

Our Values

INTEGRITY

- Working with integrity; demonstrating openness and transparency at all times.
- Placing the interests of our students at the heart of all College activities.

TRUST

- Inspiring students to achieve success through quality learning and assessment.
- Challenging and supporting staff so that they continue to be effective and successful.

INCLUSIVITY

- Promoting equality and diversity through inclusive practice.

PARTNERSHIP

- Engaging with Worcestershire's communities to develop stronger partnerships with sustainable benefits.
- Listening to our stakeholders in order to provide responsive and informed services.

Our Stakeholders

STUDENTS

Heart of Worcestershire College will strive to assist all students to achieve their aspirations in employment, career development or personal fulfilment.

EMPLOYERS

Heart of Worcestershire College will offer employers a responsive and flexible service and will provide innovative solutions to meet employer needs.

COMMUNITIES

Heart of Worcestershire College will work with its varied communities together with other agencies to provide an inclusive service aimed at increasing local prosperity.

STAFF

Heart of Worcestershire College will work to become the employer of choice for innovative people committed to supporting and encouraging students.

PARTNERS

Heart of Worcestershire College will work with partners in mutually beneficial relationships for the benefit of students, employers and the community.



HEART OF
WORCESTERSHIRE
COLLEGE

Strategic Intent
2018-2021

Inspire Innovate Advance





Our Vision

The College will be the provider of choice for education, training and learning, delivering across Worcestershire, the West Midlands and nationally within our areas of specialism.

We will be recognised as a college that makes a difference by delivering services through innovation, partnership, co-creation and connectivity.

We will continue to inspire and enable our learners to be successful. We will raise attainment and meet aspirations by developing the knowledge, skills and abilities needed to ensure that everyone meets their full potential.

We will create the skills to advance the economic and social prosperity, adding value to the communities we serve.

Our Top 10 Priorities

1. Further developing the quality of our offer.
2. Growing and developing our FE and apprenticeship provision.
3. Establishing growth throughout Worcestershire through our Business Development Opportunities.
4. Growing our partnerships with employers, business organisations, educational institutions, and other stakeholders.
5. Taking advantage of the growth and development of our blended Learning -ILT capabilities.
6. Investigating the development of a local alternative to specialist residential provision for high needs learners to support Worcestershire County Council Post 16 Supported Living capacities available within the County.
7. Delivering an engineering new build and refurbishment of existing Worcester Engineering facilities.
8. Investigate the new external funding landscape both pre- and post-Brexit, and where appropriate, help shape, and apply for alternative and newly developing funding sources and partnership opportunities; eg those offered by devolution; putting appropriate resource in place to ensure these are maximised.
9. Ensuring the smooth introduction of new Technical levels.
10. Reinforcing and further developing transition programmes for school leavers from Pupil Referral Units/Academies and SEN schools to facilitate improved progression outcomes for those learners into the College.

Arising from this vision, Heart of Worcestershire College's Mission is:

'Inspire, Innovate, Advance'

We will know we are delivering our mission when:

1. Students from a wide range of backgrounds and starting points complete their courses, achieve their qualifications and progress into employment or further/higher education.
2. Students' satisfaction survey feedback is very positive. Staff are willing and able to develop their talents and progress successfully in their careers.
3. External bodies consistently judge what we do to be inclusive, relevant and to be providing value.
4. Employers and community groups want to partner with us because they recognise the quality of our provision.
5. The College operates as a successful business – generating cash each year to reinvest in its education provision.