestershire College for the excellent standard of results achieved for assessments submitted in the July 2018 assessments session for the Marketing module of the Certificate in Professional Marketing.

## Progression

You will have affiliate studying membership of the CIM whilst undertaking the qualification. After you successfully complete this course you will be eligible to apply for graded CIM membership and to complete the Level 6 Diploma in Professional Marketing.

CIM Accredited Study Centre



### ENTRY REQUIREMENTS

One or more of the following is required:

- CIM Level 3 Foundation Certificate in Marketing
- Any relevant level 3 qualification
- Any UK degree or international equivalent
- International Baccalaureate (equivalent to NQF Level 3 and above)
- Professional practice (suggested one year in a marketing role) plus diagnostic assessment on to level 4.



### AWARD ON COMPLETION

CIM Certificate in Professional Marketing



Level 6

Worcester

Part-time

Up to 1 year

1 evening class  
per week

# CIM Diploma in Professional Marketing

Develop your ability to perform, achieve results and strengthen your career in marketing management with this recognised level 6 qualification that will expand your strategic outlook.

## What will I be doing?

- Strategic Marketing
- Mastering Metrics
- Driving Innovation

## Progression

You will have affiliate studying membership of the CIM whilst undertaking the qualification. After you successfully complete this course with sufficient experience you will be eligible to apply for graded CIM membership and be invited to attend our Graduation ceremony.

**CIM**  
Accredited Study Centre

## ENTRY REQUIREMENTS

One or more of the following is required:

- CIM Level 4 Professional Certificate in Marketing or CIM Level 4 Certificate in Professional Marketing (syllabus 2014)
- Any relevant Level 4 qualification.
- Foundation Degree in Business with Marketing
- Bachelor's or Master's degree from a recognised university, with at least one third of credits coming from marketing content (i.e. 120 credits in Bachelor's degrees or 60 credits in Master's degrees)
- Professional practice (suggested two years marketing in an operational role) plus diagnostic assessment on to Level 6.
- If English is not your first language, a suitable English qualification e.g. IELTS.
- The CIM will consider any other equivalent alternatives.

## AWARD ON COMPLETION

CIM Diploma in Professional Marketing





# Law

Law is the highest paid graduate job with salaries at an average of £36,000. Our law courses provide students with the employability skills and expert knowledge they need to succeed in their future careers.

## In this section:

- 54** CILEx Certificate and Diploma in Law & Practice
- 56** CILEx Professional Higher Diploma in Law & Practice
- 57** CILEx Graduate Fast-Track Diploma
- 58** Graduate Diploma in Law





Level 3

Worcester

Part-time

2 years

1 daytime class per week

# CILEx Level 3 Certificate and Diploma in Law and Practice

This course is for people who would like to become Chartered Legal Executive Lawyers.

## What will I be doing?

- Client Care Skills
- Legal Research Skills
- Conveyancing
- Civil Litigation
- Family Law
- Criminal Law
- Land Law
- Contract Law
- Tort Law
- Introduction to Law and Practice

## Progression

This course will allow students to progress onto the Level 3 CILEx Diploma in Law and Practice. Completion of the certificate allows progression into the diploma. This then allows progression into the Level 6 Higher Diploma Following a period of work in practice, students become Fellows of the Chartered Institute of Legal Executives and can go on to qualify as solicitors or barristers.

## ENTRY REQUIREMENTS

GCSEs grade 4 or above to include English and maths. Candidates who possess professional qualifications are encouraged to apply.

## AWARD ON COMPLETION

Yr 1 - CILEx Certificate in Law and Practice

Yr 2 - CILEx Diploma in Law and Practice





Level 6



Worcester



Part-time



2 years



Day or evening classes

# CILEx Professional Higher Diploma in Law and Practice

This course is for people who would like to become Chartered Legal Executives.

## What will I be doing?

- Client Care Skills
- Legal Research Skills
- Conveyancing
- Civil Litigation
- Family Law
- Criminal Law
- Land Law
- Contract Law
- Tort Law
- Equity & Trusts

## Progression

On successful completion of this course and after a period of qualifying employment you can then apply to become a Fellow of CILEx.



### ENTRY REQUIREMENTS

CILEx Level 3 Diploma in Law and Practice.



### AWARD ON COMPLETION

One module - CILEx Higher Certificate in Law  
Six modules - CILEx Professional Higher Diploma in Law & Practice



Level 6



Worcester



Part-time



1 year



1 daytime class per week

# CILEx Graduate Fast-Track Diploma

The CILEx Graduate Fast-Track Diploma is for LLB and Graduate Diploma in Law (GDL) graduates who want to qualify as lawyers without undertaking the more traditional and expensive Legal Practice Course (LPC) or Bar Professional Training Course (BPTC) routes.

## What will I be doing?

- Client Care Skills
- Conveyancing
- Civil Litigation



I am now moving on to become a solicitor. The CILEx course had a really useful learning process and I have been able to put all aspects of learning into practice at work.



Chris Finch CILEx student

## Progression

On successful completion of this course and after a period of qualifying employment you can then apply to become a Fellow of CILEx.



### ENTRY REQUIREMENTS

Applicants must hold a qualifying law degree or graduate diploma in law awarded within the last seven years. Please note that entry is not restricted to those employed in legal practice.



### AWARD ON COMPLETION

CILEx Graduate Diploma in Law and Practice





Level 6

Worcester

Part-time

2 years

Evening classes

# Graduate Diploma in Law

This course offers a speedy route for non-law graduates to gain a law qualification and to complete the academic stage of legal training. On completion of the course students are awarded the Graduate Diploma in Law and the LLB (CPE) by Staffordshire University.

## What will I be doing?

- The English Legal System
- Contract Law
- Tort Law
- Criminal Law
- Public Law
- EU Law
- Land Law
- Equity and Trust Law

## Progression

This course will enable you to progress to the solicitors' qualifying route, the Legal Practice Course (LPC), the Barristers' qualification, the Bar Professional Training Course (BPTC) or to become a Chartered Legal Executive (CILEx). Alternatively, the course can provide a valuable law qualification in its own right, and is well recognised for those who wish to go into business or careers where knowledge of the law is needed such as education or the civil service.

**ENTRY REQUIREMENTS**  
An undergraduate degree in any subject. Candidates who possess professional qualifications are encouraged to apply.

**AWARD ON COMPLETION**  
Graduate Diploma in Law/LLB (Hons) awarded by Staffordshire University





# Childcare & Early Years

The early years in a child's life are crucial. As an early years professional, you have the chance to make a positive difference to the lives of the children, families and communities. Our teaching philosophy means that we combine work experience, theory and reflective practice to ensure our learners become the best practitioners within their field.

## In this section:

**63** Foundation Degree in Early Years



Level 5

Redditch  
Worcester

Part-time

3 years

Day classes



# Foundation Degree Early Years

Develop your understanding of children's learning and development with the Foundation Degree in Early Years which is approved by the University of Worcester.

## What will I be doing?

- Practice Based Learning
- Understanding Children's Development and Learning
- Supporting Learning and Development in Practice
- Protecting and Safeguarding: Working Together for the Child
- Working Together to Develop Positive Learning Environments
- Investigating Key Features of Quality Enhancement in Education and Care
- Evaluating and Developing the Curriculum for Young Children
- Reflecting, Learning and Responding: Practice and Self
- Practice/Work-based Enquiry: Improving Quality in Early Years Settings

## Progression

This course will qualify you for a range of careers in the early years sector, including day nurseries, family support work and children's centres. It will also enable you to progress towards nursery management. With further qualifications you can enter primary teacher training.

You can progress from the FDEY to the BA (Hons) Top-Up Degree in Integrated Working with Children and Families (level 6) at the University of Worcester, or a similar degree at a university. After gaining level 6, you can then apply for teacher training on a one-year PGCE course. An alternative university course is the Early Years Teacher Status: Level 6. NB: PGCE and EYTS courses require GCSE English, maths and science at C grade.

## ENTRY REQUIREMENTS

56 UCAS points from a level 3 qualification, plus English language at grade 4. Prior experience in the sector will be considered. You will also need a current DBS check and you will be invited to attend an interview.

## AWARD ON COMPLETION

Foundation Degree Early Years awarded by University of Worcester





# Computing

Do you dream of a career in a multi-billion pound industry? Are you creative and a natural problem solver? Then one of our specialist computing courses could be the perfect option for you. In today's society almost every job involves the use of a computer and as the world of technology and gaming continues to rapidly grow, there's no better time to become a part of this fast-paced and exciting industry.

## In this section:

- 66 HND/HNC Computing & Systems Development
- 68 Foundation in Interactive Media & Games Development





Level 4-5



Worcester



Full-time  
Part-time



1 year



Day classes

# HNC/HND in Computing & Systems Development

“The way to be successful in the software world is to come up with breakthrough software, and so whether it’s Microsoft Office or Windows, it’s pushing that forward. New ideas, surprising the marketplace, so good engineering and good business are one and the same.” Bill Gates

## What will I be doing?

- Professional Practice
- App Development
- VR & AR Development
- Website Design and Development
- Managing a Successful Project
- Internet of Things & Cloud Computing
- Networking (now with 5G)
- Computer Security

## Progression

You can choose to top-up your qualification to a BSc Honours Degree in Computing at university. Alternatively, this is a recognised qualification to gain work in the computing and IT sector. Possible career pathways may include: hardware, technical or network support and software or web development.



## ENTRY REQUIREMENTS

64 UCAS points and GCSE English & maths grade 4 or A-level pass in an IT related subject or equivalent, or BTEC level 3 diploma in IT. For applicants 21 and over, relevant industrial experience or vendor certification will be taken into account.

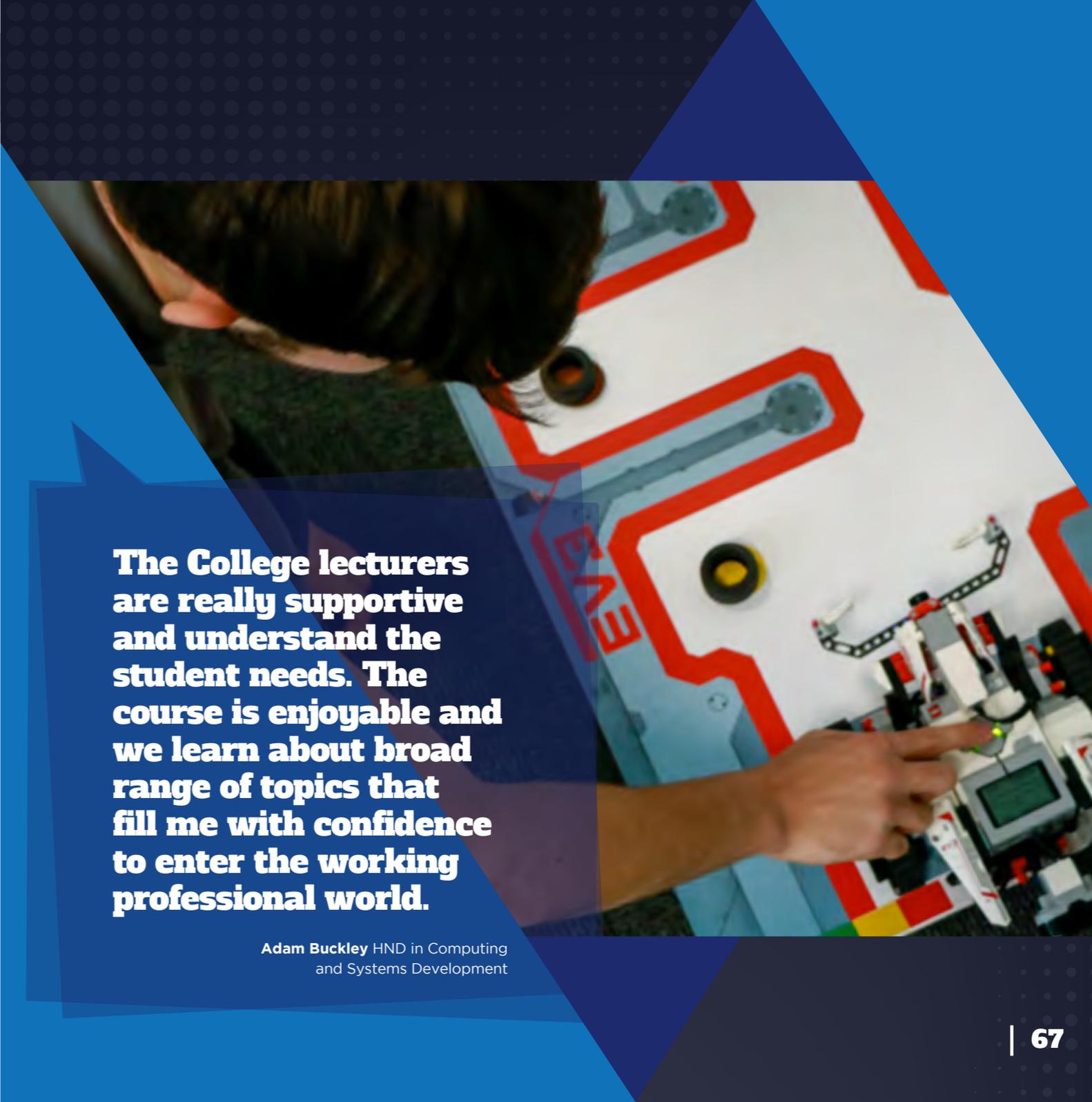


## AWARD ON COMPLETION

Higher National Certificate/Diploma in Computing & Systems Development

**The College lecturers are really supportive and understand the student needs. The course is enjoyable and we learn about broad range of topics that fill me with confidence to enter the working professional world.**

Adam Buckley HND in Computing and Systems Development





Level 5

Bromsgrove  
Full-time  
Part-time

1 or 2 years

2 day classes  
per week

# Foundation Degree in Interactive Media & Games Development

During this course you will learn more about video editing, web development and game production to help you become successful in this multi-million pound industry.

## What will I be doing?

- Asset Creation and Interaction in Games
- Interface Design
- Video Editing and Post Production Techniques
- Introduction to Web Development
- Working to a Client Brief
- Character Creation, Rigging and Animation
- Game Production and Authoring
- Audio Asset Creation for Games
- Group Project
- Pitch and Development
- Application Development
- Interactive Media in Practice

## Progression

You have the option to complete a computer games design degree with the University of Wolverhampton as a third year top-up. Alternatively, you could develop a career within the games industry.

**ENTRY REQUIREMENTS**  
48 UCAS points and GCSE English & maths grade 4. Applicants who are 21 and over and are currently employed in the industry will also be considered.

**AWARD ON COMPLETION**  
Foundation Degree in Interactive Media & Games Development awarded by the University of Wolverhampton





# Education & Training

From training or teaching in the lifelong learning sector, our education and training courses are designed to equip you with the classroom skills you need to succeed. Our highly qualified lecturers have years of experience in a variety of teaching areas and offer learners extra support through an excellent mentoring system.

## In this section:

- 72** Award in Education and Training
- 73** Certificate in Education and Training
- 74** Assessing Level 3 Award and Certificate
- 75** Diploma in Education and Training





Level 3

Redditch  
Worcester

Part-time

10 weeks

1 afternoon or  
evening class  
per week

# Award in Education and Training

This course is designed for those new to teaching in all areas of the lifelong learning sector.

## What will I be doing?

- Understanding Roles, Responsibilities and Relationships in Education and Training
- Understanding and Using Inclusive Teaching and Learning Approaches in Education and Training
- Understanding Assessment in Education and Training

## Progression

On successful completion of this course, students can progress onto the Certificate in Education and Training or the Diploma in Education and Training.



### ENTRY REQUIREMENTS

There are no formal entry requirements for this course.



### AWARD ON COMPLETION

Level 3 Award in Education & Training



Level 4

Worcester

Part-time

6 months

Blended delivery  
with 1 workshop  
per month

# Certificate in Education & Training

This course is designed for those new to teaching in all areas of the lifelong learning sector.

## What will I be doing?

This is a 36 credit course at level 4 with a focus on practical teaching. It is appropriate for teachers, tutors, trainers, lecturers and instructors who may be working within an FE college, Adult and Community Learning and for those delivering work based learning such as within voluntary, community, private and public organisations. The Certificate gives the candidate the underpinning knowledge, understanding and skills needed to confirm occupational competence. This includes the planning and delivering of schemes of work and sessions, negotiation of individual goals, different teaching and learning strategies, communication issues and exploring a range of assessment practices. Teaching practice of at least 30 hours is a requirement of the qualification.

## Progression

On successful completion of this course, students can progress onto the Diploma in Education and Training which is a full professional qualification appropriate for those with an extensive range of teaching or training responsibilities.



### ENTRY REQUIREMENTS

Trainees will need to have a reasonable level of English and maths language (ideally level 2 in both).

You are required to have a minimum of a level 3 qualification in your subject. You will also need to have a minimum of 30 hours of teaching practice over the duration of the course.



### AWARD ON COMPLETION

Certificate in Education & Training



Level 3

Worcester

Part-time

6 months

Blended delivery with 1 workshop per month

# Assessing Level 3 Awards and Certificate

These qualifications are all at Level 3 and are appropriate for individuals who are interested in taking on the role of an assessor as well as for staff already in this role.

## What will I be doing?

- Understanding the principles and practices of assessment
- Assessing occupational competence in the work environment
- Assessing vocational skills, knowledge and understanding

## Progression

On successful completion of this course, students can progress onto the Award in the Internal Quality Assurance of Assessment Processes and Practice.



### ENTRY REQUIREMENTS

There are no formal entry requirements for this course.



### AWARD ON COMPLETION

Award in Assessing Competence in the Work Environment

Award in Assessing Vocationally Related Achievement

Certificate in Assessing Vocational Achievement



Level 5

Worcester

Part-time

2 years

Blended delivery with 1 workshop per month

# Diploma in Education & Training

Are you a new teacher who would like to gain a full qualification to teach in the lifelong learning sector? Or have you completed the award or certificate and would like to progress and develop your career further?

## What will I be doing?

This is a 120 credit course at level 5. It is appropriate for teachers, tutors, trainers, lecturers and instructors who may be working within an FE college, Adult and Community Learning and for those delivering work based learning such as within voluntary, community, private and public organisations. The diploma gives the candidate the underpinning knowledge, understanding and skills needed to confirm occupational competence. This includes the planning and delivering of schemes of work and sessions, negotiation of individual goals, different teaching and learning strategies, communication issues and exploring a range of assessment practices. Teaching practice of at least 100 hours is a requirement of the qualification.

## Progression

On successful completion of this course, students can progress onto a masters or a specialist Diploma in Education and Training course. There is also an opportunity to apply for QTLS status once you have gained the level 5 Diploma.



### ENTRY REQUIREMENTS

Trainees will need to have a reasonable level of English and maths language (ideally level 2 in both).

You are required to have a minimum of a level 3 qualification in your subject. You will also to have a minimum of 100 hours of teaching practice and a subject mentor to support you in your studies.



### AWARD ON COMPLETION

Diploma in Education and Training



# Engineering

As the leading vocational specialist for engineering courses across Worcestershire, we have developed and sustained meaningful relationships with employers and universities across the county to ensure learners are taught the latest engineering techniques and theory. Our history of delivering industry standard qualifications has earned us an excellent reputation within the area. Specialisms include electrical, manufacturing, mechanical and operations engineering. We have recently been awarded a grant to invest in engineering equipment for our learners.

## In this section:

- 79 HNC
- 83 HND
- 84 Foundation Degree





Level 4

Worcester

Part-time

2 years

1 daytime class per week

# HNC in Engineering

(Specialisms include; Operations Engineering, Manufacturing Engineering, Engineering Management, Design Engineer)

The HNC in Engineering prepares you for a range of exciting engineering careers through the development of essential engineering skills with flexibility to choose specialist units.

## What will I be doing?

- Engineering Design
- Engineering Maths
- Engineering Science
- Managing a Professional Engineering Project
- Computer Aided Design
- Mechanical or Electrical Principles
- Plus, two independently studies specialist units

## Progression

You may want to top up your qualification with a HND in Engineering or develop your career working as an engineering designer, researcher, academic, technician, supervisor or manager in a wide range of engineering industries including aerospace, automotive, defence and military, medical, construction, materials, manufacturing, transportation or energy process and utilities.

## ENTRY REQUIREMENTS

Level 3 qualification in a suitable discipline or for mature students relevant industrial experience may be considered.

## AWARD ON COMPLETION

Pearson HNC Engineering





Level 4

Worcester

Part-time

2 years

1 daytime class  
per week

# HNC in Mechanical Engineering

If you are creative and a natural problem solver, then mechanical engineering could be your perfect career choice.

## What will I be doing?

- Engineering Design
- Engineering Maths
- Engineering Science
- Managing a Professional Engineering Project
- Computer Aided Design
- Mechanical Principles
- Thermodynamics
- Plus, an independently studied specialist unit

## Progression

You may want to top up your qualification with a HND in Mechanical Engineering or develop your career working as an engineering designer, researcher, academic, technician, supervisor or manager in a wide range of engineering industries including aerospace, automotive, defence and military, medical, construction, materials, manufacturing, transportation or energy process and utilities.



### ENTRY REQUIREMENTS

Level 3 qualification in a suitable discipline or for mature students relevant industrial experience may be considered.



### AWARD ON COMPLETION

Pearson HNC  
Mechanical  
Engineering





Level 4

Worcester

Part-time

18 months

1 daytime class per week

# HNC in Electrical & Electronic Technology

Our electrical/electronic engineering courses provide you with a vocational programme of study that you can take straight into the workplace.

## What will I be doing?

- Engineering Design
- Engineering Maths
- Engineering Science
- Managing a Professional Engineering Project
- Computer Aided Design
- Electrical Principles
- Plus, an independently studied specialist unit

## Progression

You may want to top up your qualification with a HND in Electrical/Electronic Engineering or develop your career working as an electrical engineer, nuclear engineer, electricity distribution engineer, satellite technician, maintenance technician or electrical design and development engineer. You will also find career options in manufacturing, consultancy, logistics, IT support and sales.



### ENTRY REQUIREMENTS

Level 3 qualification in a suitable discipline or for mature students relevant industrial experience may be considered.



### AWARD ON COMPLETION

Pearson HNC Electrical and Electronic Technology



Level 5

Worcester

Part-time

18 months

1 daytime class per week

# HND in Engineering

(Pathways available; Mechanical Engineering or Electrical & Electronic Engineering)

If you are wanting to step up to the next level in engineering then a HND could be your perfect choice.

## What will I be doing?

- Further Mathematics for Engineering Technicians
- Analytical Methods
- Supply Chain Management
- Engineering Science (Mechanical and Electrical)
- Project Design, Implementation and Evaluation
- Mechanical Principles – Mandatory Module for Mechanical Engineering Pathway
- Electrical and Electronic Principles – Mandatory Module for Electrical and Electronic Engineering Pathway
- Advanced Computer Aided Design (CAD)
- Business Management Techniques for Engineers
- Employability Skills
- Engineering Thermodynamics
- Industrial Robot Technology

## Progression

After completing your HND, you may want to go to university and top-up to a BSc Hons Degree in Aeronautical Engineering, Automotive Engineering or Mechanical and Manufacturing Engineering. There are a variety of areas that you may choose to work in, such as; manufacturing, aerospace, chemical, computer, communication, power and, over recent years, the environmental and bio-medical industries, data management, logistics, IT support and sales. Possible job roles include Applications Engineer, Project Engineer and Design Engineer.



### ENTRY REQUIREMENTS

HNC in Engineering (QCF)



### AWARD ON COMPLETION

Pearson HND Mechanical or Electrical & Electronic Engineering



Level 4

Worcester

Part-time

2 years

1 daytime class per week

# Foundation Degree in Engineering

(Pathways available; Mechanical Technology, Electrical & Electronic Technology or Manufacturing Technology)

From controlling bulldozers and cranes to maintaining equipment and diagnosing faults, operations engineering is a diverse and highly skilled area.

## What will I be doing?

- Technology Fundamental
- Mathematics for Technology
- Design Techniques
- Control Technology
- Personal Development
- Work Based Project
- Thermo-Mechanical Principles – Mandatory Module for Mechanical Technology Pathway
- Electrical and Electronic Principles – Mandatory Module for Electrical Technology Pathway
- Mechanics and Manufacturing – Mandatory Module for Manufacturing Technology Pathway
- Materials Production Creation Technology

## Progression

After completing your foundation degree, you may want to go to university and top-up to a BSc Hons Degree in Aeronautical Engineering, Automotive Engineering or Mechanical and Manufacturing Engineering. There are a variety of areas that you may choose to work in, such as; manufacturing, aerospace, chemical, computer, communication, power and, over recent years, the environmental and bio-medical industries.



### ENTRY REQUIREMENTS

Level 3 qualification in a suitable discipline or for mature students relevant industrial experience may be considered.



### AWARD ON COMPLETION

Foundation Degree awarded by Staffordshire University





# Public Services

With more than five million employees, the public sector is the UK's largest employer and offers a wide range of opportunities. Successful completion of the HND will allow students to gain the experience and qualifications necessary to secure employment within the uniformed or non-uniformed public service industry in areas such as military, emergency services, prison services, criminal justice or youth work.

## In this section:

88 HND Public Services





Level 5

Redditch  
Worcester

Full-time

2 years

Day and evening  
classes

# HND Public Services

With more than five million employees, the public sector is the UK's largest employer and offers a wide range of opportunities.

## What will I be doing?

- Mental Health and Wellbeing
- Equality, Diversity and Fair Treatment
- Public Services in Contemporary Society
- Integrated Emergency Management
- Terrorism and Counter-terrorism
- Technology in the Public Services
- Serious and Organised Crime
- Offender Management

## Progression

Public services is one of the most exciting industries and has such a diverse career pathway. The HND in Public Services will provide you with the foundation knowledge required to build a career in the emergency services, armed forces, prison service, criminal justice, probation service or youth work. Graduates have secured employment within Her Majesty's Prison Service, the Royal Air Force and the Police Force. This course provides a wide range of opportunities due to the variety of contemporary topics studied.



## ENTRY REQUIREMENTS

You will require 64 UCAS points or an equivalent level 3 public services related qualification and five GCSEs grade 4 and above including English and maths. Mature applicants with other qualifications or non-formal qualifications are welcome to apply and will be assessed on an individual basis.



## AWARD ON COMPLETION

Level 5 BTEC HND in Public Services





# Social Work

Would you like to make a real difference to the lives of individuals, families and communities? Would you like to prevent harm, neglect and abuse? The College has a long standing history of delivering a degree in social work dating back to the late 1980's. We have a small and friendly team with a great wealth of experience covering a range of areas of expertise.

## **In this section:**

**92** BA (Hons) Social Work





Level 4-6

Redditch

Full-time

3 years

Day and evening classes

# BA (Hons) Social Work

Would you like to make a real difference to the lives of individuals, families and communities and prevent harm, neglect and abuse?

## What will I be doing?

- The Professional Learner and Safe Practitioner
- Skills Development
- Applied Psychology and Human Development
- Sociology: Themes and Perspectives in Social Work
- Ethics and Values of Social Work
- Development and Delivery of Social Welfare Provision
- Law for Social Work Practice
- Advanced Social Work Skills
- Assessment and Intervention, Theories and Methods
- Understanding Research in Practice
- Practice – Developing Capability
- Practice – Achieving Capability
- The Competent Practitioner
- The Research and Policy Context of Social Work Practice
- The Professional Learner: Independent Study Module

## Progression

On successful completion of the qualification, students are eligible to apply for entry to the register as a social worker with the Health and Care Professions Council. The programme has an excellent record in terms of students going on to work for local employers.

## ENTRY REQUIREMENTS

- At least 6 months relevant social care experience. We can also take into account personal experience of social care.
- GCSE grade 4 (formerly Grade C) or above in English and maths or equivalent e.g. Key and Functional Skills qualifications at level 2.
- 96 UCAS tariff points.
- 2 references are required, an academic reference and a reference commenting on suitability for social work.

We welcome applications from mature students who need to evidence ability to study at degree level, usually demonstrated by a level 3 qualification.

## AWARD ON COMPLETION

BA (Hons) Social Work  
Validated by Birmingham City University





# Sports

From coaching and development to leadership and management, our sports courses are designed to open a number of doors into the sports industry and beyond. Depending on the route you take you could study topics including; psychology of sports, sports marketing, event management and sports analysis.

## In this section:

- 96 HND Sport & Exercise Science (Coaching Science)
- 97 Foundation Degree Sports Leadership & Management



Level 5

Redditch

Full-time

2 years

Day classes

# HND Sport & Exercise Science (Coaching Science)

Do you want to work in sport, but not sure what area? This diverse course opens a number of doors for you in the sport industry or provides a natural progression onto the third year for a number of sports courses.

## What will I be doing

### Year 1

- Nutrition
- Fundamentals of Sport & Exercise Psychology
- Anatomy & Physiology
- Professional Skills
- Coaching Practice & Skill Development
- Training, Fitness, Testing
- Biomechanics
- Community Coaching

### Year 2

- Research Project
- Advanced Coaching
- Performance Analysis
- Talent Identification & Development
- Strength & Conditioning for Coaching
- Work Experience
- Sport Rehabilitation
- Field Based Testing

## Progression

On completion of this course, you could progress onto the final year of a BA or BSc programme to convert your HND into a full honours degree. Previous students have moved on to local universities such as University of Gloucestershire, University of Worcester and Newman University.



### ENTRY REQUIREMENTS

You will require 64 UCAS points or an equivalent Level 3 sport qualification and five GCSEs grade 4 and above including Maths and English. Mature applicants with other qualifications or non-formal qualifications are welcome to apply and will be assessed on an individual basis.



### AWARD ON COMPLETION

Level 5 BTEC HND in Sport Coaching & Development



Level 5

Worcester

Full-time  
Part-time

2 or 4 years

Day classes

# Foundation Degree Sports Leadership & Management

This diverse course opens a number of doors for you in the sport industry and/or provides a natural progression onto the third year of university for a number of sport courses.

## What will I be doing?

### Year 1

- Investigate Sports Tourism
- Sports Coaching
- Outdoor Leadership
- Sport and Leisure in a Modern Context
- Sports Marketing
- Managing and Leading People in Sport
- Preparing for the Sports Industry
- Academic Study Skills

### Year 2

- Professional Career Development and Placement
- Sports Coaching in Practice
- A Sporting Enterprise
- Sports Event Management
- Managing Sports Regeneration
- Sports Policy, Politics and Planning
- Research Methods

## Progression

This course provides a natural progression onto the second and third year for a number of degree courses at the University of Worcester. Although the University of Worcester is the natural progression pathway other universities across the UK and beyond will accept the qualification as an entry requirement.



### ENTRY REQUIREMENTS

You will need a minimum of 48 UCAS points to apply for the course. English and maths at GCSE grade 4 are also recommended. Mature applicants with other qualifications or non-formal qualifications are welcome to apply and will be assessed on an individual basis.



### AWARD ON COMPLETION

Foundation Degree Sports Leadership & Management awarded by University of Worcester



# How to find us

## BROMSGROVE CAMPUS

📍 Bromsgrove Campus  
Slideslow Drive  
Bromsgrove  
B60 1GJ

☎ 01527 570020

## REDDITCH CAMPUS

📍 Redditch Campus  
Peakman Street  
Redditch  
B98 8DW

☎ 01527 572523

📍 Osprey House  
Albert Street  
Redditch  
B97 4DE

☎ 01527 548887

## WORCESTER CAMPUS

📍 Worcester Campus  
Deansway  
Worcester  
WR1 2JF

☎ 01905 725555



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**08448 802500**

