

HEI

WORCESTERSHIRE
Higher Education Institute

EVERYONE HAS AN INNER GENIUS

HIGHER EDUCATION PROSPECTUS



HEART OF
WORCESTERSHIRE
COLLEGE

*We can help
you find yours*



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Thank you for taking the time to look at our higher education and professional prospectus for 2016/17.

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Open Events

2015

SATURDAY 17TH OCTOBER / 11AM-2PM
OPEN DAY
BROMSGROVE / REDDITCH / WORCESTER

TUESDAY 24TH NOVEMBER / 5PM-8PM
OPEN EVENT
WORCESTER

THURSDAY 26TH NOVEMBER / 5PM-8PM
OPEN EVENT
BROMSGROVE / REDDITCH

2016

TUESDAY FEBRUARY 2ND 5PM-8PM
OPEN EVENT
BROMSGROVE AND REDDITCH
(PEAKMAN & ALLIANCE)

THURSDAY 4TH FEBRUARY 5PM-8PM
OPEN EVENT
WORCESTER (ALL BUILDINGS)

WEDNESDAY 13TH JULY
**MANAGEMENT & PROFESSIONAL
OPEN DAY**
ST WULSTAN'S BUILDING, WORCESTER



Can't find the information that you are looking for?

Visit our website at
www.howcollege.ac.uk

or call us on
0844 880 2500

All course information, location of courses and fee information, in this prospectus, is correct at the time of publication. Where there is a change to published information, students will be notified in a timely manner and

provided a detailed explanation. If a course is cancelled, the College will make efforts to ensure that applicants receive timely advice on other suitable courses and options available. Any decisions made by Heart of Worcestershire

College are carefully considered and made in the best interests of our students, to enhance both their success and experience. For the most up-to-date information please see the College website: www.howcollege.ac.uk

Choosing a programme at HEI Worcestershire is an important investment in your future.

We offer an excellent range of professional and higher education courses to support your future career progression.

Throughout your study programme you will be challenged, solve problems and learn key leadership skills in a supportive environment. These qualities will ultimately help you to succeed in your chosen occupation.



In the National Student Survey our teaching scores consistently higher than many of the top universities.



of our higher education learners go onto employment or continue studying after they have successfully completed their course.

FLEXIBLE UNDERGRADUATE PROGRAMMES

We understand that studying full-time is not always possible, particularly when you have work, family or financial commitments. That is why we have designed our undergraduate programmes to be as flexible as possible. You can choose to study on a full-time or part-time basis. Our professional courses are a mixture of online learning and group workshops at college, this means you can study from the comfort of your own home while sharing good practice with other students in your group.

SMALL GROUP SIZES

Unlike that of a large university our course sizes are small, meaning you will benefit from one-to-one guidance. We recognise the value placed on support and therefore our lecturers provide regular feedback and commentary on all your submitted work. This means you enjoy a tailored approach to your undergraduate study. Our programmes are a mixture of theory and practical workshops depending on the subject area. This will support future job applications as you will have developed skills related to your chosen industry.

FINANCIALLY FRIENDLY

We believe that higher education shouldn't have to come at a higher cost. That's why we offer a wide range of courses with very competitive tuition fees; ensuring you get the best value for money as well as receiving the same standard of education and training as that of a traditional university.

PARTNERSHIPS WITH EMPLOYERS

We believe that maintaining and developing partnerships with local employers and universities is vital to your success. We have strong partnerships with Staffordshire University, Wolverhampton University, University of Worcester and the Birmingham City University. These universities validate our Foundation and Bachelor Degrees to ensure qualifications you receive are the same high standard as that offered by the universities themselves. Furthermore, many of our courses are accredited by professional bodies, most of which have chartered status. These are recognised by employers so will help you climb the career ladder.

*There are many
benefits of supporting
your employees
through higher
education and
professional training
at HEI Worcestershire.*



Your business can benefit from increased profitability, increased efficiency and an improvement in staff retention helping make your business future proof.



LEADERSHIP

Our students develop excellent leadership abilities and important skills needed to help grow your organisation. Through structured guidance they are able to add value to your organisation by being responsive to change and up-to-date with new legislation.



TAILORED APPROACH

Our higher education and professional programmes are designed to offer students the autonomy to decide their own projects and assignments around your business needs. We encourage students to discuss projects with their employers to benefit your organisation.



SKILLS GAP

By supporting employees to undertake further training, you can develop and maintain the skills needed for your business and ultimately enhance profitability.



VALUE FOR MONEY

We offer extremely competitive tuition fees. Our courses are often considerably better value than other local universities and your employees are often eligible to apply for (non-means tested) government funded student loans to cover the cost of their course fees.



FLEXIBILITY

With HEI Worcestershire students can study part-time, flexibly and with compacted learning schedules; allowing them to fulfil their job roles whilst studying at the same time.

Professional qualifications will support you to develop your career and potentially gain promotions. These qualifications are awarded by professional bodies and all are recognised by organisations within their industries.



At HEI Worcestershire, we are able to offer a wide variety of professional qualifications; some of which will require you to become a member of a professional body including accountancy and law. Whether you are looking for a new career or to enhance your skills and knowledge of the industry you work in, a professional qualification may be the right choice for you.

MARKETING



Are you looking for a new, challenging, dynamic and creative career in marketing? Or perhaps you are already working in this field and are looking to climb the career ladder? Either way our professional CIM qualification will provide you with the knowledge and skills you need for a successful career. Our courses will equip you with a good understanding of customer needs, marketing principles and commercial markets for careers in a range of different modules including: Advertising, Sales, PR, Retail, Brand Management and Media Planning.

MANAGEMENT & LEADERSHIP



Do you see yourself leading a team? Are you confident, innovative and a natural problem solver? These qualities provide the ideal platform for a stimulating professional career. We offer accredited professional qualifications which help you to develop the vital skills needed to thrive in a leadership role in a variety of different businesses. You will study modules in: Managing Recruitment, Performance Management, Marketing Planning and Human Resources Development.

HUMAN RESOURCES



If you are already working within a HR role or looking to develop a new career within this sector, studying a CIPD course will equip you with a firm foundation for a successful career in Human Resource Management. Working in HR can provide an exciting career with many advantages, such as excellent career progression and the opportunity to meet and work with a diverse range of people and organisations.

CILEx LAW



Whether you're employed in a legal environment, aspiring to a legal career, or have a general interest in Law, our CILEx professional qualifications can offer specialist training to help you achieve your goals. You will have the opportunity to study modules such as; Legal Research, Client Care, Land Law, Conveyancing, Civil Litigation, Law of Tort, Contract Law, Criminal Law and Family Law with an excellent team of academics and legal professionals.

ACCOUNTANCY



Are you looking to progress in the finance sector? Or looking to begin a new career in finance altogether? Our accredited courses will equip you with the skills you need to get ahead in this rapidly changing and stimulating industry. HEI Worcestershire offers internationally recognised qualifications, including ACCA and CIMA Professional Examinations, AAT Certificates, Diplomas and Apprenticeships.





*is a magic
number*

We understand it can be difficult to juggle work, social and family commitments. That is why we have developed different study options to make our professional and higher education qualifications as flexible as possible .



3 REASONS TO STUDY PART-TIME

Flexibility

Our part-time courses are designed with you in mind. We understand that your education needs to be flexible to fit around your lifestyle.

Employment

The majority of our learners continue to work while studying for their qualification. Our part-time courses are designed to allow students to do this.

Try something new

As well as gaining a recognised qualification, a part-time course allows you to explore a new career or to study a subject which you may have previous experience or a general interest in.



3 REASONS TO STUDY FULL-TIME

Time

Studying full-time means you'll qualify in your area of study in the shortest amount of time possible.

Full-time doesn't mean all day every day

A full-time timetable doesn't mean you'll be in the classroom from 9-5 Monday to Friday. A typical full-time course meets 2-3 times a week, allowing you to maintain a part-time job and juggle family commitments .

Meeting new people

Studying at a college is a great way to network with other professionals who have the same interests as you or are in the same type of work. Many of our past learners have stayed in contact with their college friends and their lecturers.



3 REASONS TO STUDY BLENDED LEARNING

Mixture of classroom and online learning

This new technique offers the convenience of online learning combined with the social and instructional interactions in the classroom.

Excellent online resources

Our blended learning courses allow students to gain access to the very best online resources including research papers, Heritage online, study tips and exam techniques.

Independent study

Blended learning will allow you to flexibly adapt your learning to fit your lifestyle as well as support your independent research skills and time management.



ACCESS

Access courses are one year courses designed for adults over the age of 19 who would like to return to education. There are no formal entry requirements, however you may be asked to complete an online test to assess your suitability for the course.

HIGHER NATIONAL CERTIFICATE (HNC) & HIGHER NATIONAL DIPLOMA (HND)

Providing a combination of theory and practice, these qualifications are geared towards giving you the practical and technical skills for a particular field of work. Designed in collaboration with industry, they are highly valued by employers due to their hands-on approach to teaching and learning. You will be assessed through assignments and practical tasks. HNDs are qualifications in their own right, but you also have the option to convert them to a full honours degree by completing a final top up year at a university.

FOUNDATION DEGREES

Our foundation degrees are equivalent to the first two years of an honours degree and combine academic study with practical training for specific careers. They focus on developing the technical skills you need for work. You will be assessed through a variety of measures, including exams and practical work. foundation degrees are qualifications in their own right, but you also have the option to convert them to a full honours degree by completing a final top up year with ourselves or at one of our university partners.

BA HONS DEGREE

Honours degrees are recognised across the UK and Europe. An honours degree is awarded in one of four classes depending upon the marks gained in the final assignment. HoW College is proud to offer three full degrees: social work, business and law.

BA (HONS) TOP UP

Top Up qualifications will convert your foundation degree qualification to a full BA degree.

PROFESSIONAL QUALIFICATIONS

These qualifications are awarded by professional bodies within their industry. Most are chartered and all are recognised by organisations within their field. Some careers will require you to be a member of a professional body, these include accountancy and law. A professional qualification will support you to develop your career and gain promotion.

HIGHER APPRENTICESHIPS

Higher Apprenticeships are an alternative route to professions that have traditionally been reserved for graduates. They are recognised qualifications that incorporate work-based learning programmes.



HOW TO APPLY

All applications for our full-time higher education courses are made through the Universities & Colleges Admissions System (UCAS) using Apply, an online application system available at

www.ucas.com

The UCAS website contains full details of how to apply, plus help text where appropriate to make it as easy as possible for you to fill in your online application.

**The UCAS code number for
Heart of Worcestershire College is H19**

You should enter this clearly on your application form. If you require further information and advice, you can contact the UCAS Customer Contact Centre.

For all part-time applications please apply directly through the College website or contact admissions to request further information.

LET'S TALK FINANCE



How can I pay my course fees?

At HEI Worcestershire we are proud to be able to offer competitive tuition fees for both full-time and part-time study. This ensures you get the best value for money whilst guaranteeing you are receiving the same standard of education you would expect from a traditional university. There are a variety of options available to help pay for higher education course fees; student loans are available from Student Finance England for both full-time and part-time students. Alternatively if you are not applying for a loan for your HE course or wish to pay in instalments for a professional course, arrangements can be made with our Finance department during enrolment.

Is there any financial support?

Yes, we have access to a variety of support funds to help learners continue to study a higher education qualification with us such as the Higher Education Access to Learning Fund and Advanced Learning Loans. Full-time higher education students can apply for a maintenance loan via the Student Loans Company.

What is the Higher Education Access to Learning Fund?

The Higher Education Access to Learning Fund is a fund to assist students during their higher education studies. Applications are available from the College's Student Services team. This funding is not available to students studying with us on a franchised, sponsored basis and students must have applied for funding via Student Finance England.

How much are tuition fees at Heart of Worcestershire College?

Tuition Fees for full-time, higher education courses are typically £6000. For BA Hons Degree in Social Work they are £8000. For part-time, higher education courses fees are typically £3000. For more information, please visit www.howcollege.ac.uk

Can my employer pay for my higher education or professional course?

Yes, a letter from your employer/company confirming their intention to support your fees would be required at the time of enrolment. An invoice will be issued and payment can be made by cheque, and students must have applied for funding via Student Finance England or BACS. Cheques should be made payable to Heart of Worcestershire College.





Learner Services

Our experienced teams in Learner Services provide a wide range of support services to help you during your time at the College. Whether you have dyslexia or need further guidance to improve your CV, we have a range of experts to help you. We also have a dedicated Student Union and an Enrichment Officer to make sure you have an enjoyable time at the College.

Welfare

The College Welfare Service provides a single point of access for any students experiencing difficulties or worries. It is a confidential service and we will not disclose any information unless you give your permission.

Career Advice

The College Careers Service is available to all students. It is an opportunity to talk to an impartial advisor about your career and course options. Our qualified advisors are experienced and knowledgeable, and are able to offer support and guidance with careers and progression. They can provide support with writing CVs and completing job application forms as well as offering advice regarding voluntary work and improving employability skills.

Student Union and Enrichment Activities

The Students' Union represents the views of all students across the College and is here to ensure you have a positive college experience. As well as being affiliated and supported by the National Union of Students, the Union also has good links with the University of Worcester Students' Union. The Union is run by a team of elected student officers including an elected President. Upon enrolment all students automatically become members of the Students' Union free of charge. As well as the representation, being a member of the Union entitles students to purchase an NUS Extra Discount card. As well as representing your views the Students' Union help run national and local campaigns on issues ranging from higher education funding to global warming. The Students' Union is also responsible for organising a variety of social events and trips throughout the year.

FACILITIES

The LearningBox

The Learning Box is located on Worcester High Street and aims to provide Information, Advice and Guidance to members of the public, who are seeking advice on qualifications and careers.

This includes advice on apprenticeships, part-time courses, and qualifications for school leavers and information for employers. To get in contact please call **01905 725527**

The Source Conference Suite

Located in our All Saints' building in the heart of Worcester city centre, The Source is a great commercial space that is available for hire. Whether it is a business event or a professional meeting, The Source is the ideal setting to make an impression.



MALVERN



NURSERY AND CHILDCARE



Playtec + Babytec, Worcester:

Our Ofsted 'Outstanding' nurseries provide a happy, secure and stimulating place where learning through play is purposeful and fun. If you need to book a place for your child, contact Emma Lockwood on **01905 743555**

New Beginnings Nursery, Bromsgrove:

Our bright and spacious nursery offers flexible childcare for children aged 3 months to 4 years old. The children are cared for by a team of professional staff who aim to provide an inspiring and educational environment. If you need to book a place for your child, contact Ky Bowes on **01527 572911**



FOOD AND DRINK



the view

The View is the perfect place to meet friends over a coffee, relax with a slice of cake or sit down for some enjoyable, wholesome, home cooked food without any of the effort of cooking or preparing it yourself. We also have our very own Starbucks counter, which is the only one in Worcester city centre. So sit back and relax with a latte or grab a frappuccino to go.



archersrestaurant

Run by students and open to the public, Archers Restaurant offers a variety of foods specialising in fine British and French cuisine with a service that is of a standard expected in top hotels. Stop by for an express lunch, treat yourself to a three course meal or experience one of the exciting theme nights, all at bargain prices.



HAIR AND BEAUTY

fountains hair & beauty

Open to members of the public; Fountains caters for all hair and beauty needs. Located in St Dunstan's building, our very own on-campus commercial salon includes individual treatment rooms where you can relax and be pampered. For bookings please call **01905 743456**

fusion hair & beauty

Located in the heart of Redditch town centre at our Peakman Street Campus, Fusion is open to the public for great value cuts, colours and beauty treatments using salon exclusive ranges. It is also used by our hairdressing, barbering, beauty and complementary therapy students as part of their programme. For bookings please call **01527 572860**



VISUAL & CREATIVE ARTS

22

*Foundation Degree in
Interactive Media &
Games Development*

23

*HND Pathway to Visual
and Creative Arts*



ART & DESIGN OVERVIEW

*4,168 jobs available in the
West Midlands with average
wages at £12.09/hr (4.2%
above national average)*



Foundation Degree in Interactive Media & Games Development

Have you got a passion for games?

Would you like to take your development skills to the next level?

This course will provide you with a broad understanding and knowledge of game and interactive media design along with a range of technical and methodological skills necessary to analyse, design and implement the development of these media. Example modules include; Games Production & Authoring, Asset Creation & Interactivity, Character Creation, Interface Design, App Development, Video Editing, Web Development and Audio Asset Creation. Students often work on live client briefs, either through their own liaison with companies or through ones arranged by the College.

PROGRESSION

You have the option to complete a computer games design degree with the University of Wolverhampton as a third year top-up. Alternatively you could develop a career within the games industry.

LEVEL: 5

COURSE CODE:
BIMF-DG5-1618PR/
BIMP-DG5-1619PR

LOCATION: Bromsgrove

MODE: Full-time or Part-time

UCAS CODE: WG24

ENTRY REQUIREMENTS:
120 UCAS points and A-C GCSEs including maths and English. Applicants who are 21 and over and are currently employed in the industry will also be considered.

“I’ve always had a keen interest in games design and media so this course sounded perfect to me. With no GCSEs it’s taken me 7 years to get here and I’m really pleased to be graduating today.”

Ben Cotterill

FD Interactive Media & Games Development





HND Pathway to Visual and Creative Arts

New for September 2016, our HND Pathway to Visual and Creative Arts will help you to develop your portfolio of work, help you manage and market your work and teach you professionalism needed to succeed in this competitive industry.

The course is a mixture of various disciplines and you will have the option to study a pathway of your choice. Example pathways include; Fine Art, Graphic Design, Photography and Fashion. Working collaboratively, and through both combined and bespoke unit delivery linked to industry/live projects and commissions, this qualification will give you the knowledge and understanding to successfully progress onto a degree level programme and/or employment in related industries. The HND structure is a natural progression from a relevant level 3 programme.

PROGRESSION

Students who successfully complete this course could top-up to a degree level programme and/or access employment in related industries.

*This is a new course for 2016 and will be subject to demand

LEVEL: 5

COURSE CODE:
WVCA-HDS-1618PR

LOCATION: Worcester

MODE: Full-time

ENTRY REQUIREMENTS:
Level 3 qualification or equivalent incorporating either art & design, graphic design, photography or fashion. Applicants without formal qualifications are encouraged to apply and will be considered on an individual basis.





BUSINESS, MANAGEMENT AND PROFESSIONAL

26 *Accounting*

29 *Business*

34 *Human Resources*

36 *Management*

38 *Marketing*



*100% of
our HND Business
and Foundation
Degree Business
graduates progressed
to university
destinations*



AAT Diploma in Accounting

This is the final stage to achieving full Accounting Technicians status. The Heart of Worcestershire College pass rates for this course are currently above the national average for AAT.

The course has the following core modules; Financial Statements, Budgeting and Financial Performance. Alongside this we run a choice of options. We currently offer either:
a) Credit Control and Cash Management; or
b) Personal Tax and Business Tax.

PROGRESSION

Upon achieving this qualification you may wish to continue studying accountancy either through CIMA or ACCA.

LEVEL: 4

COURSE CODE:
WACC-DP4-1617PR

LOCATION: Worcester

MODE: Part-time

ENTRY REQUIREMENTS:
You will need a Level 3 Diploma in AAT or above.



ACCA

The ACCA has a powerful global presence and success will give you a mainstream professional accounting qualification; ACCA inspires its members and students towards success and prosperity.

This professional accounting qualification is designed to give you a firm foundation for a successful career in accounting and finance. We offer tuition at the fundamental level aimed to prepare you for the skills based examinations. There are six subjects in the skills module which cover the main technical areas that accountants are expected to know. We offer tuition for the six papers at this level; these are papers F4 to F9, Law, Performance Management, Taxation, Financial Reporting, Audit and Assurance and Financial Management.

PROGRESSION

Success in the examinations means you will then be able to continue onto the professional stage of ACCA and ultimately be able to apply for full ACCA membership (subject to appropriate work experience). ACCA membership equips you with the skills and knowledge to become a complete finance professional.

*This course is subject to demand

LEVEL: 5

LOCATION: Worcester

MODE: Part-time

ENTRY REQUIREMENTS:

AAT Level 4 or equivalent (including a relevant degree). Specific exemptions must be checked on the ACCA website

www.accaglobal.com





CIMA

Management accountants play a vital role in managing business opportunities; they inform the strategy and help secure the future of businesses.

This professional accounting qualification is designed to give you a firm foundation for a successful career in accounting and finance.

We offer tuition at the operational level across the three pillars of study; The Enterprise, Performance and Financial Pillars. The course is aimed to prepare you for the four examinations at the operational level. There are three main subjects at this level and these are all examined. We also offer tuition to prepare you for the operational case study exam. The three main subjects are E1 Organisational Management, P1 Management Accounting and F1 Financial Reporting and Taxation. CIMA has a powerful global presence and the designation CGMA that can be applied for on qualification is recognised worldwide. Success will give you a mainstream professional accounting qualification, recognised throughout commercial organisations and the accounting profession.

PROGRESSION

Success in the examinations means you will then be able to continue onto the management level of the CIMA syllabus and ultimately be able to apply for full CIMA membership (subject to appropriate work experience). CIMA membership equips you with the skills and knowledge to become a complete finance professional.

*This course is subject to demand

LEVEL: 5

LOCATION: Worcester

MODE: Part-time

ENTRY REQUIREMENTS:

AAT Level 4 or equivalent (including a relevant degree). Specific exemptions must be checked on the CIMA website

www.cimaglobal.com



Chartered Institute of
Management Accountants



Foundation Degree in Managing a Service Business

Would you like to thrive in an ever increasing global and dynamic industry? Would you like to manage people?

If so, this is the course for you. The primary aim of this course is to make you more effective in the service industry as a whole. We will provide you with the practical, transferable, up-to-date skills that you can immediately use in your career. As well as writing reports (for example) you will be investigating real organisations and making presentations in a group.

Our management course covers nine modules which will provide you with the skills to thrive in an ever increasing global and dynamic industry. In year one you will choose your pathway of Hospitality, Retail or Travel and Tourism, which you will follow throughout the programme alongside other modules.

Other modules include: Customer Service and Me, Making Sense of Data & Information, Skills for Higher Education & the Workplace, Ethics and Contemporary Issues, Emerging Marketing Techniques, Work Based Project, The Business Challenge, plus 2 pathway specific modules.

PROGRESSION

After you complete the qualification, you can either move on directly into your chosen industry (hospitality, retail or travel and tourism) with a higher education qualification, or you can stay on to do a full honours degree in one extra year here at Heart of Worcestershire College or at the University of Worcester.

LEVEL: 5

LOCATION: Worcester

LENGTH:
Full-time and Part-time

ENTRY REQUIREMENTS:
80 UCAS points or equivalent. Applicants without formal qualifications are encouraged to apply and will be considered on an individual basis.

*This course is
subject to demand





HND in Business Management-Fast Track

Do you want to achieve a HND Business Management qualification in double quick time, on a part-time basis in only two years without it costing the earth?

This unique fast-track course makes it possible for you to achieve a career enhancing qualification in only two years. The course provides excellent value for money, covering all essential modules including; Accounting, Human Resource Management, Marketing, Economics, Operations and Business Planning. This courses is not all about theory; you will also further develop your leadership potential and other important transferable skills, to help you thrive in today's challenging labour market applying what you learn in your workplace..

PROGRESSION

Most fast-track HND Business Management graduates progress directly to the fast-track Business Management top-up degree course; which is validated by Staffordshire University and delivered at the College. The option is also there to progress to the final year of a Business Management degree at a number of other UK universities. Alternatively, you could develop a career in business, management or professional occupations.

LEVEL: 5

COURSE CODE:
RBMG-HD5-1618PR

LOCATION: Redditch

MODE: Part-time

ENTRY REQUIREMENTS:

Applicants who have recently been in education require at least one of the following:

- A minimum of 2 GCE Advanced levels at grade E or above
- A BTEC level 3 qualification in business (or related subject area)
- An Access to Higher Education Diploma
- Other equivalent level 3 qualifications

In addition, applicants must have achieved at least 4 GCSEs at grade C or above including English (equivalent qualifications accepted). Mature applicants (over 21 years) are assessed on an individual basis.

In 2015, 100% of our graduates achieved a distinction.



“I chose to study at HoW College as it’s a great local College and the option to do a fast track HND appealed to me much more than a four year degree at university.”

Sarah Winkworth - HND Business Management

Sarah will be progressing on to a BA Hons Top Up at Staffordshire University



Foundation Degree in Business

Do you dream of running your own business? Do you want to add value to your organisation?

Then our foundation degree is just for you. We provide you with practical, transferable and up-to-date skills that you can immediately use in your career. You will be introduced to key business concepts as well as central functions such as marketing, finance and human resource management. Built around nine modules, the programme takes you on a journey of discovery and new learning at the same time as encouraging you to use the knowledge and the skills you already possess to take you towards the qualification. In the second year you have the choice to specialise in one of the key business areas to deepen your understanding and more importantly, strengthen your employability for the future.

PROGRESSION

You have the option to top-up your qualification to a BA (Hons) in Business Management or you could develop a career in management, human resources, marketing or accountancy within a variety of Business Sectors.



LEVEL: 5

COURSE CODE:

WBUF-DG5-1618PR
WBUP-DG5-1620PR

LOCATION: Worcester

MODE: Full-time or Part-time

UCAS CODE:

Accounting: N1N4
Business: N100
Marketing: N1N5
Human Resources: N1N6

ENTRY REQUIREMENTS:

80 UCAS points and four GCSEs or above plus a minimum of 1 and maximum of 3 A-levels or equivalent level 3 qualifications. We will also consider students without formal qualifications who can demonstrate an aptitude for the course subject.

“Without this course I wouldn’t have been able to progress to the next level and my time at the College has really helped me to move on to my future studies.”

Daniel Turvey
Foundation Degree
in Business



BA (Hons) in Business Management - Top Up

Have you completed a HND or a Foundation Degree and are keen to continue your learning?

Are you now focused and driven to gain a full honours degree? Then this 1 year top up programme, awarded by Staffordshire University, is for you. Building on your previous learning this final year develops your business and management knowledge and practice even further. The course is centred on the key strategic areas of business; you will study organisational cases, engage in classroom discussions and apply academic theories and models to challenge and stretch your critical thinking.

PROGRESSION

Graduates can progress to a wide range of business and management jobs. The qualification also allows progression to a masters level degree and/or a range of specialist professional qualifications in; marketing, human resources, accounting and finance.

“The course has been great for helping me to progress with my career in my current workplace. I’ve learnt a lot that I can put into practice in working life thanks to HoW College.”

Jo Gill

BA (Hons) Business Management

LEVEL: 6

COURSE CODE:

WBMG-DGH-1617PR/
RBMG - DGH -1617PR

LOCATION:

Redditch/Worcester

MODE:

Full-time (Worcester) or
Part-time (Redditch)

ENTRY REQUIREMENTS:

A foundation degree or higher national diploma which includes a substantial amount of business or management content. Learners whose first language is not English should normally be able to demonstrate proficiency to a minimum level of 6.0 IELTS or TOEFL score of 550 or equivalent.





CIPD Certificate in Human Resource Management

This qualification is ideal for anyone looking to develop their current professional knowledge and management skills or you already work in HR and wish to gain a recognised professional qualification.

You will study modules on; Developing Professional Practice, Business Issues and the Context of Human Resources, Using Information in HR, Employment Law, Contemporary Developments in Employment Relations and Managing and Coordinating the HR Function.

PROGRESSION

Successful completion of this course means you will be awarded Associate Membership of the CIPD and can then progress on to the CIPD Level 7 Advanced Diploma in Human Resource Management.

“It was great that there were two enrolment dates, which meant I could start the course in January which suited me better than the September start.”

LEVEL: 5

COURSE CODE:

RHRM-CT5-1617PR/
WHRM-CT5-1617PR

LOCATION:

Redditch/Worcester

MODE: Part-time

ENTRY REQUIREMENTS:

A certificate in human resource practice or a certificate in personnel practice or other suitable qualifications (eg a non-relevant degree/MA) or appropriate experience).



CIPD

Approved centre



CIPD Advanced Diploma in HR Management

The advanced qualification is ideal if you are looking to develop your HR career to the next level, work as an independent consultant or aspire to become a Chartered Member or Fellow of the CIPD.

Over the two years you will study 4 optional modules including; Employment Law, Reward Management, Resourcing & Talent Management, Learning and Talent Development, plus the 4 core modules for this qualification. We have a very high success rate and are proud to far exceed the national average exam pass rate for these modules.

The provision of either a part time or flexible study option, means you can select the study mode to best suit your lifestyle and preferred learning style. Both programmes are fully supported by our CIPD tutor team; however attending on a flexible basis just requires attendance at monthly workshop.

PROGRESSION

By successfully completing the programme you will achieve the required underpinning knowledge to upgrade to Chartered membership (subject to work experience).

CIPD

Approved centre

LEVEL: 7

COURSE CODE:

WHRF-DP7-1617PR
WHRX-DP7-1619PR

LOCATION: Worcester

MODE: Part-time/Flexible

ENTRY REQUIREMENTS:

A level 5 CIPD qualification, CIPD Certificate in Human Resource Management or completion of first year of the professional development scheme or a relevant BA or masters degree of a QAA level 7 qualification or appropriate work experience.

“I cannot thank the team at HoW College enough. The teaching staff really are all remarkable and have made a significant difference to my current career and future opportunities”.

Jane Cartwright, previous Level 7 student.



CMI Award/Certificate/Extended Diploma in Management and Leadership

This programme is designed to meet the needs of middle and aspiring middle managers wishing to acquire the knowledge and skills necessary to develop their career in management.

This programme concentrates on the practical application of management theory and principles in the context of developing the team leader or middle manager. We offer students three types of qualifications in management and leadership at this level; award, certificate and the extended diploma. For the award you will identify just one of the nine modules taught as part of the extended diploma, for the certificate you will identify 2/3 modules, credit dependant, and submit one assignment per module. For the extended diploma you will complete eight taught modules with the addition of an individual management report. Modules include; Personal Development as a Leader and Manager, Managing Recruitment and Selection, Information Based Decision Making, Resource Management, Performance Management, Human Resource Development, Stakeholder and Quality Needs and Marketing Planning. Due to the nature of the modules taken, flexible start dates are available throughout the year

PROGRESSION

Successful completion could lead to a Foundation Degree in Service Sector Management/Business, the Level 7 Diploma in Strategic Management and Leadership or a shorter CMI course

LEVEL: 5

COURSE CODE:

WMLT-AW5-1618PR,
WMLT-CT5-1618PR &
WMLT-DP5-1617PR

LOCATION: Worcester

MODE:

Part- time and
flexible start dates

ENTRY REQUIREMENTS:

It is expected that you will hold a qualification at an appropriate level. However, we are able to take into account your level of experience in lieu of formal qualifications and this is normally established at interview.



CMI Award/Certificate/Extended Diploma in Strategic Management

These programmes build upon the past operational knowledge and experience of managers by focussing on the more strategic issues of management within an organisation.

We offer students three types of qualifications in strategic management at this level; award, certificate and the extended diploma. For the award, you will identify just one of the nine modules taught as part of the extended diploma, for the certificate you will identify three modules and for the diploma you will complete eight taught modules with the addition of an individual management report. Modules include; Personal Development as a Strategic Manager, Strategic Information Management, Financial Planning, Strategic Human Resourcing Planning, Developing Performance Management Strategies, Reviewing Organisational Strategy Plans and Performance, Implementing Organisational Change Strategies and Developing a Marketing Strategy. From the award, progression is then to the Certificate or Extended Diploma in Management and Leadership. Due to the nature of the modules taken, flexible start dates are available throughout the year.

PROGRESSION

Completion of the Level 7 Extended Diploma in Strategic Management and Leadership can be your first step towards the Master's Degree in Management and Leadership or MBA. Local providers are The University of Worcester and Birmingham City University. Alternatively you may consider CMI shorter qualifications, such as the Level 7 Strategic Award or Strategic Certificate in Management and Leadership.

LEVEL: 7

COURSE CODE:

WSTM-AW7-1618PR,
WSTM-CT7-1618PR &
WSTM-DP7-1617PR

LOCATION: Worcester

MODE:

Part-time over 9 months.

ENTRY REQUIREMENTS:

The programme is intended for the middle to senior manager who has the authority and personal inspiration to translate organisational strategy into effective operational performance. It is equally valuable for the person who aspires to such a role, by helping them to gain the knowledge and understanding necessary to deliver those outcomes. It is expected that you will hold a qualification at an appropriate level. However, we are able to take into account your level of experience in lieu of formal qualifications and this is normally established at interview.





CIM Certificate in Professional Marketing

Prove that you have the skills and improve your prospects to compete in the demanding and dynamic world of marketing with this recognised level 4 qualification sought after by employers.

If you already work in marketing or are changing career to this area, then this qualification accredited by the Chartered Institute of Marketing (CIM) will provide you with relevant marketing content to equip you for the current global landscape. You will gain insight into the wider role of marketing and learn practical skills that will bring benefits to you and the organisation you work for. The Certificate in Professional Marketing will establish the know-how to be able to perform an essential and successful professional marketing role within the workplace. You will need to successfully complete three units to achieve this qualification: Marketing, Integrated Communications and Digital Marketing, usually in one year. The units can also be studied as stand-alone certificated awards.

PROGRESSION

Successful completion of the CIM Level 4 Certificate in Professional Marketing will allow you to progress on to the Level 6 Diploma in Professional Marketing.

LEVEL: 4

COURSE CODE:
WMKT-CT4-1617PR

LOCATION: Worcester

MODE: Part-time

ENTRY REQUIREMENTS:
One or more of the following is required to gain entry onto this qualification:

- CIM Level 3 Foundation Certificate in Marketing qualification.
- Any relevant level 3 qualification.
- Any UK degree or international equivalent.
- International baccalaureate (equivalent to NQF Level 3 and above).
- Professional practice (suggested one year in a marketing role) plus diagnostic assessment onto level 4.

CIM

Accredited Study Centre
2015-2016



CIM Diploma in Professional Marketing

Develop your ability to perform, achieve results and strengthen your career in marketing management with this recognised level 6 qualification that will expand your strategic outlook.

If you want to consolidate your experience, have responsibilities to make marketing decisions or are pursuing a career in managing marketing, then this qualification accredited by the Chartered Institute of Marketing (CIM) will provide you with the insight for greater success working within the challenging but exciting marketing environment. You will develop your ability to analyse information and gain planning skills that will enable you to put forward sound recommendations. The Diploma in Professional Marketing will give you the opportunity to develop as a marketing professional and succeed in your industry. You will need to successfully complete three units to achieve this qualification: Strategic Marketing, Mastering Metrics and Driving Innovation, usually in one year. The units can also be studied as stand-alone certificated awards.

PROGRESSION

Successful completion of the CIM Level 6 Diploma in Professional Marketing will allow you to progress on to the CIM Post-graduate Diploma in Marketing.



Accredited Study Centre
2015-2016

LEVEL: 6

COURSE CODE:
WMKT-DP6-1617PR

LOCATION: Worcester

MODE: Part-time

ENTRY REQUIREMENTS:

One or more of the following is required to gain entry onto this qualification:

- Professional Certificate in Marketing or Certificate in Professional Marketing.
- Any relevant level 4 qualification.
- Foundation degree in business with marketing.
- Bachelor's or master's degree from a recognised university with at least one third of credits coming from marketing content (ie 120 credits in Bachelor's degrees or 60 credits in Master's degrees).
- Professional practice (suggested two years marketing in an operational role) plus diagnostic assessment onto level 6.



LAW

42

*CILEx Diploma in
Law & Practice*

43

*CILEx Graduate
Fast-Track Diploma*

44

*Foundation Degree
in Paralegal Skills*

45

Graduate Diploma in Law

46

LLB (Hons) Degree in Law





CILEx Professional Diploma in Law & Practice

*This course is for people
who would like to become
Chartered Legal Executives.*

The course is made up of individual, level 6 modules including: Civil Litigation, Client Care Skills, Contract Law, Conveyancing Practice, Criminal Law, Equity and Trusts, Family Law, Land Law and Legal Research Skills. Each module recognises candidates' achievements in a specific area of law or legal practice. In order to achieve the diploma you must complete two professional skills units, three law units and one practice unit. Students typically achieve the diploma in two academic years.

PROGRESSION

On successful completion of this course and after a period of qualifying employment you can then apply to become a Fellow of CILEx.

LEVEL: 6

COURSE CODE:
WLWM-DP6-1617PR

LOCATION: Worcester

MODE: Part-time

ENTRY REQUIREMENTS:
CILEx Level 3 Diploma
in Law and Practice.





CILEx Graduate Fast-Track Diploma

The CILEx Graduate Fast-track Diploma (Level 6 Diploma in Legal Practice) is for law and Graduate Diploma in Law (GDL) graduates who want to qualify as lawyers without undertaking the more traditional and expensive Legal Practice Course (LPC) or Bar Professional Training Course (BPTC) routes.

There is no requirement to secure a training contract or pupillage when taking the CILEx route to qualification. Instead of qualifying as a solicitor or barrister, graduates qualify and practise as Chartered Legal Executive lawyers.

PROGRESSION

On successful completion of this course and after a period of qualifying employment you can then apply to become a Fellow of CILEx.

LEVEL: 6

LOCATION: Worcester

MODE: Part-time

ENTRY REQUIREMENTS:

Applicants must hold a qualifying law degree or graduate diploma in law awarded within the last seven years. Please note that entry is not restricted to those employed in legal practice.



Foundation Degree in Paralegal Skills

Whether you are already working within a legal environment, or would like to begin a career working within law, this is the course for you.

The Foundation Degree in Paralegal Skills, awarded by Staffordshire University, is an innovative programme which combines academic study of law with the development of practical skills in order to achieve a professional qualification. Our small teaching groups give you an opportunity for individual help and support. The purpose of the qualification is to equip students with the knowledge and skills necessary for employment in a legal environment, without qualifying as a Solicitor or Barrister. The course will put an emphasis on applied learning, developing skills and knowledge and applying these within the workplace. You are also expected to undergo a significant work experience placement.

PROGRESSION

Successful completion of the Foundation Degree in Paralegal Skills will enable students to seek employment within a legal environment as a Paralegal. Alternatively you can progress to either a BA in Law Studies, or a qualifying law degree. Students can also progress into the CILEx Level 6 Diploma in Law and Practice.

LEVEL: 5

COURSE CODE:

WPLG-DG5-1618PR &
WPLP-DG5-1619PR

LOCATION:

Worcester and Redditch
(subject to demand)

MODE:

Full-time and Part-time

UCAS CODE: M990

ENTRY REQUIREMENTS:

80 UCAS points or equivalent. Applicants without formal qualifications are encouraged to apply and will be considered on an individual basis.





Graduate Diploma in Law

This course offers a speedy route for non-law graduates to gain a law qualification and to complete the academic stage of legal training.

On completion of the course students are awarded the Graduate Diploma in Law and the LLB (CPE) awarded by Staffordshire University.

Students will cover the seven core legal subjects which are: Contract Law, Criminal Law, Public Law, Land Law, Equity and Trust Law, EU Law and Tort Law plus one other subject. Our small teaching groups give you the opportunity for individual help and support. The course is held in the evenings and this allows flexibility around other employment.

PROGRESSION

This course will enable you to progress to the Solicitors' qualifying route, the Legal Practice Course (LPC), the Barristers' qualification, the Bar Professional Training Course (BPTC) or to become a Chartered Legal Executive (CILEX). Alternatively, the course can provide a valuable law qualification in its own right, and is well recognised for those who wish to go into business or careers where knowledge of the law is needed such as education or the civil service.

LEVEL: 6

COURSE CODE:
WLAW-DPH-1618PR

LOCATION: Worcester

MODE: Part-time

ENTRY REQUIREMENTS:
An undergraduate degree in any subject. Candidates who possess professional qualifications are encouraged to apply.





LLB (Hons) Degree in Law

The Single Honours LLB Degree in Law, taught at Worcester and awarded by Staffordshire University, will provide you with a study of law which meets the requirements of the legal profession (the Solicitors Regulation Authority and the Bar Standards Board) to provide the academic stage of training.

The degree has been designed to encourage you to think critically about the law and to develop your skills in research and communication. It is, therefore, not simply about training students for careers in the legal profession. The LLB is also an excellent qualification for a whole range of careers, including: paralegal, finance, commerce, education, management consultancy, business management and HR roles.

PROGRESSION

A law degree will open many doors in the employment market, including: local or central government, the courts and police service, youth offending teams, the probation service and lecturing. Students can progress into the Legal Practice Course, the Bar Professional Training Course, the CILEx route to legal qualification, other professional awards or immediate employment.

LEVEL: 6

COURSE CODE:

WLAW-DGH-1619PR /
WLWP-DGH-1620PR

LOCATION: Worcester

MODE:

Part-time or Full-time

UCAS CODE: M100

ENTRY REQUIREMENTS:

100 UCAS points or equivalent. Applicants without formal qualifications are encouraged to apply and will be considered on an individual basis.





“The location of the College is fantastic and by being able to study part-time I could still work around my career. I would really recommend the College and the small class sizes meant we benefited from more personal one to one teaching.”

Harriet Pugh ~ Bachelor of Law (LLB)

Harriet has worked in a solicitors for 4 years and is now progressing in her current role by starting her Legal Practice Course with her current employer



CHILDCARE & EARLY YEARS

50

*HND in Advanced
Practice in work with
Children & Families*

51

*Foundation Degree
in Early Years*



CHILDCARE AND HEALTH & SOCIAL CARE OVERVIEW

*135,075 jobs available in the
West Midlands with average
wages at £11.76/hr (3.9% above
the national average)*



HND in Advanced Practice in work with Children & Families

Are you passionate about the quality of education and the care children receive? Do you believe in developing every child's potential? Are you looking for an alternative route into teaching, or to work with children and families?

If so, then our HND will enable you to acquire the knowledge, skills and qualities to work in a range of early years settings. You will be required to attend college for two days per week and work experience for two days.

PROGRESSION

You can convert the HND qualification to an honours degree by progressing on to the third year of a degree programme at a university. Alternatively, by completing this course you could start your career as an: Advanced Practitioner in Early Years; Nursery Management; Child and Family Support Services or apply for the Early Years Teacher Status or PGCE, providing you have GCSE maths, English and science at 'C' grade or above.

LEVEL: 5

COURSE CODE:

RAPC-HD5-1618PR/
WAPC-HD5-1618PR

LOCATION:

Redditch & Worcester

MODE: Full-time

UCAS CODE: 005L

ENTRY REQUIREMENTS:

120 UCAS points and Grade C or above GCSE in English and experience of working with children. We will also accept those with an equivalent level 3 qualification including; BTEC, A-level, Access to Higher Education and GNVQ. You will also need an up to date DBS check and you will be invited to attend an interview. Mature applicants will be considered on prior experience and written work



Foundation Degree in Early Years

Are you passionate about the quality of education and care children receive? Do you aspire to have a positive impact on the quality of provision?

Are you looking for an alternative route into teaching or to work with children and families? Then our Foundation Degree in Early Years will enable you to develop your personal and professional qualities to further your career in early years. Throughout the course you will cover modules in Child Development, Children as Learners, The Early Years Curriculum, Child Protection and other relevant areas of study. This course requires you to work in an Ofsted approved setting, either as an employee or volunteer for at least seven hours per week, while attending college for one day per week.

PROGRESSION

You may want to top-up your qualification to an honours degree in Integrated Working with Children and Families. After the top-up, you may wish to apply for a PGCE (Qualified Teacher Status) or the early years teacher status courses (providing you have a grade C in maths, English and science at GCSE).

LEVEL: 5

COURSE CODE:

REYR-DG5-1619PR/
WEYR-DG5-1619PR

LOCATION:

Redditch & Worcester

MODE: Part-time

ENTRY REQUIREMENTS:

140 UCAS Points or prior experience in the sector will be considered. You will also need a current DBS check and you will be invited to attend an interview.

93% of our

Childcare and

Health & Social

Care Graduates

surveyed progressed

to employment or

further study



University
of Worcester



COMPUTING

54

*HNC / HND in
Computing & Systems*

55

*Diploma in Digital
Learning Design*

56

*Foundation Degree in
Cyber Security*



*93% of HND
Computing and Systems
Graduates surveyed
progressed to graduate
level employment or
further study*



HNC/HND in Computing & Systems

“The way to be successful in the software world is to come up with breakthrough software, and so whether it’s Microsoft Office or Windows, it’s pushing that forward. New ideas, surprising the marketplace, so good engineering and good business are one and the same.” Bill Gates

Our HNC/HNCs are specialist computing courses. The HND is equivalent to the first two years of an honours degree. They are designed to equip you with the knowledge, understanding and skills required for success in current and future employment in an ever expanding IT industry. You will establish essential skills in network design, Computer architecture, software development & systems, web design and maintenance as well as professional development.

PROGRESSION

You can choose to top-up your qualification into a full honours degree at university. Alternatively, this is a recognised qualification to gain work in the computing and IT sector. Possible career pathways may include: hardware, technical or network support and software or web development.

LEVEL: 4 -5

COURSE CODE:

RCOM-HC4-1618PR/
WCOM-HC4-1618PR/
RCOM-HD5-1618PR/
WCOM-HD5-1618PR
WCOT-HD5-1617PR

LOCATION:

Redditch & Worcester

MODE:

Full-time and Part-time

UCAS CODE: 024G

Top-up option available

ENTRY REQUIREMENTS:

140-160 UCAS points or
A-Level pass in an IT related
subject or equivalent, or
BTEC level 3 Diploma in IT.
For applicants 21 and over,
relevant industrial experience
or vendor certification will
be taken into account.

*“The course has been
interesting and exciting
and I’ve really enjoyed
learning skills and
information that I will
no doubt use in my
future studies.”*

Tom Swan

HND Computing, Systems
and Development



Diploma in Digital Learning Design

(Mixture of online and attendance at College)

The future of training is changing. As a nation we have greater access to new technology allowing us to discover more information and gather resources.

We expect information at the click of a button, whether we are on a train or at home on the sofa. Importantly we expect to access this information at a convenient time to suit our lifestyles. This is no different to our expectations of learning resources. We want access to engaging learning resources at a time to suit our lifestyle and at a click of a button. This course has been specifically designed to teach practitioners to design new engaging online learning tools to use in their organisation. You will learn the basic skills needed to become a 'Digital Learning Designer'. You will explore the science of design; user experiences of online tools and you will learn new tools to manage communications. Further units for this course are also available and can be modified to suit your individual needs or organisation.

PROGRESSION

There is an increasing demand for more online learning designers. You can progress into several types of industries, such as; educational, consumer, commercial, financial and professional.

LEVEL: 4

COURSE CODE:

WDL-DP4-1618PR

LOCATION: Worcester

MODE:

Online/Distance Learning

ENTRY REQUIREMENTS:

Level 3 computing or teaching qualification is preferable but exceptions can be made on an individual basis.

90% of this course takes place online with the remaining 10% forming three face to face sessions throughout the course.





Foundation Degree in Cyber Security

Information, security and cybercrime are on the rise; from phishing scams to SQL injection, businesses are becoming ever more reliant on security measures and protection mechanisms.

The Foundation Degree in Cyber Security course will provide you with the skills necessary to join this emerging industry, and potentially shape the future of national security. Covering a wide range of topics, you will be at the forefront of this burgeoning profession with the experience and confidence necessary to protect company systems and online resources from attack.

PROGRESSION

This course has been designed to provide a natural progression onto the BSc (Hons Degree in Computing or Cyber Security at University of Worcester. Alternatively other universities will accept applications onto a cyber security and computing courses. Potential careers include Network Security Engineer, Forensic Analyst, Cybercrime Investigator, Security Architect and Penetration Tester.

LEVEL: 5

COURSE CODE:

WCSF-DG5-1618PR/
WCSP-DG5-1619PR

LOCATION: Worcester

MODE:

Full-time or Part-time

UCAS CODE: I568

ENTRY REQUIREMENTS:

140-160 UCAS points including GCSE in maths and English and an A-Level pass in an IT related subject or BTEC level 3 Diploma in IT. For applicants over 21, relevant industrial experience or vendor qualifications will be taken in to account on an individual basis.



University
of Worcester





EDUCATION AND TRAINING

60

*Certificate in Education
and Training*

61

*Award in Digital Learning
for Educators*

62

*Diploma in Education
and Training*



EDUCATION AND TRAINING OVERVIEW

12,931 jobs available in West Midlands. with average wages at 18.26/hr 7% above the national



Certificate in Education and Training

This course is designed for those new to teaching in all areas of the lifelong learning sector.

It builds upon the skills gained in the Award in Education and Training (AET, formerly known as PTLTS). It has an emphasis on practical teaching skills and behaviour management in both group and one-to-one settings. There is a teaching practice requirement of 30 hours. You will need to provide your own subject specialist mentor who will aid the development of your practice.

PROGRESSION

The Diploma in Education and Training, which is a full professional qualification, is appropriate for those with an extensive range of teaching or training responsibilities, including those delivering in more than one context and for those working in a high level delivery with a responsibility for curriculum planning.

LEVEL: 4

COURSE CODE:
REDT-CT4-1617PR

LOCATION: Redditch

MODE: Part-time

ENTRY REQUIREMENTS:
You are required to have a level 3 (e.g A level) subject specific qualification and a level 1 qualification in English and maths.

You will be required to complete 30 hours teaching practice (one to one or groups) while completing this course.

*100% of our
Education and
Training Graduates
surveyed progressed
to graduate level
employment or
further study*



Award in Digital Learning For Educators

This level 4 Award is designed for learners who are currently employed as teachers/lecturers who wish to undertake training in this area as Continuing Professional Development.

The aims of the qualification are to enable learners; to use learning technology in curriculum delivery, to plan the curriculum to incorporate the use of learning technologies, to develop a learning technology tool-kit and to determine own personal development needs. The duration of the course is six months and will be delivered by six classroom sessions (one a month) with the remainder of the delivery online, following a blended format.

PROGRESSION

This qualification is part of the suite of Digital Learning Design qualifications which have been developed to enable educators to fulfil the requirements of the Further Education Learning Technology Action Group (FELTAG) report. After completing this qualification you can go onto the Diploma in Digital Learning Design.

*This course is subject to demand

LEVEL: 4

COURSE CODE:
WDLE-AW4-1617PR

LOCATION: Worcester

MODE: Part-time

ENTRY REQUIREMENTS:
A certificate in education and training or equivalent.



Diploma in Education and Training

Are you a new teacher who would like to gain a full qualification to teach in the lifelong learning sector? Or have you completed the award or certificate and would like to progress and develop your career further?

Our two year diploma will help you to develop the knowledge and skills related to a broad range of professional practice in teaching and training in this sector. There is an extended focus on subject and vocational knowledge and its application to teaching and training. There is a significant teaching practice requirement of 100 hours for this course. You will be assessed via formal, academic essays. You will need to provide your own subject-specialist mentor who will aid the development of your practice.

PROGRESSION

On successful completion of this course, students can progress onto a masters or a specialist diploma in education and training course. There is also the opportunity to apply for QTLS status once you have gained the level 5 diploma.

LEVEL: 5

COURSE CODE:
REDT-DP5-1618PR

LOCATION: Redditch

MODE: Part-time

ENTRY REQUIREMENTS:

You are required to have a minimum of a level 3 qualification in your subject, or exceptionally, equivalent experience. A level 2 qualification (for example an O Level or GCSE grade A to C) in Literacy is desirable but is not essential. You will need to have achieved Level 2 Literacy and Numeracy by the end of the diploma course. You will also need access to a minimum of 100 hours of teaching practice and a subject mentor to support you in your studies.





ENGINEERING

66

HNC in Operations Engineering

67

*HNC / Foundation Degree in
Manufacturing Technology*

68

*HNC/HND or Foundation Degree
in Mechanical Technology*

69

*HNC/HND or Foundation Degree in
Electrical/Electronic Technology*



“The course has been really beneficial and has given me a greater insight into the job I do. I’d thoroughly recommend the course for anyone looking to progress in the industry”

Gavin Shields

Gavin currently works as a Service Response Engineer at Virgin Trains. With his qualification he is now looking to further progress through the company.

Graduation Ceremo

Friday 11th September 2015
Worcester Cathedral

Gavin Shields

Congratulations we wish you every success for the future

ENGINEERING OVERVIEW

38,918 jobs available in the West Midlands with average wages £17.41/hr (2.5% above the national average)

Principal



HNC in Operations Engineering

From controlling bulldozers and cranes to maintaining equipment and diagnosing faults, operations engineering is a diverse and highly skilled area.

You need to be mechanically inclined and technically minded to succeed in this industry. Our HNC in Operations Engineering offers a solid grounding in the principles of the trade, helping you to acquire the skills and knowledge you need to get your foot on the career ladder.

PROGRESSION

You may want to top-up your qualification to a Foundation Degree in Mechanical Engineering or develop your career working on roads, bridges, tunnels, stadiums or even skyscrapers by controlling excavation machines, facilitating waste removal or repairing equipment.

LEVEL: 4

COURSE CODE:

WOPE-HC4-1618PR

LOCATION: Worcester

MODE: Part-time

ENTRY REQUIREMENTS:

You will need a relevant level 3 qualification in a similar subject area, such as a National Diploma, GNVQ, A-level or related work experience.

“I’d really recommend the College and the HNC Engineering course. It was a great course to help me with the change in my career and by being able to earn whilst I was learning it was an ideal situation for me.”

Thomas Preen
HNC Engineering
(Operations Engineering)



*HNC/*Foundation Degree in Manufacturing Technology

Manufacturing engineering is the perfect career choice for critical thinkers who enjoy a technical and creative approach to their work.

From consumer electronics, such as televisions, to food, vehicles and machinery, this is a diverse sector involving the creation and production of a range of industrial and commercial products. This course will prepare you for work at a technical or supervisory role and will develop your knowledge, understanding and vocational skills to a high level. You will develop theoretical knowledge and practical skills that will allow you to progress to a technical, professional or managerial career.

PROGRESSION

You may wish to top-up your HNC to the HND Diploma in Manufacturing Engineering. After completing your HND, you may wish to progress to university and top-up your qualification to a BEng (Hons) Manufacturing Engineering. Alternatively you could choose to develop your career and specialise in areas such as product design, process design and improvement, facility design, operations management and information systems.

*HNC and Foundation Degree are awarded by Staffordshire University. The Foundation Degree is subject to approval

LEVEL: 4

COURSE CODE:
WMAN-HC4-1618PR

LOCATION: Worcester

MODE: Part-time

ENTRY REQUIREMENTS:

- A relevant Level 3 or National Certificate/ Diploma in Engineering, AVCE full award or GNVQ Advanced in Engineering.
- A-levels in mathematics and an appropriate Science.
- Related work experience or qualifications deemed equivalent to those above.

*100% of HNC
manufacturing
graduates surveyed
progressed to
graduate level
employment or
further study.*





*HNC/HND or *Foundation Degree in Mechanical Technology

If you are creative and a natural problem solver, then mechanical engineering could be your perfect career choice.

Our HNC/HND or foundation degree can offer you the exciting combination of theoretical and practical learning needed to take your skills and knowledge to the next level. You will study a diverse range of modules including: Technology Fundamentals, Thermo-Mechanical Principles, Design Techniques, Mathematics for Technology, Materials and Product Creation Technology, and Applied Mechanical & Fluid Technology.

PROGRESSION

After completing your foundation degree, you may want to go to university and top-up to a BSc Hons Degree in Aeronautical Engineering, Automotive Engineering or Mechanical and Manufacturing Engineering. There are a variety of areas that you may choose to work in, such as; manufacturing, aerospace, chemical, computer, communication, power and, over recent years, the environmental and bio-medical industries.



*HNC and Foundation Degree are awarded by Staffordshire University. The Foundation Degree is subject to approval.

LEVEL: 4/5

COURSE CODE:

BMEN-HC4-1618PR/
WMEN-HC4-1618PR /
WMEN-HD5-1618PR/
WMCT-DG5-1618PR/
WMME-DG5-1618PR

LOCATION:

Bromsgrove; HNC
Worcester: HNC,
HND and FD

MODE: Full-time or Part-time

UCAS CODE: 003H

ENTRY REQUIREMENTS:

You will need a relevant level 3 qualification in a similar subject area, such as a National Diploma, GNVQ, A-level. Applicants without formal qualifications are encouraged to apply and will be considered on an individual basis.

100% of our mechanical engineering graduates surveyed progressed to graduate level employment or university destinations.



*HNC/HND or *Foundation Degree in Electrical and Electronic Technology

Our Electrical/Electronic Engineering courses provide you with a vocational programme of study that you can take straight into the workplace.

You will develop your analytical thinking and learn important skills that will prepare you for a range of technical and management careers. You will work through a range of modules including: Technology Fundamentals, Electrical and Electronic Principles, Design Techniques, Mathematics for Technology, Applied Electronics Technology, Electrical Power & Modern Communications Technology providing you with the fundamental skills and knowledge to succeed in this sector.

PROGRESSION

You may choose to top-up your qualification to a Foundation Degree in Electronic Technology or HND in Electrical/Electronic Engineering. Alternatively you may wish to develop your career and work in a variety of areas, including product and process development, manufacturing, consultancy, research, development, data management, logistics, IT support and sales. possible job roles include applications engineer, project engineer and design engineer.

*HNC and Foundation Degree are awarded by Staffordshire University. The Foundation Degree is subject to approval.

LEVEL: 4/5

COURSE CODE:

BENG-HC4-1618PR/
WELE-HC4-1618PR/
WELE-HD5-1618PR/
WEEN-DG5-1618PR

LOCATION:

Bromsgrove: HNC
Worcester: HNC,
HND and FD

MODE:

Full-time and Part-time

UCAS CODE: 016H

ENTRY REQUIREMENTS:

You will need a relevant level 3 qualification in a similar subject area, such as a National Diploma, GNVQ, A-level or related work experience.





PUBLIC SERVICES

71

HND in Public Services

*100% of Public
Services Graduates
surveyed progressed
to employment
or university
destinations*



HND in Public Services

With more than five million employees, the public sector is the UK's largest employer and offers a wide range of opportunities.

Successful completion of the HND will allow you to gain the experience and qualifications to help gain employment within the uniformed or non-uniformed public service industry; military, emergency services, prison services, criminal justice or youth work. You will study subjects such as; Organisations and Behaviour, Fair Treatment in Public Services, Psychology of Human and Criminal Behaviour, Crime Reduction and Community Safety, Personal Outdoor Skills, Public Services Activity Management, Managing Public Sector Finance and Emergency Planning and the Public Services.

PROGRESSION

On successful completion of the course many HND students choose to undertake a further year of study at university to convert the HND into a full undergraduate degree where a wide number of pathways become available. Previous students have moved on to universities such as University of Wolverhampton, University of Worcester and Plymouth University.

LEVEL: 5

COURSE CODE:
RPSV-HD5-1618PR

LOCATION:
Redditch (Osprey House)

MODE: Full-time

UCAS CODE: 064L

ENTRY REQUIREMENTS:
You will require 160 UCAS points or an equivalent level 3 public services related qualification and five A - C GCSEs including maths and English. Mature applicants with other qualifications or non-formal qualifications are welcome to apply and will be assessed on an individual basis

“I’m really glad that I chose to study at the College. I settled in straight away and really loved the whole experience.”

Angela Davis
HND Public Services



SCIENCE

73

*HND in
Applied Biology*

HND in Applied Biology

Would you like to learn more about bio medical science? Would you like to find out more about genetics?

Then this course is for you. You will develop the skills needed to progress into any aspect of science and management. The modules are constructed to challenge you and support your understanding of the values, theories and policies underpinning biology. This programme will also provide specialist options relevant to the vocation and profession in which you are working in. This course is ideal for those who are currently working in, or are interested in working in biology. The course is delivered through a mixture of workshops, lectures and project-based assignments. You will study, genetics, ecology, microbiology, lab techniques, and cellular biology.

PROGRESSION

You may want to top-up your qualification in a one year course to gain a degree in biology, biochemistry, ecology, microbiology, biomedical science, and many more.

LEVEL: 5

COURSE CODE:
RBIO-HD5-1618PR

LOCATION: Redditch

MODE: Full-time

UCAS CODE: CO11

ENTRY REQUIREMENTS:

A combination of academic qualifications, experience and motivation will be required to demonstrate the potential to complete the programme successfully. Applicants must have Merit, Merit, Pass at BTEC Level 3 in Applied Science or equivalent. A-level applicants must have 160 UCAS Points with at least one science subject studied. All applicants will be invited to interview.





SOCIAL WORK

75

*BA (Hons) in
Social Work*



BA (Hons) in Social Work

Would you like to make a real difference to the lives of individuals, families and communities?

Would you like to prevent harm, neglect and abuse?

Our social work degree will help you to develop your knowledge and understanding in the areas of social work law, practice, theory methods and values. You will develop your professional judgement and explore areas of human rights, social justice, and equality and diversity. You will have the opportunity to apply theory to practice by completing practice placements .

PROGRESSION

Once you have completed this course successful candidates are eligible to apply to the HCPC for entry to the register as a social worker. You can then gain employment in areas such as children services, youth justice, mental health, fostering agencies and community support projects.

LEVEL: 4-6

COURSE CODE:
RSOW-DGH-1619PR

LOCATION: Redditch

MODE: Full-time

UCAS CODE: L500

ENTRY REQUIREMENTS:

240 UCAS tariff points. You will also require a GCSE Grade C or equivalent qualification in English and maths, at least four GCSEs grade C or above (for under 21s only) and at least six months relevant social care experience. We welcome applications from mature students. Other conditions include a satisfactory health check, satisfactory enhanced Disclosure and Barring Service check and confirmation of the ability to use basic IT facilities. In addition two references are required.





SPORT

78

*HND in Sports
Coaching & Sports
Development*

79

*Foundation Degree
in Sports Tourism*



SPORT OVERVIEW

16,028 jobs available in the West Midlands with average wages £10.57/hr (3.2% above national average).



HND in Sport (Coaching and Development)

Do you want to work in Sport, but not sure what area? This diverse course opens a number of doors for you in the sport industry and/or provides a natural progression onto the third year for a number of sport or sport & exercise science degree courses.

This course will broaden your knowledge and apply practical skills in a realistic working environment in a number of areas in this industry. You will study a variety of subjects such as Management of Sports Development, Principles of Sport Coaching, Applied Sports Coaching, Training and Fitness for Sport and Exercise, Sport Psychology and The Sport and Leisure Industry.

PROGRESSION

On completion of this course, you could progress onto the final year of a BA or BSC programme to convert your HND into a full honours degree. Previous students have moved on to local universities such as University of Gloucestershire, University of Worcester and Newman University. Alternatively you could choose a range of career paths including; Fitness Instructor, Sports Teacher, Sports Coach, Personal Trainer, Sports Centre Manager, Sports Development Officer, sport initiative programme coaching in the voluntary, public and private sector and charity trust sport campaigners.

LEVEL: 5

COURSE CODE:
RSPT-HD5-1618PR

LOCATION: Redditch

MODE: Full-time

UCAS CODE: 106C

ENTRY REQUIREMENTS:

You will require 160 UCAS points or an equivalent level 3 sport qualification and five A - C GCSEs including maths and English. Mature applicants with other qualifications or non-formal qualifications are welcome to apply and will be assessed on an individual basis

100% of HND

sports graduates

surveyed progressed

to employment or

further study

*This course is subject to demand



Foundation Degree in Sport (Tourism) Coaching and Development

Would you like a career in a dynamic and inspiring industry?

You may already be working and eager to climb the career ladder or new to Sport and about to begin your journey. Either way, our Foundation Degree (FdA) in Sport (Tourism) Coaching and Development will equip you with the essential skills and knowledge you need to kick-start your dream career in sport. You will study a variety of modules such as Sport Tourism, Marketing in Sport, Event Management, Outdoor Adventurous Activities and Practical Coaching. You will also complete Work Based Activities and Event Management, where you will have the opportunity to plan and run a local event within a financial budget. You will be required to proactively gain work experience in the Sports industry with a minimum placement requirement of 40 hrs, however all students are encouraged to develop industry based experience throughout the course.

Our Under 21 Football Academy also provides an excellent gateway to combine studying at a higher education level whilst also playing high quality football for our academy team.

PROGRESSION

The course has been written to provide a natural progression onto the second and third year for a number of degree courses at the University of Worcester. Although the University of Worcester is the natural progression pathway other universities across the UK and beyond will accept the qualification as an entry requirement.

LEVEL: 5

COURSE CODE:
WSTR-DG5-1618PR

LOCATION: Worcester

MODE: Full-time

UCAS CODE: N890

ENTRY REQUIREMENTS:

You will need a minimum of 120 UCAS points to apply for the course. English and maths at GCSE grade C are also recommended. Mature applicants with other qualifications or non-formal qualifications are welcome to apply and will be assessed on an individual basis.

*100% of Sports
Tourism graduates
surveyed progressed
to employment or
further study*



**University
of Worcester**

HOW TO FIND US



WORCESTER CAMPUS


01905 725555 WR1 2JF

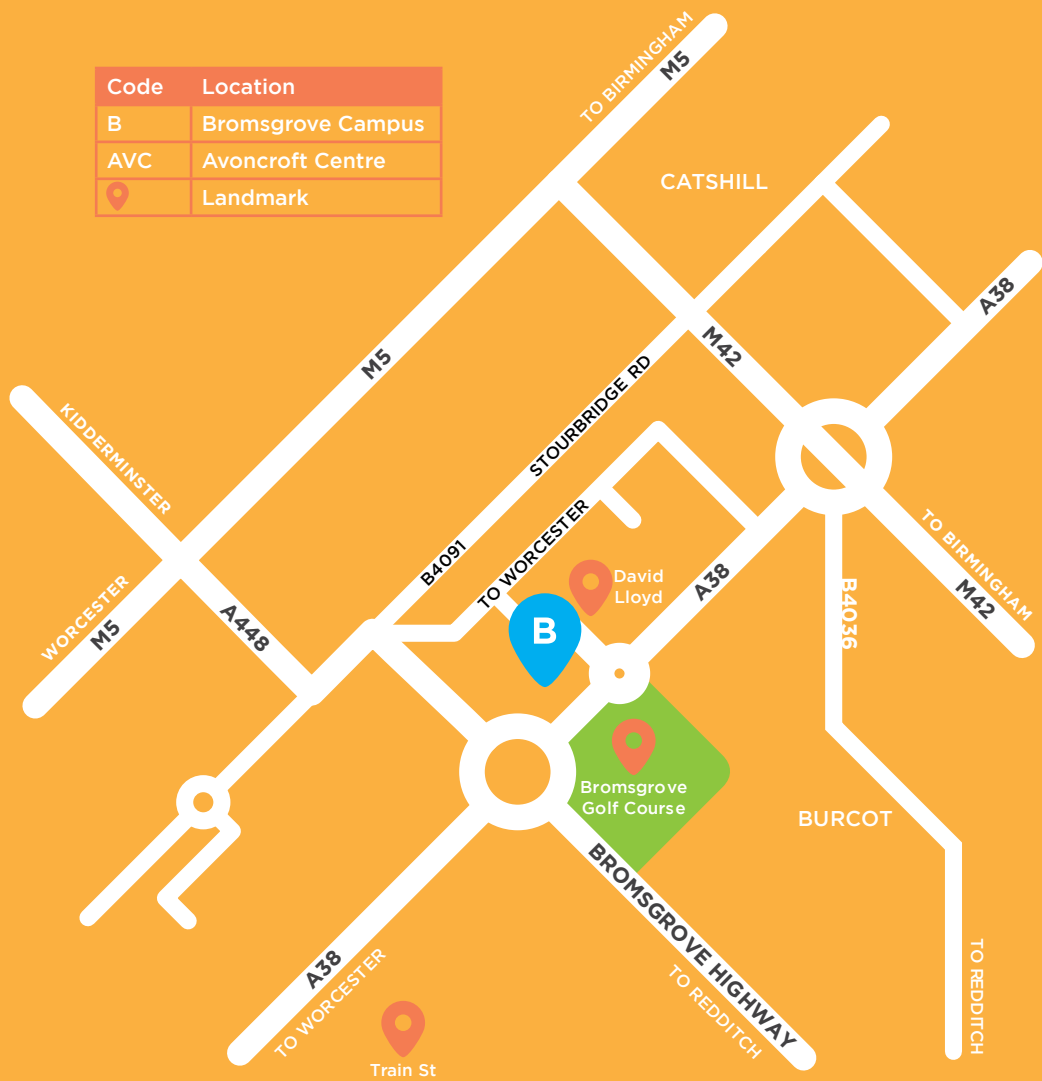
Code	Location
LO	Lowesmoor
SW	St Wulstan's
M	Malvern Centre
SD	St Dunstan's
CB	Cathedral Building
SA	St Andrew's Building
AS	All Saints' Building
	Parking
	Landmark



BROMSGROVE CAMPUS

01527 570020 B60 1PQ

Code	Location
B	Bromsgrove Campus
AVC	Avoncroft Centre
	Landmark

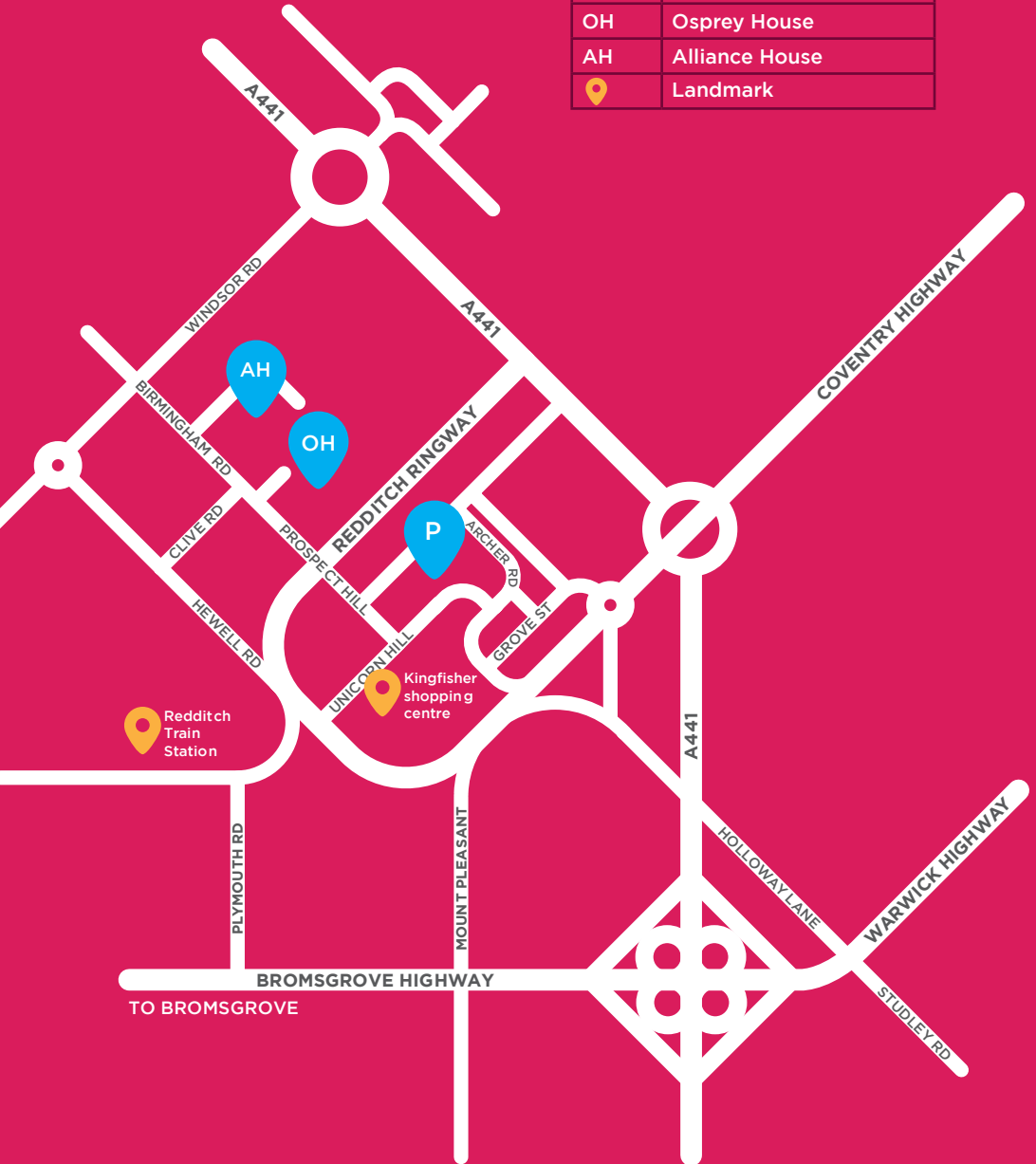


REDDITCH CAMPUS

01527 572523

B98 8DW

Code	Location
P	Peakman Street
OH	Osprey House
AH	Alliance House
	Landmark





HEART OF
WORCESTERSHIRE
COLLEGE