

EVERYONE HAS AN INNER GENIUS

We can help
you find yours



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AWARDED SILVER IN THE
2017 TEACHING EXCELLENCE
FRAMEWORK

Course regulated
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CMI Level 7 Extended Diploma in Strategic Management

The level 7 programme builds upon the past operational knowledge and experience of managers by focusing on the more strategic issues of management within an organisation.

COURSE OVERVIEW

With a more comprehensive structure, our level 7 Extended Diploma in Strategic Management and Leadership develops you further to give you all the key skills and competencies you will need to become an effective strategic manager. The extended Diploma in Strategic Management & Leadership give you full CMI membership and takes you another step closer towards Chartered Manager Status.

MODULES

Choose any combination of the below units to a minimum of 66 credits;

- **Personal Development as a Strategic Manager (6 credits)**
- **Strategic Information management (6 credits)**
- **Human Resource Planning (8 credits)**
- **Financial Management (7 credits)**
- **Conducting a Strategic Management Project (10 credits)**
- **Developing Performance Management Strategies (7 credits)**
- **Reviewing organisational strategy plans and performance (9 credits)**
- **Implementing organisational change strategies (7 credits)**
- **Developing a marketing strategy (6 credits)**

LOCATION

WORCESTER
WSTM-DP7-1820

COURSE LENGTH

Part-time over 9 months.

TUITION FEES

£2,300 (includes a CMI registration fee of £250)

AWARD ON SUCCESSFUL COMPLETION

CMI Level 7 Extended Diploma in Strategic Management and Leadership

HOW TO APPLY

Please apply through our website at www.howcollege.ac.uk



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Higher Education Institute

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2018/19

ENTRY REQUIREMENTS

It is expected that you will hold a Level 5 CMI or similar qualification. However, we are able to take into account your level of experience in lieu of formal qualifications and this is normally established at interview.

DELIVERY INFORMATION

One module equals one taught session per month on a Thursday 2pm until 9pm over 9 months, followed by completion, one month later, of a 3,000 word assignment, guidance and resources are provided in relation to completion of this. Due to the nature of the qualification flexible start dates are available throughout the year. In addition you are expected to commit at least one hour study per evening, a minimum of 230 hours over the duration of the course.

METHODS OF ASSESSMENT

One 3,000 word assignment to be submitted after each taught session. A total of 9 assignments over the delivery period.

PROGRESSION

Completion of the Extended Diploma can be your first step towards a Master's Degree in Management and Leadership or an MBA. Local providers are the University of Worcester and Birmingham City University.

Successful completion can lead to the Chartered Manager Status, further information can be obtained from the CMI website.

STAFF EXPERIENCE

Deliverers of these sessions have occupational experience in the areas of management and leadership, which will assist in the practical application of the theory taught because of their occupational experience. A number of lecturers also possess CMI or academic qualifications in this field.

ADDITIONAL INFORMATION

Additional information for this course, including module outlines and guided learning hours can be found on the CMI website (managers.org.uk).

For further information please visit howcollege.ac.uk or email our Professional Admissions team ProfAdmissions@howcollege.ac.uk



HEART OF
**WORCESTERSHIRE
COLLEGE**