

## EVERYONE HAS AN INNER GENIUS

We can help  
you find yours



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AWARDED SILVER IN THE  
2017 TEACHING EXCELLENCE  
FRAMEWORK

Course regulated  
and validated by



For further information please visit [howcollege.ac.uk](http://howcollege.ac.uk) or email our  
Professional Admissions team [ProfAdmissions@howcollege.ac.uk](mailto:ProfAdmissions@howcollege.ac.uk)

## CMI Level 7 Certificate in Strategic Management & Leadership

The level 7 programme builds upon the past operational knowledge and experience of managers by focusing on the more strategic issues of management within an organisation.

### COURSE OVERVIEW

The programme is intended for the middle to senior manager who has the authority and personal inspiration to translate organisational strategy into effective operational performance. It is equally valuable for the person who aspires to such a role, by helping them to gain the knowledge and understanding necessary to deliver those outcomes.

### MODULES

Choose any combination of the below units to a minimum of 13 credits;

- Personal Development as a Strategic Manager (6 credits)
- Strategic Information management (6 credits)
- Human Resource Planning (8 credits)
- Financial Management (7 credits)
- Conducting a Strategic Management Project (10 credits)
- Developing Performance Management Strategies (7 credits)
- Reviewing organisational strategy plans and performance (9 credits)
- Implementing organisational change strategies (7 credits)
- Developing a marketing strategy (6 credits)

### LOCATION

WORCESTER  
WSTM-CT7-1820

### COURSE LENGTH

Part-time 2-3 months  
dependant on  
modules selected.

### TUITION FEES

£812 (includes a CMI  
registration fee of £185)

### AWARD ON SUCCESSFUL COMPLETION

CMI Level 7 Certificate in  
Strategic Management  
and Leadership

### HOW TO APPLY

Please apply through  
our website at  
[www.howcollege.ac.uk](http://www.howcollege.ac.uk)



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### ENTRY REQUIREMENTS

It is expected that you will hold a Level 5 CMI or similar qualification. However, we are able to take into account your level of experience in lieu of formal qualifications and this is normally established at interview.

### DELIVERY INFORMATION

One module equals one taught session per month on a Thursday 2pm until 9pm over 9 months, followed by completion, one month later, of a 3,000 word assignment, guidance and resources are provided in relation to completion of this. Due to the nature of the qualification flexible start dates are available throughout the year. In addition you are expected to commit at least one hour study per evening, a minimum of 45 hours over the duration of the course.

### METHODS OF ASSESSMENT

One 3,000 word assignment to be submitted after each taught session. In total 2 or 3 assignments, this is credit dependant.

### PROGRESSION

You can study further units to complete the CMI Level 7 Extended Diploma in Strategic Management & Leadership which is then your first step towards completing a Master's Degree in Management and Leadership or an MBA. Local providers are the University of Worcester and Birmingham City University.

Successful completion can lead to the Chartered Manager Status, further information can be obtained from the CMI website.

### STAFF EXPERIENCE

Deliverers of these sessions have occupational experience in the areas of management and leadership, which will assist in the practical application of the theory taught because of their occupational experience. A number of lecturers also possess CMI or academic qualifications in this field.

### ADDITIONAL INFORMATION

Additional information for this course, including module outlines and guided learning hours can be found on the CMI website ([managers.org.uk](http://managers.org.uk)).